

7.1.9 VALUES, RIGHTS, DUTIES AND RESPONSIBILITIES OF A CITIZEN

Club Activities - 2017-18

CONTENTS

7.1.9 ACTIVITIES CONDUCTED BY MBA CLUBS: 2017-18				
Sr No	Date	Activity	Organiser	Page No
1	22.06.2017	A street play on Environment Protection	ECO CLUB	3
2	25.06.2017	A street play on Save Trees		4
3	02.07.2017	A street play on Environment Protection		5
4	23.09.2017	ECO Club inaugural and lecture on Conservation of forests		6
5	23.09.2017	Planting saplings at Govt school, Mastikatte		7
6	03.10.2017	Awareness campaign on Clean and Green Environment		8
7	05.05.2018	A Street play on Ecology		9
8	07.05.2018	A street play on Environment Protection		10
9	08.05.2018	A street play on Ecology		11
10	12.05.2018	A street play on Environment Protection		12
11	12.06.2018	Vana Mahotsav at Adarsha school Teccode		13
12	05.09.2017	Self defense for women	CSR CLUB	15
13	09.09.2017	Guest lecture on Gender Equity		16
14	22.02.2018	Breast cancer Awareness Program		17
15	30.06.2018	Visit to Infant Mary Orphanage, Kulshekhar		18

ACTIVITY 1: PROTECTION

A STREET PLAY ON ENVIRONMENT 22.06.2017

Eco Club organised a Street Play on Environment Protection on 22.06.2017 between 11.00 AM and 1.00 PM at Moodbidri in connection with the World Environment Day.

A team of MBA students under the banner of ECO Club took up the cause of Environmental protection and make sincere attempts to spread the message to the public. Students played a street play at Nishwitha Towers, one of the busiest locations of Moodabidri Town.

Prof.Jayadeva Prasad, HOD of MBA Dept. The faculty members of the Department, Ms. DivyaPrabhu, and Ms. Jaya Shetty were also present. The event was planned by Prof. Akash the co-ordinator of Eco Club, MITE.



Eco club volunteers after the street play

ACTIVITY 2 STREET PLAY ON SAVE TREES 25.6.2017

Students of MBA, under the banner of ECO Club played a street play on the topic SAVE TREES near the Mosque at Moodabidri on 25.6.2017. This was part of the series of activities planned by the ECO CLUB of MITE MBA on creating awareness about Environment protection and GREEN PLANET.

The show was conducted with an objective of creating awareness towards Saving Trees to save Environment as well as conserving water, managing wastes, etc. The play was conceived, written, directed and enacted by the Volunteers of ECO Club. ECO CLUB plays a major role in shaping up the right Values and attributes among the students of MITE.

Students showcased the play extremely well and the show was highly appreciated by the pedestrians. Spectators were quite delighted with the enthusiasm displayed by the students of MITE. Some of them spoke to our Volunteers after the show and congratulated them for getting involved with such Noble cause.

The show was a great success. The Management and faculty members of MITE MBA fully supported this activity. Prof Jayadeva Prasad Moleyar, Prof Akash Na Prof Jaya Shetty were present during the activity to encourage and motivate the Club members.



Street play in progress

ACTIVITY 3: 2.07.2017

STREET PLAY ON ENVIRONMENT PROTECTION

Students of MBA, under the banner of ECO Club played a street play on the topic ENVIRONMENTAL PROTECTION in front of Nishwitha Towers at Modabidri on 2.7.2018

The show was conducted with an objective of creating awareness towards environment protection, saving of trees, conserving water, managing organic and inorganic wastes, etc. The play was conceived, written directed and enacted by the volunteers of the Club.



Eco club volunteers at the venue for the street play

Students showcased the play extremely well and the show was highly appreciated by the pedestrians. The onlookers were quite delighted with the enthusiasm displayed by the students of MITE.

They spoke to our Volunteers after the show and congratulated them for getting involved with a Noble cause.

