

## **7.1.9 VALUES, RIGHTS, DUTIES AND RESPONSIBILITIES OF A CITIZEN**

# **Club Activities - 2018–19**

## LIST OF EVENTS

<b>7.1.9 ACTIVITIES CONDUCTED BY MBA CLUBS: 2018-19</b>				
<b>Sr No</b>	<b>Date</b>	<b>Activity</b>	<b>Organiser</b>	<b>Page No</b>
1	18.10.2018	Recycling of used papers	ECO CLUB	4
2	05.11.2018	Recycling lessons at Govt school, Paladka		5
3	01.06.2018	A street play on Save trees, Save water		6
4	01.06.2018	Awareness campaign on water conservation and forest protection		7
5	20.10.2018	Road safety video	CSR CLUB	9
6	05.11.2018	Marketing support to Vijetha special school		10
7	20.2.2019	Self defense for women		11
8	16.04.2019	Value system session by Swami Sanandana Dasa		12
9	01.12.2018	Kaushal Vikas 1 at Guideline Tutorials on Scope of MBA and relevance of HR	HR CLUB	14
10	01.12.2018	Kaushal vikas 2 at Garadi Majal school on Introducing computers		15
11	01.12.2018	Kaushal Vikas 3 at Paladka school on Personality development		16
12	05.05.2018	Kaushal Vikas 4 at Ajekar school on Importance of higher education		18

## **ECO Club Activities**

**ACTIVITY 1 RECYCLING OF USED PAPERS – AN EXERCISE 18.10.2018**

During October, 2018 ECO Club members from the Department of MBA planned an innovative activity to spread awareness about Recycling of paper waste. The idea was to actually collect waste from the college and households and sell it for recycling. The money collected could then be utilized to donate stationery items to children of a nearby school. This exercise would stand as a live example to promote waste recycling among students of both MITE and the nearby school.

Accordingly members of ECO Club started collecting used and unused papers from the students. The club members spread awareness among student community in the campus about proper utilization of used and unused papers from their note books and their households. The Club members collected all 'waste papers' from the students and sold them to a book mart and purchased new books using that revenue. This unique initiative received favorable response from students of MBA. A total of Rs 2,500 was generated as a result of this exercise which was used to donate stationery items to the students of the Government lower primary school, Kadandale, Paladka.



*Eco Club volunteers at Government school kadandale*

**ACTIVITY : 2    Recycling lesson at Govt School, Paladka    05.11.2018**

ECO Club members of MITE MBA visited Government primary school, Kadandale, Paladka on 5th November, 2018. The ECO Club distributed stationery items to the poor and needy children of the school purchased from the money they generated by recycling waste. Club members spoke about recycling of papers and the need for saving trees for future. They were briefed about the exercise of recycling undertaken by the ECO Club - How waste was collected from the college, sold for recycling and stationeries bought for them from the money generated. This simple exercise made very convincing and lasting impression in the young minds of school children about waste recycling. Many students appreciated the act and promised to engage in careful collection and recycling of 'Raddi' waste in their houses. ECO Club conducts various such programs on ecological issues and on spreading awareness clean and green environment.



*Session on recycling in progress at Government school Paladka*



### ACTIVITY 3: STREET PLAY ON SAVE TREES SAVE WATER 01.06.2019

A street play event was organized by the Department of MBA for the people of Moodbidri on 1<sup>st</sup> June 2019 with the aim of spreading awareness about the benefits of trees and the importance of conservation the forests. The theme for the event was "Save trees and water – for better tomorrow"

30 Students of 1<sup>st</sup> Year MBA participated in the event. The street play was enacted at Moodbidri bus stop and near Nishmitha Towers to spread awareness about saving trees and water for better tomorrow. Prof. Jayadeva Prasad M, HOD of the Department, Prof Ajith D'Mello, the Eco Club coordinator, Rotary and Rotaract members of Moodbidri and other faculty members were present during the program.



ಜಲ ಸಂರಕ್ಷಣೆ ಮತ್ತು ವನ ಸಂರಕ್ಷಣೆ ಬಗ್ಗೆ ಮೈಟಿ ಕಾಲೇಜಿನ ಎಂಬಿಎ ವಿದ್ಯಾರ್ಥಿಗಳಿಂದ ಮೂಡುಬಿದಿರೆ ಬಸ್ ಸ್ಟಾಂಡ್‌ನಲ್ಲಿ ಬೀದಿ ನಾಟಕ ಶನಿವಾರ ಜರುಗಿತು. ಮೂಡುಬಿದಿರೆ ಆರಕ್ಷಕ ಪಿ.ಕೆ.ಆನಂದ್, ಎಂಬಿಎ ವಿಭಾಗದ ಎಚ್ ಒಡಿ ಜಯದೇವ ಪ್ರಸಾದ್, ಇಕೋ ಕ್ಲಬ್ ನಿರ್ದೇಶಕ ಪ್ರೊ.ಅಜಿತ್ ಡಿಮೆಲ್ಲಾ, ಪ್ರೊ.ಅಭಯ್ ಕುಮಾರ್ ಉಪಸ್ಥಿತರಿದ್ದರು. ವಿದ್ಯಾರ್ಥಿಗಳಾದ ಕೌಶಿಕ್ ಅಮೀನ್ ಮತ್ತು ಸುಜಿತ್ ಕ್ವಾಡ್ರಸ್ ಕಾರ್ಯಕ್ರಮ ನಿರೂಪಿಸಿದರು. 80 ಮಂದಿ ವಿದ್ಯಾರ್ಥಿಗಳು ಪಾಲ್ಗೊಂಡರು.

