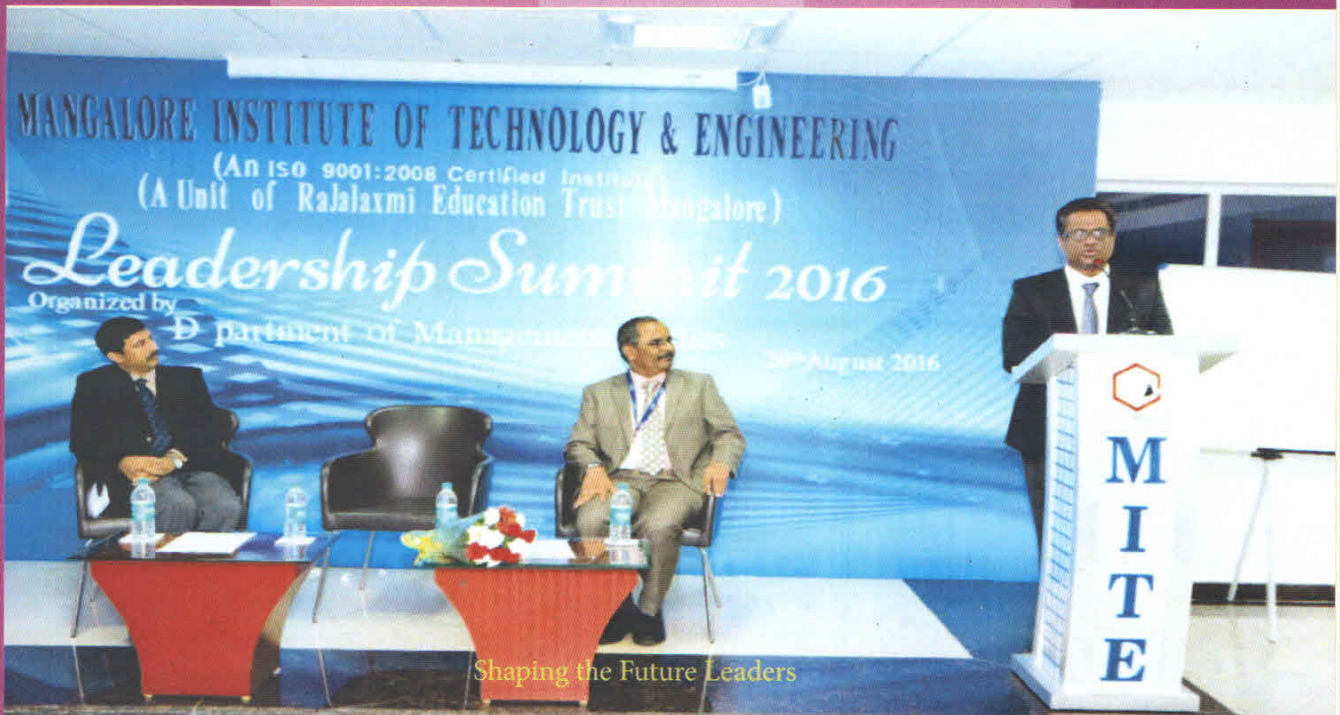


ISSUE 3

# MITE MBA

2016-17 ODD  
SEM



## LEADERSHIP SUMMIT

Keeping in line with its mission of providing excellent post graduate management education and exposing its students to the best professionals from the industry, MITE organised its 1st Leadership Summit in the campus on Saturday, August 20, 2016

*“Shaping the Future Leaders”*



# MITE MBA

ISSUE 4 2015-16 ODD SEM

## CSR Activities

### FIRE FIGHTING DEMONSTRATION

Fire fighting demonstration was conducted by the Department of MBA in collaboration with NSS Unit of MITE on 4th of November 2016 at MITE ground. Fire fighters of Moodbidiri were called to create awareness on fire fighting skills and techniques to be used during emergency situations. Throughout the event, the demonstration emphasized on the importance of Fire Fighting department and the role it plays during natural and man-made calamities and also gave students an exposure to Fire Fighting Drills.

### VISIT TO ORPHANAGE

On 12th of November, 2016, the students and staff of MBA Department visited Infant Mary Orphanage, Kulshekar. This Orphanage is associated with Bethany foundation. The orphanage had children from class 1st to 10th standard. MITE gave away gifts and groceries as a contribution to the orphanage through warden Sister Prema Veigas.

