



**MANGALORE INSTITUTE OF TECHNOLOGY & ENGINEERING,**  
(An ISO 9001: 2015 Certified Institution, accredited by NAAC)  
(A unit of Rajalaxmi Education Trust®, Mangalore)

**INNOVATE**  
**KARNATAKA**

**k-tech**



# **MITE NEW AGE INNOVATION NETWORK**

## **Activities report**

**2019-20**

## **List of Activities**

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1. EVERY India IDEATHON
2. Startup Karnataka's E-Step Bootcamp
3. UNLOCKED: Coding Challenge
4. CHANGEATHON 2.0 24-Hours Hackathon
5. WORKSHOP ON NATIONAL STARTUPS AWARD 2020: Eligibility, Process and Benefits

# EVERY India IDEATHON

August 20, 2019

EVERY India Pvt. Ltd, in association with K-Tech Innovation Center of Mangalore Institute of Technology & Engineering (MITE) hosted a one-day Ideathon at the MITE Campus on August 20, 2019. The Ideathon with its tagline: Think, Create, Re-imagine was a short, intensive, workshop-like experience for students to address some of the most pressing challenges of engineering and services. It was to bridge the gap between problems and problem-solvers.



**EVERY** **IDEATHON**  
Think, Create, Reimagine

**DATE**  
August 10, 2019

**VENUE**  
Mangalore Institute of Technology & Engineering  
Near Moodabidre,  
Mangaluru, Karnataka  
574225

**REGISTRATION**  
  
[bit.ly/eiideathon](http://bit.ly/eiideathon)

**ELIGIBILITY**  
Students currently pursuing B.E, B.Tech from any streams (CS, IS, EC, EEE) 2019 Batch – Should have completed 6th Semester are eligible for taking part in Ideathon.

**Hurry! Open for first 50 registrations only**

**Online registrations will start from 12 noon, Tuesday, July 31, 2019 and closes on Monday, August 6, 2019**

**RULES**

- Participation in Ideathon event is purely voluntary for all students.
- Team size should be between 1-4 members only.
- Team cannot be altered or modified once registered.
- Each participant can be a part of 1 team only.
- All participants are requested to work only at allocated work areas, keeping other participants in mind

**FACILITIES AND ARRANGEMENTS**

- Please bring your own devices for the Event - Only Internet and power supply will be provided
- Snacks and energy drinks will be arranged at the venue to keep you going

**Note :** All the rules are applicable to participants of Ideathon and if anyone is found violating, they will be disqualified from participating in this event.

Together EVERY along with MITE aimed at providing a platform where young innovators would propose solutions that are unique and sustainable for the use cases by EVERY India. This Ideathon would had over 20 teams from varied fields of engineering from the 6<sup>th</sup> semester with a passion for technology, evolve solutions that are disruptive and was a conglomeration of young minds with veterans from Industry. Bringing together the experience and zeal to unleash the best Industry solutions.



**Participants along with the organizers**



**The winning team receiving the award from the EVRY India Team**

### **Winners:**

Title Winners- Team Bites and Bytes

1st Runners up - Team Logic View

2nd Runners up – Team NewGen

**About EVERY India:**

EVERY India is a wholly owned subsidiary of EVERY, the largest Nordic IT Group. EVERY's global footprint includes office locations across the US, India and group offices in Europe and operates through multiple offshore development centers in Bangalore and Chandigarh, India. EVERY India has formed deep-rooted relationships with global enterprises including Fortune 1000 companies, software firms (ISVs), and tech start-ups. EVERY India focuses on optimizing and aligning clients' IT initiatives with business strategies, reduce cost, and assist clients to reach global markets faster.

## Startup Karnataka's E-Step Bootcamp

August 23, 2019

Mangalore Institute of Technology & Engineering (MITE) ceremoniously staged a one-day Boot Camp organized by Startup Karnataka on August 23, 2019 under the 'E-step' initiative in association with the department of IT-BT and S&T in Karnataka, through the Karnataka Innovation and Technology Society (KITS), to empower student start-ups in the state. E-step ventures on the bright, young entrepreneurial minds with boot camps, mentoring and training programs which cover the diverse facets of entrepreneurship. E-Step, an initiative from the Start-up Cell, is specially crafted for students/start-ups/entrepreneurs to understand the basics of entrepreneurship from experienced professionals.



MITE transcends the spirit of entrepreneurship and took pride in facilitating the boot camp event at its Innovation centre with over 150+ registrations. The event witnessed young, passionate students pitching numerous solutions to problems in the form of product, design and service. The sessions fostered on the foundational steps to establish an idea, design and implementation, and a business model all set to ignite the next wave of aspiring entrepreneurs. Mr. Abrar Ahmed, Associate in Marketing & Outreach at Startup Karnataka and Mr. Vishnu Nagaraj, a Startup Evangelist and Founder of Carve Startup Labs conducted the Bootcamp at MITE.



The boot camp provided an insight to the participants on the current start-up system giving them an additional leverage throughout the ideation phase where teams will work on various ideas based on problems, competitors and customers. They also worked on product design and marketing. Sessions on product development, sales and customer engagement, business model and creation of a pitch desk, all took centre-stage. The boot camp also included a mock pitch session and a mentor talk.



**Inauguration of the Bootcamp**



**Mr. Vishnu, Startup evangelist explaining to the students the Startup canvas**



**Student teams working on the startup canvas**



**Teams pitching their ideas**



**Mr. Abrar, Marketing Associate,Startup Karnataka addressing the participants**





**Mr. Azzan Patni, Director Pace Wisdom Solutions & Alumin entrepreneur talking about his entrepreneurial journey**



**The participants of the Bootcamp**

## UNLOCKED: Coding Challenge

September 14, 2019

UNLOCKED, a 2-hours online coding challenge organized by the MITE NAIN Center in association with the MITE Open Source Community (MOSC) and Hackerearth. The event had over 120 student participants working on different software platforms to propose engineering solutions to proposed problems.