The show was a huge success. The Management and faculty members of MITE MBA fully supported this activity.

ACTIVITY 4 ECO-CLUB INAUGURAL AND TALK ON CONSERVATION OF FOREST

23.09.2017

Inauguration of Eco Club of MITE was organised by the Department of MBA on 23rd September, 2017 at MITE Auditorium. The Club was inaugurated by Mr. Bhaskar B, Asst. Conservator of forests at Kudremukh National Park. The main motto behind this club is to build awareness and inculcate a sense and commitment among students and public to protect the environment and keep their surrounding clean.

During his special lecture, Mr. Bhaskar B spoke about the conservation of forest and the importance of safeguarding resources which would otherwise vanish down the line. He also briefed the members on the activities going on in the wild life sanctuaries and the measures that are being undertaken by them in order to set things right. It was an interactive session lasting one and a half hours wherein several questions of students were answered on various issues pertaining to conservation.



Mr. Bhaskar B addressing the audience during the inauguration of Eco Club

ACTIVITY 5: AWARENESS ABOUT CLEAN AND GREEN ENVIRONMENT AMONG STUDENTS

03.10.2017

ECO Club members took up the task of spreading environmental awareness among the students of MITE within the campus on 3.10.2017. The Club members split themselves into 4 groups and they visited all class rooms and impressed upon students to adopt eco-friendly lifestyle. Quick presentations were made using posters and placards and the theme was focused on Clean and Green environment.

The program was well appreciated by all in the campus.



Eco Club volunteers doing green environment campaign

ACTIVITY 6: PLANTING SAPLINGS AT GOVT SCHOOL MASTIKATTE.

23.09.2017

ECO CLUB of MITE coordinated by the MBA Department planted different varieties of plants in the school ground under the guidance of Faculty coordinator Prof. Akash S and the staff members of the school.

This Activity was organized to build awareness about afforestation among the students of Masthikatte School as well as the members of ECO CLUB, MITE. The club members, led by student coordinators Mr. Thilak and Mr. Ifrar, took active part in the program.

All the Club members donned the newly designed ECO Club T-shirt with the new logo and the slogan “GREEN CAMPUS, GREEN WORLD” which went a long way in boosting the enthusiasm of the students and the public.



Eco Club members planting saplings at Masthikatte

ACTIVITY 7 STREET PLAY ON ENVIRONMENT PROTECTION 05.05.2018

A street play event was organized by the ECO CLUB members of MBA Department for the people of Moodbidri on 5th May, 2018 with the aim of spreading awareness about the benefits of trees and the importance of conservation of forests. The play was written directed and enacted by the ECO CLUB volunteers of MITE MBA around the theme ENVIRONMENT PROTECTION.

Students of MBA participated in the event enthusiastically. The street play was enacted in front of the Petrol bunk, near the Mangalore road junction. During the busy market time the show was watched by hundreds of passers-by. Many of them approached the Club members and congratulated them for their efforts and good work. Prof. Jayadeva Prasad M, HOD of the Department, Prof Ajith D'Mello, the ECO Club coordinator, Rotary and Rotaract members of Moodbidri and other faculty members were present during the program



Street play in progress at Moodbidri

ACTIVITY 8 07.05.2018

STREET PLAY ON ECOLOGY

A street play on ECOLOGY event was organized by the ECO CLUB members of MBA Department for the people of Moodbidri on the 7th May, 2018 with the aim of spreading awareness about ECOLOGY - benefits of trees and the importance of conservation the forests.

The street play was enacted inside the Moodbidri Bus stand with the permission of the Transport authorities and local police. They were quite happy that students are taking up such cause voluntarily and granted permission and extended full support quite enthusiastically. All bus drivers and conductors are cooperated and shifted their parking arrangements so as to facilitate proper playing of the play.

The show was watched by hundreds of people who were waiting for their busses to arrive. Many also met our volunteers and expressed their appreciation.