## NATIONAL CONCLAVE ON “HUMAN CAPITAL MANAGEMENT - EMERGING PERSPECTIVES” AT MITE



Mangalore Institute of Technology and Engineering (MITE) organised a one day national conclave on “Human Capital management – Emerging perspectives” on 19.11.2016 in its campus in Moodabidre. The conclave was attended by eminent speakers from the industry and delegates from several colleges. The Conclave was inaugurated by key note speaker Mr Shantaram Hegdekatte, Director, Takshila and US schools, EduComp India. He addressed the audience on importance of Management education and how human resource department is changing its role rapidly. The valedictory address was given by Prof Achal Raghavan, adjunct faculty at IIM Bangalore, Ahmedabad, Udaipur and Shillong. The first panel discussion on the topic “Leveraging Technology in Human Capital Management” was



moderated by Professor Murthy R K, CEO and co-founder of Asva running club and partner at Mindfield resources and was attended by Mr Sridhar Murthy, HR manager at EVRY India, Mrs Veena Shetty, HR manager, Desicrew solutions and Ms Sandeepa Samuel, Head of HR, Applift. The focus of the discussion was on recruitment, retention and training and development aspect of the HR department in the organisation.

The second panel discussion on the topic "Cultural issues in a globalised environment" was moderated by Prof Balasubramaniam, former CEO of Tata International and was attended by Ms Sonali Ramaiah, HR lead, Cisco, Mr Noel fernandes, HR manager, ITC ltd and Ms Ramya Venkatachalam, HR manager SAPA BS Pvt. Ltd. The discussion was encircled on various aspects of cultural issues in an organisation such as recruitment, communication and work culture and as a Human resource department how they should handle the situations to have more effect on productivity.

The principal Prof. G.L Eswara Prasad welcomed the gathering and the chairman Mr. Rajesh Chowta delivered presidential address. In his address, he noted that as management students how they should focus on developing their skills and should be proactive to take initiative in their career.

## **LEADERSHIP SUMMIT: 2016**

The chief guest for the event was Mr. Karthik Sathuragiri, Director of Emerging Customers and Inside Sales, Asia Pacific and Japan at Akamai technologies, The event was inaugurated by Dr. G.L. Eshwara Prasad, Principal – MITE and the gathering was welcomed by Prof. Jayadeva Prasad Moleyar, Head of Business Administration- MITE.

## Session 1

Mr. Karthik Sathuragiri, Director, Akamai Technologies

He spoke about building successful careers in a volatile global economy, he iterated that leaders need to have vision on how the organization should grow and envision where they want to be. He stressed on the importance of understanding the fundamentals of the industry as well. He highlighted the importance of humility in management and quoted many examples of top leaders who had their own style of management of being very humble and yet commanding. He also mentioned that aggressiveness is often mistaken as the main characteristic of a leader. However humility also can foster leadership and success in an organization.

Mr. Karthik Sathuragiri motivated students by narrating his own journey up the success ladder and his endeavors as well as perseverance.

## Session 2

Mr. Lawrence Pinto, Project Manager at EVERY India took over the second session. He spoke about roles and importance of a manager in a company and importance of crisis management. He mentioned that one of the key success factors in management is assertiveness. He provided examples from his own experience of how it is necessary to be assertive with one's own boss when it is required. He also mentioned how commitment to the organization and one's work supersedes mere obedience to seniors. Later on, he touched on how unnecessarily long meetings spoil everyone's time and how they do not add any value to productivity in any manner.

## Session 3

Mr. Sridhar Bhopal, Founder and COO of Sherpify gave a wonderful example of how talent is a key factor in the success of any company. He highlighted the fact that in spite of being owner and founder of Sherpify he has appointed a junior person as the CEO just because he felt that person was better suited for that role. Leadership by default should be avoided and talent should be supported. He also mentioned that ego should never come in the way of work and one should be willing to respect talent, keeping final objective in focus.

## Session 4

Mr. Siddarth SN, Head – Business HR at SPAR, started off with questions such as what is dehumanizing in HR, what each individual needs to contribute to the organization, what is HR and what do they do. He explained that HR department is responsible for operations of an organization, measurement of profitability, identification of expectations of new employees and he also explained how a company can fulfill them and achieve customization so as to gain revenue, profitability for the benefit of the organization as a whole.

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DEPARTMENT OF  
BUSINESS ADMINISTRATION

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2016-17 EVEN  
SEM



## ENTREPRENEURSHIP

Mr. Mohammed Azzan Patni, Co- Founder and CEO of "PACE WISDOM" situated in Bangalore, was the resource person. His talk covered Moon Shot Thinking, Entrepreneurship – Creating Value, Start-Ups, Venture Capitalists, Emerged Business, Niche Business Ideas, Napkin Plan, Generating Ideas. He spoke quite at length covering a wide spectrum of topics related to Entrepreneurship. He spoke about his failures and rough times during his start up days.