A vibrant purple and blue poster for the 'UNLOCKED' coding challenge. At the top, logos for MITE NAIN Center, Hackerearth, MOSC, and K-tech Innovation Hub are displayed. The central text reads 'UNLOCKED' in large, stylized green letters, with 'on 14th September 2019' and '2 hours of online coding' below it. A banner on the right says 'FREE REGISTRATION'. To the right, a list of prizes is shown: 'Win Exciting Prizes' with amounts of ₹ 5000/-, ₹ 3000/-, and ₹ 2000/-. At the bottom left, contact information for G M Mufeed and Arpith S is provided. At the bottom center, the registration link 'bit.ly/mite\_unlocked' is given. The poster also features illustrations of a laptop, a person coding, and various tech-related icons.

MITE NAIN CENTER

Hackerearth & MOSC

K-tech INNOVATION HUB

presents

**UNLOCKED**

on  
14<sup>th</sup> September 2019

**2 hours of  
online coding**

Open for all branches

FREE REGISTRATION

Win Exciting Prizes

- ₹ 5000/-
- ₹ 3000/-
- ₹ 2000/-

For more info. contact:  
G M Mufeed: 8277721165  
Arpith S : 9632553591

Registration Link: [bit.ly/mite\\_unlocked](https://bit.ly/mite_unlocked)

### Winners

1. Anusha S Shetty, Dept. of ISE - First Place.
2. SLTrishul Sherigar, Dept. of CSE - Second Place.
3. PandurangaNayak, Dept. of CSE and AbdulAffou, Dept. of ISE - Third Place





## CHANGEATHON 2.0 24-Hours Hackathon

*10.00 AM November 15, 2019 to 01.00 PM November 16, 2019*

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The MITE NAIN Innovation Center in association with the MITE Open Source Community & Hackerearth organized the 2nd edition of the 24-hours hackathon series CHANCEATHON 2.0 on the 15th and 16th of November, 2019.



The poster for CHANGEATHON 2.0 features a dark blue background with abstract geometric shapes. At the top left is the MITE MANGALORE logo, and at the top right is the K-tech INNOVATION HUB logo. In the center, the MOSC logo is displayed above the word 'Presents'. The main title 'CHANGEATHON 2.0' is prominently displayed in large white letters. Below the title, two columns of text list themes and rules. The themes include Public Health Care, Smart City, E-Waste Management, Labour Matching, Public Security, Agriculture, Open Innovation, and Region Specific Problems. The rules state that each team can have a maximum of 4 members and that the hackathon will have two phases as mentioned below. A yellow banner at the bottom highlights 'Phase II: 24 Hours Hackathon 15-16th November 2019'. Above this banner, a white box mentions 'Win Exciting Prizes Internship offers'. The date for Phase I (Idea submission) is given as 6th November - 14th November 2019. At the bottom, a registration link is provided: <http://bit.ly/mitehackathon>. A QR code is located in the bottom right corner.

**Themes:**

- Public Health Care
- Smart City
- E-Waste Management
- Labour Matching
- Public Security
- Agriculture
- Open Innovation
- Region Specific Problems

**Rules:**

- Each team can have maximum of 4 members.
- The Hackathon will have two phases as mentioned below.

**Win Exciting Prizes Internship offers**

**Phase I : Idea submission**  
Date: 6<sup>th</sup> November - 14<sup>th</sup> November 2019

**Phase II: 24 Hours Hackathon**  
**15-16<sup>th</sup> November 2019**

Register at <http://bit.ly/mitehackathon>

It was a two-phase hackathon; the first phase was the idea submission phase (6th November-14th November). There was 80+ registration from all the departments in the college. This was followed by an idea shortlisting phase and the selected teams were shortlisted for the 24-hours overnight hackathon. The hackathon began at 10:AM on Friday 15th November and the Teams were given time up to 10:AM on the next day to build on their ideas. Once the 24-hours building phase was completed all the teams had to pitch their ideas to the judges, the judges



then scored the teams accordingly and the winners were declared. The Judges were Achal R Poonja, Ex-Student Chair, IEEE MITE, and Adithya, Alumni of MITE. The winning teams were given cash prizes and internship offers from Pace Wisdom Solutions Pvt Ltd. They are also shortlisted for Phase 2 of NAIN projects to be submitted to Govt. of Karnataka.



**The Hackathon in progress at Bosch lab 2**



**Participants pitching their work to the jury**

### **Winners**

1. First Place: Team Synchronous – Shashan Ram K, Vineeth V Pai, Akshay A S.
2. Second Place: Team MED – Lanston Fernandez, Manish Poojari, Bhavesh.
3. Third Place: Team Terminal Stack – Nabhan, Ayush, Prem Mishra, Uttam Kumar



**Team Changeathon with the participants of Changeathon 2.0**

## WORKSHOP ON NATIONAL STARTUPS AWARD 2020

*Eligibility, Process and Benefits*

*December 23, 2019*

The workshop on the National Startups Award 2020 was organized on December 23, 2019 at 12.00 PM at the Training and Placement Center, Administrative Block. The workshop had 29 participants along with 3 startups: Accelerlab Technologies Pvt. Ltd, Technoclog Moodbidri and FTP Food & Beverages Pvt. Ltd.



The session was conducted by the District Innovation Associate of MITE NAIN Incubation Center, Mr. Glenison Toney. The workshop dealt with the National Startups Award 2020: Benefits, eligibility, Award Category, Instructions to apply, Rules & Regulations and other essential links to apply.