Street play on save trees by Eco Club MITE

## **ACTIVITY 4: WATER CONSERVATION AND FOREST PROTECTION** **01.06.2019**

On 1<sup>st</sup> June 2019, ECO Club organized the awareness campaign on water conservation and forest protection. ECO Club members visited various shops at Moodbidri to spread awareness about the importance of water conservation, plantation of trees and protection of forest. They visited shops around the city and gave information about the adverse effects of usage of plastics, need for water, methods of water conservation and importance of



forest protection and convinced them to implement various methods that can avoid the usage of plastics, ways through which they can preserve water and can keep environment clean and healthy. ECO Club coordinator Prof AjithD'Mello and Prof Abhay Kumar accompanied the club members in the campaign.

*Shop to Shop campaign on water conservation by Eco Club volunteers*



## **CSR Club Activities**



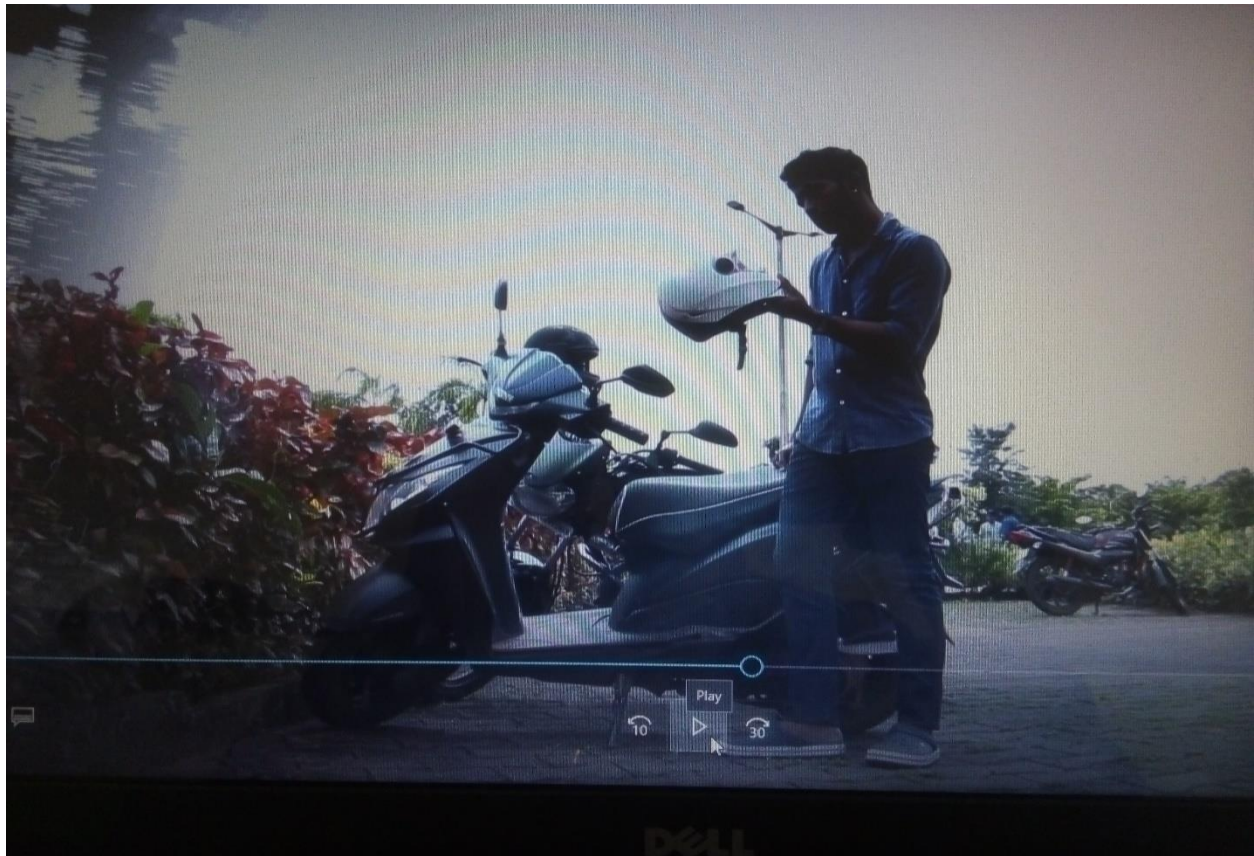
**ACTIVITY 5:**

**ROAD SAFETY VIDEO**

**OCT 2018**

Road safety is one of the prime concerns of today's age and times. CSR Club worked on the concept of Road safety in a very special way. Members of the Club made a short video and participated in the state-level short movie contest organized by the Rotary Club of Brahmavar (Zone-3, RI District 3182) in the month of October 2018.