Prof.Jayadeva Prasad M, HOD of the Department, Prof AjithD'Mello, the ECO Club coordinator and MBA faculty members were present during the show.



Street play inside Moodbidri bus stand

ACTIVITY 9 STREET PLAY ON ENVIRONMENT PROTECTION

08.05.2018

ECO Club members played a street play on ENVIRONMENT PROTECTION for the people of Moodbidri on 8TH May, 2018 with the aim of spreading awareness about ecological balance and environment protection. The play highlighted the benefits of green cover and the importance of conservation the forests.

Student volunteers of MBA participated in the event. The street play was enacted right in front of Nishmitha Towers, one of the busiest locality of Moodabidri. Hundreds of passers-by stopped and watched the on-going play and enjoyed the show. Some people approached the Club members congratulated them and requested them to come over to their towns to perform the play.

Prof.Jayadeva Prasad M, HOD of the Department, Prof AjithD'Mello, ECO Club coordinator were present during the program to support and motivate the students.



The street play team in front of Nishmitha Towers

ACTIVITY 10 STREET PLAY ON POLLUTION 12.05.2018

A street play event was organized by the ECO CLUB of MITE MBA for the people of Moodbidri on the 12th May, 2018 with the aim of spreading awareness about Pollution and its harmful impact on Environment.

ECO Club members of MITE MBA Students participated in this activity. This show of the play was enacted near the old market cross, one of the busiest streets in Moodabidri. A few hundred passers-by waited and watched the play and got quite involved. Many said that it was a well-conceived play and well enacted. They promised that they will avoid use of plastic and take care of the environment for the sake of our future generations.

Prof Jayadeva Prasad M, HOD of the Department, Prof AjithD'Mello, the ECO Club coordinator, Prof Abhay Kumar were present during the program. They encouraged and congratulated the students on a very successful show.



Volunteers performing street play on pollution near market place

ACTIVITY 11: VANA MAHOTSAVA 12.06.2018

ECO CLUB organized the VanaMahotsava on June 12th, 2018 in Adarsha High School, Taccode. Different species of plants were taken to the school and were planted. The school management and the entire faculty along with the students joined hands in the program. This event was organized to create awareness about conservation of forests and protecting the planet Earth among the students of Adarshaschool.

The program was well appreciated by the students and staff of the school and it made a positive impact in the young minds of students of the school. MITE volunteers of ECO Club also thoroughly enjoyed the exercise and they felt that it was a gratifying one.

23 members of Eco Club were present and actively took part in the program. Prof. Jayadeva Prasad, the HOD of MBA, Prof. AjithD'Mello, Coordinator of ECO Club, Dr. Jayashri Shetty and Prof. K Abhaya Kumar were present.



Eco Club members celebrating Vana Mahotsava at Adarsha High School, Taccode



Mangalore Institute of Technology & Engineering

(An ISO 9001:2008 Certified Institution)

(A Unit of Rajalaxmi Education Trust)

BadagaMijar, Moodbidri-574225

CSR CLUB

ACTIVITY 12: 'SELF DEFENCE FOR WOMEN' 05.09.2017

A session on 'Self-defense for Women' was conducted on 5th Sept, 2017 to bring in a sense of awareness among women and help them to counter challenging situations in life. All students and faculty members of the MBA Department were part of this interesting event.

The guest for this program was Mr. Harish Kumar, who has 16 years of experience in this field. He has won the 3rd place at International Karate Championship and has won more than 90 medals in different Karate competitions.

The resource person gave everyone a brief insight as to how one has to remain calm and handle tough situations with confidence. This was followed by his demonstrations on various techniques like the front kick technique, punch and kick, slap kick technique, straight kick and punch, swing technique, weak spots attack technique, crunches and side sit-ups.



Karate master Mr. Harish Kumar demonstrated a technique

Further, students were given an opportunity to try few of the techniques and the students volunteered to do so. It followed by a Q&A session for clarification of doubts of the students.

