

## 7.1.9

### VALUES, RIGHTS, DUTIES AND RESPONSIBILITIES OF A CITIZEN

## A. CURRICULAR ASPECTS

### UPLOADED DOCUMENTS

#### 2. Lecture sessions on Values and Ethics

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## LECTURE 1:

## Workstation Ethics

**Date:** 10<sup>th</sup> May -2017

**Audience:** Mechanical Engineering Students- 6<sup>th</sup> & 8<sup>th</sup> Semester

**Guests:** Prof. Ram Balasubramaniam

**Venue:** Auditorium 2

The program started by escorting the speaker to the lecture hall by our beloved HOD. Our beloved H.O.D, Dr. C R Rajashekar welcomed the speaker of the session Prof. Ram Balasubramaniam

Prof. Ram Balasubramaniam began the talk with a case studies of different companies having major issues regarding professional ethics. Some of the companies included were Cadbury, Cognizant, Tata Steel and TCS. The speaker followed it up with professional ethics. The speaker then briefed about business ethics, its needs and benefits. He also educated the students about the major sources of ethical values in business. He then told spoke about Personal ethics and the common unethical issues facing Indian Managers.

The session ended with an interaction with the students and the speaker cleared the doubts of the students. Prof. Lokesh delivered vote of thanks and HOD felicitated the speaker with a memento



Prof Balasubramaniam addressing the students on work station ethics

## LECTURE 2:

Professional ethics

**Date:** 2<sup>nd</sup> May-2018

**Audience:** Mechanical Engineering Students- 8<sup>th</sup> Semester

**Guests:** Mr. Jayadeva Prasad, HOD, Dept of MBA, MITE

**Venue:** PG002

Mr. Yajnesha P Shettigar welcomed the speaker of the session, **Mr. Jayadev Prasad**, HOD, Dept of MBA, MITE.

Mr. Jayadeva Prasad began with an interaction by highlighting the codes of conduct. He explained what to do and what not to do as students become professionals. He enumerated real life examples which happened in history when there was lack of professional ethics. He mentioned how serious it is to disobey the ethics in industry and how serious it is going to damage ones personality and job security in industry. As students are from mechanical engineers branch, he taught how to behave with coworkers in the case of women employers to be in ethical way. He mentioned how to send and respond email being a professionals.

Finally, he clarified doubts regarding industrial environment and ethics to be followed by professionals. Mr. Sharad B Anchan proposed the vote of thanks.



Prof Jayadeva Prasad delivering talk on Work Ethics

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## Department of Electronics and Communication Engineering

### LECTURE 3:

### “Professional Ethics and its Importance”

**Resource Person:** Prof. Jayadev Prasad, Prof & HOD, Dept of MBA, MITE

**Date:** 23/09/2019

**Duration:** 01.45PM to 2.45PM

**Target Audience:** 3<sup>rd</sup> year Students of ECE

**Profile of the Speaker:** Prof. Jayadev Prasad Moleyar, Head of the Department for Management and Business Administration, MITE since 2016. He has nearly 30 years of experience in international business across 25 countries. Prof. Jayadev Prasad completed his MBA degree from the prestigious Institute IIM, Ahmadabad. He was the Business manager for Exports in Hindustan Unilever for about 20 years and has been Instrumental in setting up several exports ventures out



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of India. A regular columnist on financial matters. He has participated in several TV shows and public programs. He is authored for several books on finance.

**Keynote address:** In his address, he enlightened the students about the Good Ethics which is fundamental requirement of any profession. It is integral to the success of the business as well. Ethics is a system of moral principles governing the appropriate conduct of a person or a group. Maintaining good ethics is being consistent with the principles of correct moral conduct constantly.

“Good ethics is good business” as it not only leads to run the business successfully, but also provides many ways for growth and development by leaving a good impression about an organization in the market.

An organization strives continually to be in pursuit of its goals while benefiting the employees in building up their high competencies. In this direction, the adherence to high ethical standards of the employees can be very much contributory to the impressive achievements of business goals being turned out as planned and intended.

He briefed about the Ethics refers to human conduct as to make judgements between what is right and what is wrong. It could be that there are several factors that may encourage one to adopt unethical behaviour, but the right person is he who, despite facing ethical dilemmas, assesses the situations and makes differentiation between what is morally good and bad in order to follow the rules and code of professional conduct.

Nowadays business world, effective communication skills are necessary due to the highly informational and technological era.

In his address he mentioned that one should never mix the professional and personal life. This can lead to many complexities in there day to day life. He also mentioned that maintaining close level of friend ship can be harmful for employee in firm since it might affect in decision making situations. He coined that the last place to maintain close friendship should college and the

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workplace should only have good work relationship which should be independent of mutual benefits.

He mentioned some of the major threats which are harmful for the workplace ethics such as fraud, black money accumulation and dishonesty with data which effects the customers by misleading advertisements. He also gave insights of insider trading which is illegal to make profit with prior known information and also about conflicts of interest where maintaining close relationship effects the growth of the individual and can also hinder the organizations growth.