## Guest Sessions & Lectures

>> CONT. FROM PAGE ONE

### USE OF STATISTICAL PACKAGE FOR THE SOCIAL SCIENCES (SPSS)

Prof. Suprabha K R, Assistant professor at School of Management, NITK Surathkal was resource person. She covered topics on Introduction of SPSS as to how to use SPSS in Management science, hands on experience on -Mean, Median, Correlation, regression, Chi Square etc and how to interpret the data from

### LEGAL ASPECTS OF BUSINESS

Advocate K. S. N. Rajesh, Special Public Prosecutor for Lokayuktha, Mangalore was the resource person. His talk covered Business Contract and Agreement, how and when to use Contract and Agreement, different types of business registration & Intellectual property and its registration.

### TRADE UNION MANAGEMENT IN INDUSTRIES

Dr Sandeep Kadirudyavar, Assistant Manager IR (IR section head) at Toyota Industries Engine India Pvt. Ltd spoke about Trade unions in Industry, how to manage Trade union, Importance of Industrial relation in Human resource management, He discussed about the opportunities for Human resource people in IR domain and motivated students to take IR as a career domain.

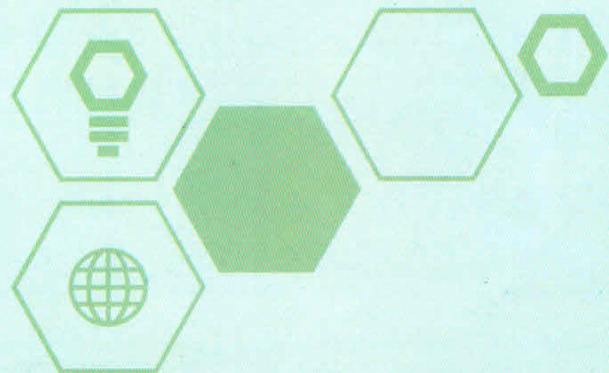
## Campus Achievements

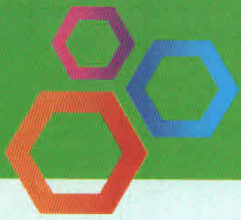
First place in March Fast at college

Second place in Variety entertainment during college day

Runners in relay

Individual prizes in 1200 metres





# INSPIRE 2017



MITE-MBA strives to INSPIRE Undergraduate students to achieve excellence in the field of Management and Culture. An annual inter-collegiate program INSPIRE was a fest open for Undergraduate students of all discipline to show-case their talent and to compete in various management and cultural events. The fest included cash prizes in all the categories as well as overall championship trophies. 16 undergraduate colleges with more than 300 participants were part of this event.

SDM College Mangalore won the overall championship and MAPS College Mangalore were runners up. Apart from that SMS College Brahmavar, Bhuvanendra College Karkala, PPC Udupi, SDM Law College Mangalore, SVS Bantwal, NSAMFGC Nitte, Dhavala College Moodbidri and many more won prizes in various events.

## ECO CLUB:

### ACTIVITY ON ENVIRONMENTAL AWARENESS

On the occasion of World Environment Day, Management students of MITE under the banner MITE ECO CLUB organized a special event on 10th June 2017, with a view to educate residents of Moodbidri town on Environment protection and its significance.

About 20 volunteers visited the bus stand, the households, and market places where lot a of people gather. They deliberated discussions and exchanged views with the people around on the following areas to create Awareness about Environmental issues and its impact:



#### 1. Awareness about usage of plastic and its impact on

**health and environment-** Students addressed the people on hazards of excess use of plastics and items made of plastic. They encouraged and appealed to the people to reduce the use of plastic since many felt it was impossible to completely stop using plastic items. They insisted them to follow "Reduce and Reuse" technique to contribute to environment protection.

**2. Disposal of garbage, especially in case of Glass and Blades.** Glass and blades are two deadly items which is normally found in garbage of households. MBA students discussed about the hazards of disposing such items in the garbage and requested people not to throw them along with other wastes. It can be controlled by accumulating such items in a box and handing it over to garbage cleaners or waste collection center separately.

**3. Awareness on the theme "Save Fuel and Water for next Generation".** Fuel like petrol, kerosene, diesel is not only exhaustive but also an expensive source of energy very limited on earth. Wasting such resource can only cause trouble to our future generation. Hence, we must try to control and conserve its usage to preserve it for the future generation. ECO Club members discussed these views with people, stressed on limiting the use of vehicles and using public transport as means to travel. They also stressed on not wasting valuable natural resources like water.

**4. Awareness on Cleanliness and its impact on environment.** Cleanliness starts from our homes. Students deliberated discussions with the public by quoting simple things which a common man can follow in his routine life thereby creating a major contribution to our country's health and hygiene. One must encourage use of dustbins in homes and apartments and not throw stuffs anywhere outside. These are some simple things which every citizen can do. All we need to do is keep our surroundings clean, do not waste any resource like food, electricity, water, paper, etc.

The activity was a grand success since members received a positive response from the public. Some of them also appreciated the efforts of MBA students. A few doubts were also clarified and the public was highly convinced with the idea of environment protection.

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