

ISSUE 1

MITEMBA

2015-16 ODD
SEMESTER



GUEST LECTURES

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MITE MBA

The Department of Business Administration at Mangalore Institute of Technology & Engineering, Mangalore has witnessed a tremendous growth in the academic year 2015-16. The Department consisting of four full time staff and two adjunct / guest faculty members has been working under the leadership of Professor Jayadeva Prasad. The Department has achieved admission strength of 83 for the academic year 2015-16 as compared to 64 in the previous year. A formal Orientation programme was organized by the Department on 18th September, 2015. The Department has also been actively involved in the conduct of Guest Lecture sessions every week.



STUDENTS ACHIEVEMENTS:

Overall runners-up at MSRN Besant college fest with many individual trophies

Champions in Finance and Marketing events at St Joseph Vamajoor

Mr. Bharath HS of I year MBA won II place in Innovative Entrepreneur, a business plan competition held at Srinivas Institute of Technology, Valachil in the month of October 2015.

Ms. Nishwitha of I year MBA won II place in Paper presentation competition on "Stress Management" held at Srinivas Institute of Technology, Valachil in October 2015.

CHANGE MANAGEMENT

Dr. Srinivasan, International Trade and Supplies Shipping, HPCL was the guest speaker. He briefed the audience on the various organizational issues faced in the current business world and how organizations needs to adapt those changes.

PREPARING YOURSELF FOR THE CORPORATE WORLD

Mr. Srinivas, HR Manager, ITC Ltd. Started the session by sharing his experience with various organizations during his long stint in the world of management. He spoke about the various skills required by a candidate to survive in the corporate world.



START UP BUSINESS PROJECTS

Mr. Vijay and Mr.Sundar are the directors of Tetralogix company which is an LLP firm incorporated in 2013. He briefed the audience on Entrepreneurship and its role, the speakers also threw light on how to incubate the business ideas, leading the start up projects, benefits and success of the projects.

WHAT INDUSTRY EXPECTS FROM THE FRESHER'S ?

Mr. Vidyaranya spoke about the competencies required by the MBA students. The session focused on the essentials that an entry level candidate must possess and the core competencies a manager must foster.

INNOVATIONS AND BEHAVIORAL ECONOMICS IN CORPORATE

Ms. Sowmyashree T.N, Delivery Manager, Trivand Technology spoke about the corporate environment and how to deal with the crisis and various stress in Corporate. She also touched on the goal setting process and threw light on various other aspects like performance planning, outcome and feedback.

CORPORATE ENVIRONMENT

Mr. Ashok Bhat, General Manager, Sales Development, SEA and India Region, advised the students to take up the job of their passion and give their best to it. He also advised students that they should accept responsibility beyond their capacity to grow in their career.

CAREER OPPORTUNITIES IN BANKING SECTOR

Mr. Johnson M, Relationship Manager, Axis Bank, Mangalore started the session by introducing banking sector to the students, in the later part of the session the students got the chance to clarify their doubts on banking career and growth opportunities in banking career.

ACHIEVEMENTS: Faculty

Professor Divya Prabhu, Asst. Professor in the Department was invited as a judge for Debate Competition "Rhythm 2015", an University Level Inter Collegiate event held at SVS College, Bantwal on 22nd August, 2015.

Professor Divya Prabhu attended a One day Intensive Management Development Programme on Leave Trading System held at Centre for Executive Development JKSHIM, NITTE on 4th September, 2015.

She was also invited as a member of jury for HR event "Axiom" at Aloysius College, Mangalore in January 2016 and for the Finance event at "Echelon 2016" a National level management fest held at Sreedevi Institute of Technology Mangalore on 24th February, 2016.

BE YOUR OWN BOSS

Mr. G.R. Prasad is an M.Com, DIM, DIFM. He has been working in financial services industry for 7 years, heading Mangalore branch of Anandrathi Group. Mr. Prasad and his team encourage funding for startups through their society thus contributing to the creation of entrepreneur hub in the city. He covered a wide spectrum of topics related to the start up projects and the success of the projects.

CHALLENGES IN HR

Mr. Srinivas Bhat initiated the talk by posing the question: "What are the roles available for an MBA graduate in IT? And then he spoke about the preparation required by MBAs to face the interview like good communication, self-grooming, etiquette.

CORPORATE EXPECTATIONS FROM MBAs

Ms. Vidya Prabhu spoke on expectations from MBA candidates and the opportunities available for them in IT industry, she also threw light on technical skills necessary for an MBA student to get into the IT Sector.

MAKING MYSELF FUTURE READY

Beginning with the topic Mr. Anand Rao explained about changing business trends, industrial revolution, mega trends. He shared his experience of his corporate life and concluded by interacting with students.