The major scenario in today's world is discrimination and harassment. He said that discrimination can be illegal and punishable offence according to Indian constitution. It can be based on the gender, nationality, races etc. He said that one should never practice nepotism i.e. referring own people for organizations work or tender.

He also brought up the current social issue of language discrimination where the discrimination is raised due to the language ability of a person and also said that these are the dangerous culture that should never be practiced in the workplace by any individual.

He briefed that sexual harassment has been more in India which has led to the strict policies against the harassment. He mentioned about the undue influences such as boss-pee, student-teacher where a person is under the high pressure under his higher authority and can be helpless in some moments which is considered completely unethical and can be punishable. He also explained briefly about the Quid-Pro-Quo which deals with the exchanging of sexual favor in return to some benefit to employee, which should never be done as a professional.

He took the real time example of Vishaka vs. State of Rajasthan which is called as the landmark case in the history of Indian judiciary for the fight against the sexual harassment by the upper caste over the lower caste which had led to a revolt and became responsible for the strong rules against the harassment. He said that sometimes it requires tough rules and regulations for the betterment of the society.



He explained about the different levels of complaint mechanism, employee development cells, appropriate working environment and awareness guideline facilities given by the employers to the employees in the organizations. He quoted that by the end of this session students would know “Flavor of what is waiting for you in the workplace”.



Session on “Professional Ethics and its Importance” by Prof. Jayadev Prasad



# Mangalore Institute of Technology & Engineering

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Badaga Mijar, Moodbidri-574225

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## Department of ECE

### LECTURE 4:

### “Professional Ethics and its Importance”

**Resource Person:** Ms. Verina D’Souza, Asst Professor, Dept of MBA, MITE

**Date:** 25/09/2019

**Timings:** 01.45PM to 2.45PM

**Target Audience:** 3<sup>rd</sup> year Students of ECE

**Profile of the Speaker:** Ms. Verina D’Souza, working as a Asst Professor, Dept of MBA,

**Keynote address:** In her address, she enlightened the students about the the Ethics are moral principles governing a person’s behaviours or conducting of an action, ethics can also be defined as generally accepted social norms , code or belief about what is right or wrong. It also includes information confidential or maintaining cordial relationship with co-workers .

She also spoke about 2 types of ethics viz Personal and Organization ethics, Personal ethics is a category of philosophy that determines what an individual believes about morality and right and wrong. This is usually distinguished from business ethics or legal ethics. These branches of ethics come from outside organizations or governments, not the individual’s conscience. These branches of ethics occasionally overlap. Personal ethics can affect all areas of life, including family, finances and relationships.

‘Personal ethics’ is rarely identified by philosophical institutions as a formal area for philosophical investigation, but there is little doubt that the history of philosophy, west and east, includes much work about individual choices, good and bad ways of living, and articulating what may be



considered guides to good living on a personal level. That is, of course philosophers addressed good and bad values in terms of politics, culture, religion, and so on,

An important point to address in the domain of personal ethics is identifying when some matter is personal in the sense of “private” as opposed to public. An important argument has been advanced by Thomas Nagel in the essay “Concealment and Exposure,” in which he argues that, in a liberal democracy, it is important for individuals to have a zone or protected area in which they are unobserved and free to do what they like.

She focused on Organizational ethics are the principals and standards by which businesses operate, according to Reference for Business. They are best demonstrated through acts of fairness, compassion, integrity, honor and responsibility. The key for business owners and executives is ensuring that all employees understand these ethics. One of the best ways to communicate organizational ethics is by training employees on company standards.



Session on “Professional Ethics and its Importance” by Ms. Verina D’Souza



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## Department of ECE

### LECTURE 5 & 6:

### “Professional Ethics and its Importance”

**Resource Persons:** Mr. Pradeep Kumar, Sr. Asst Professor, Dept of MBA, MITE

**Date(s):** 24/09/2019 & 25/09/2019

**Timings:** 01.45PM to 2.45PM, 12:05PM-1PM

**Target Audience:** 2<sup>nd</sup> year Students of ECE

**Keynote address:** In his address, he enlightened the students about the Ethics are moral principles governing a person's behaviours or conducting of an action, ethics can also be defined as generally accepted social norms , code or belief about what is right or wrong. It also includes information confidential or maintaining cordial relationship with co-workers .

He also addressed about 2 types of ethics such as Personal and Organization ethics, Areas of work ethics. In This session he has given lot of information of how to create Student future more perfect, easy and disciplined.

He also addressed on career success such as,

- 1) Technical ability
- 2) Ethics and attitude
- 3) Manageable ability

He also addressed an idea of how to build a professional life and career and also how to deal with our co-workers and about certain code of conduct that must be obeyed and should not be branched. Some of them are discipline at work , greeting with smile, cell phone etiquettes and similar examples.

He briefed about illegal matters and discrimination at work place and given few live examples of people who were put behind bars for such immortal matters at work. finally overall gained knowledge on work ethics, what it's importance in career.



Session on “Professional Ethics and its Importance” by Mr. Pradeep Kumar