ACTIVITY 13: A GUEST SESSION ON GENDER EQUITY 09.09.2017

A guest session on 'Gender Equity' was conducted by the CSR club on Sept. 9th, 2017 to enlighten the MBA students about the role and significance of gender equity in the society.

The Guest for the program was Ms. Sarita Santosh, Founder of Sunshine Travels, Manipal. She is also the President and Founder Member of POWER, a platform for women entrepreneurs. She has been recognized with awards by different institutes at different levels and has recently won the Best Women Entrepreneur Award at the Spandana Business Excellence Award Ceremony, 2016.



HoD MBA presenting memento to the guest speaker

She gave everyone a brief insight as to how gender equity plays an important role in the society and is a means of giving fair treatment for women and men according to their respective needs. One of the key points of her talk was that gender equity reduces unjust and avoidable inequality between men and women in status, access to services and their contribution to workforce and that women need to be financially independent. Also, she emphasized how the attitude with which we work is very important in life – we must always work like a leader in an organization. She also inspired students to work hard towards their goals, be ready to embrace change and take life, one step at a time.

ACTIVITY 14

BREAST CANCER AWARENESS PROGRAM

22.02.2018

CSR Club of MITE-MBA conducted Breast Cancer Awareness program on 22.2.2018 for the benefit of the Lady members of MITE.

Dr. Sandhya I. is an Assistant Professor in Dept. of Pathology at A. J. Institute of Medical Sciences & Research Centre, Mangalore. She studied MBBS at Bangalore Medical College, DCP (Pathology) at Kasturba Medical College and MD Pathology at A. J. Institute of Medical Sciences, Mangalore. Presently, she is working in the Haematology Section and has a work experience of 12 years. She has also published research papers in various national & international journals and has special interest in dermato-pathology & diagnostic pathology.



Dr. Sandhya Delivering lecture on Brest cancer

Ms. Savitha from the Department of Basic Sciences escorted the guest to the dais and Prof. Jaya Shetty of MBA introduced the guest to the gathering.

Dr. Sandhya spoke about cancer in general at first and then about breast cancer, its causes, detection and treatment. She emphasized that cancer can be avoided through right food

habits, healthy lifestyle and regular exercise and one needs to get the screening done on a regular basis if they have had any cases of breast cancer in their maternal family. She also spoke about the symptoms of breast cancer and the different types of screening methods such as Self-Examination, Mammography, Fine Needle Aspiration, BIOPSY and BRCA Mutational Analysis.

**ACTIVITY 15: VISIT TO INFANT MARY ORPHANAGE,
KULSHEKHAR**

30.06.18

We take birth as “human beings”, but “being human” is what the need of the hour is. The department of MBA under the banner of CSR club always works for the people who are in need.

On 30th of June, 2018 the department organized a visit to Infant Mary's Orphanage in Kulshekar, Mangalore. 15 members of CSR club along with HOD Prof. Jayadeva Prasad M and Prof AjithD'Mello Coordinator of the CSR Club visited the place. A total of 51 children were there in the house. The students of the club have organized a few games for the children and they interacted with the children. The children showcased their talents. A few of them performed dance and sang songs.



CSR volunteers at Infant Mary orphanage, Kulshekar

For this noble cause the CSR club had raised a corpus of Rs.10, 388/- (Rupees Ten Thousand Three Hundred & Eighty Eight Only) from department of MBA, College and the Second year students. Faculty members also contributed to this cause. At the end the inmates and the caretaker of the house thanked the CSR members.



Mangalore Institute of Technology & Engineering

(An ISO 9001:2008 Certified Institution)


(A Unit of Rajalaxmi Education Trust)

BadagaMijar, Moodbidri-574225



Volunteers interacting with inmates of Infant Mary orphanage

===== &&& =====


Head of the Department of
Master of Business Administration (MBA)
Mangalore Institute of Technology & Engineering
P.O.Mijar, MOOD BIDRI - 574225
MANGALORE, KARNATAKA.