MITE



DEPARTMENT
OF BUSINESS
ADMINISTRATION

Invent Solutions

MANGALORE INSTITUTE OF TECHNOLOGY AND ENGINEERING
Badaga Mijar, Moodabidri Dakshina Kannada 576103





INDUSTRIAL VISIT

The Department organized a one-day Industrial visit to Bola Cashew Exports, Karkala for I year MBA students to get a hands-on experience in Management of operations on 30th January, 2016. A brief session was held about how to represent the industry or brand to the outside world, about understanding the industry. They also explained about how to increase the demand of the product by describing the upsell and cross sell techniques. At last the certificates were issued to the students.



ACHIEVEMENTS: STUDENTS

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FEST AT ST. JOSEPHS ENGINEERING COLLEGE

Mr. Shadrudin, Mr. Ranjith, Mr. Sanath and Mr. Rakesh T of II-year MBA won I place in Random Thoughts, an ad-mad in "Tiara 2016" organized by the Dept of MBA at St. Josephs Engineering College on 24th and 25th February, 2016.



FEST AT SRINIVAS SCHOOL OF MANAGEMENT

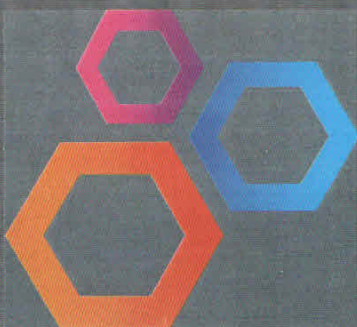
Mr Akash and Mr. Blany Preetham of II MBA won I place in the Marketing Event "Conqueror" in the National level fest Mahayaan 2016 held at Srinivas School of Management, Mukka. The students had participated in various competitions such as best manager, business quizzes, marketing, finance and human resource games along with the students of other business schools.

Champions in mad ads at St Josephs, Vamajoor



FEST AT NITTE

Ms. Deeksha Shetty of II-year MBA won II place in Anandotsav, an Inter-collegiate Management, Technical and Cultural Fest held at NITTE on 26th February, 2016.



FEST AT MANGALORE UNIVERSITY

Mr. Abdul Shahid and Mr. V H Nawaz of II-year MBA won II place in Finance event "Indices" and Ms. Ashwitha and Ms. Priyanka of II-year MBA won II place in the HR event "Inspirous" at Crossroads, a National level management fest held at Mangalore University on 18th and 19th of March, 2016. MITE team was adjudged overall Runners-up in the event.

FEST AT YENEPOYA INSTITUTE OF TECHNOLOGY

Ms. Shruthi Acharya of I year MBA won II place in a team event representing MITE Splash 2016, a fashion show competition held at Yenepoya Institute of Technology, Mijar on 18th March, 2016. With advent of the new achievement, the excitement level also increased amongst the

BLOOD DONATION CAMP AT MITE



A 'Mega blood donation camp' was organized on 6th of February at Mangalore Institute of Technology & Engineering under the banner of National Service Scheme (MITE unit), Lions Club Bendoorwell & Tulunadu. This camp was in associated with Indian Red-Cross society Blood Bank Mangaluru, K.M.C Hospital Blood Bank, Govt. Wenlock Hospital Blood Bank and Tejaswini Hospital Blood Bank. The camp was successful with around 550 students and faculty doing the blood donation. Lion Nagesh Kumar emphasized the importance of blood donation. Students of MBA volunteered for coordinating the event.

ACHIEVEMENTS: FACULTY

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Professor Jayadeva Prasad, HOD of Business Administration has been a regular contributor to one of the popular dailies Udayavani, his column on Personal financing and investment by name "KASU KUDIKE" is published every week and highly appreciated.

Professor Jayadeva Prasad has also been invited for a talk on "Budget 2016" at Manipal Institute of Technology, Manipal University on 9th March, 2016 and at senior citizens' forum, Udupi on 20.3.2016

As a tradition, MITE has been bestowing LIFETIME ACHIEVEMENT AWARD to the personalities who have achieved and are providing their highest excellence service in the Education Field. The Fourth MITE Lifetime Achievement Award was presented to Shri Shantigodu Ramadasa Tholpadi during the Sentia Award Nite.

Professor Vinod Dixith attended a one-day workshop at University level on Syllabus discussion on Management Program held at VTU Regional Office in Bangalore on 5th of March, 2016.

SIEMENS CENTRE OF EXCELLENCE INAUGURATED AT MITE CAMPUS

The first ever SIEMENS Centre of Excellence in the state of Karnataka was today inaugurated by Shri D.V Sadananda Gowda, Honourable Union Minister for Law and Justice, Govt of India. SIEMENS PLM Software has granted software grant to the centre which is valued at around USD 79 Million. Siemens Centre of Excellence will comprise of latest and most advanced technologies in the field of Digital Design, Validation and Digital Manufacturing. The centre will boast of being a premier training centre at par with Industry standards that will impart trainings on cutting edge technologies, enrich students with contemporary knowledge and make them 'Industry ready'.



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