An Eight Minute video on Road Safety was prepared by the club members at locations within the campus itself. The video was ranked as one among the top 12 videos out of 113 entries from the state of Karnataka.



*A Still from road safety video*

The video gives a good message on Road Safety to the audience. It was made on the themes "Wear Helmet and Drive", "Say No to Drink and Drive" and "Leave Early Reach Safely". The video was very much appreciated by the Jury.

VIDEO Link ==→ <https://www.youtube.com/watch?v=kjytshdmVMo>

## **ACTIVITY 6: MARKETING SUPPORT TO VIJETHA SPECIAL SCHOOL 05.11.2018**

CSR Club members from MITE MBA celebrated Deepavali-2018 with the specially-abled children from Vijetha School, Karkala in a unique way. Vijetha School, Karkala is a well-known school that takes care of specially-abled children and works towards making them independent. The school inmates prepare crafts and candles and sell them in and around Karkala town.



*CSR committee members with faculty co-ordinator at Vijetha Special School, Karkala*

CSR Club members did an effective campaign to market their candles and motivated MBA and other students of MITE to purchase them. The club members could give an order for 113 candle packets to the Vijetha School. The club members visited the school on 5<sup>th</sup> November, 2018 along with Mr. Ajith D'mello, CSR Club Coordinator and Faculty member Mr. Abhay Kumar.



**ACTIVITY 7:**

**SELF DEFENSE FOR WOMEN**

**20.02.2019**

Safety of women in the society is of utmost importance and CSR Club has taken up this issue. On 20<sup>th</sup> February, 2019 CSR Club arranged a program in this regard. Mr. Sourabh R. Chiploonkar, a Faculty member of MITE and a Black Belt holder in Karate conducted a demo session on Self Defense for the female students of II-year MBA in order to encourage them to pursue and practice Karate and Yoga.



*Mr. Sourabh R. Chiploonkar demonstrating a technique*

The resource person said that practicing Karate helps one to increase their endurance by strengthening the body and also helps to keep a positive and focused mind set.

The session was attended by all the female students of MBA Department and it was well appreciated by all.

### **ACTIVITY 8: A SESSION ON VALUE SYSTEM BY SWAMI SANANDANA DASA**

A Guest session on Value System was organized on 16<sup>th</sup> April, 2019 for the students of MBA. Swami SanandanaDasa, General Secretary of ISKCON, Mangaluru spoke about Focus on Value system. He said that focus would help everybody to hold their attention on goal for any desired length of time. He also conducted an activity which involved participation of students. The activity depicted how younger generation focuses on past and future and forgets to live in the present and how that tendency leads to problems. He concluded the session with the message that 'Actively involving ourselves in creating our future and keeping ourselves lively and enthusiastic in very important'



*Swami Sanandana Dasa conducting an activity*



## **HR Club Activities**

**9. KAUSHAL VIKAS 1      Guideline Tutorials, Surathkal      01.12.2018**  
**Scope of MBA and relevance of HR**

HR Club of MITE MBA organised a session of Skill development (Kaushal Vikas) for the students of Guideline Tutorial Surathkal, Mangalore. Resource Persons included HR Club members like Deeksha Shetty, Mahammad Sinan, Mohammad Sikandar, Arnold Gracian Pinto, and Sanal Baby. They conducted a session on the topic

Since ETIMMITES believe in giving back to the society, the knowledge acquired and learnt in the past one year. This programme was held with the motive to act as catalysts and make lives better for the ones who are deprived. The team visited Guideline Tutorial, Surathkal and delivered a lecture on the Scope of MBA Globally and Relevance of HR in Corporate World.



*HR club members taking session at Guideline Tutorial, Surathkal*

They emphasized the need to be an expert in any subject and the importance of Higher education for a successful career and encouraged students to pursue MBA by creating awareness as to how an MBA programme helps an individual to transform and shape to get into the corporate world.

**10. KAUSHAL VIKAS 2**  
**01.12.2018**

**Govt Hr Pr School, Garadi Majal**

**Title: Introducing Computer to School students**

A Kaushal Vikas or Skill development session was arranged by the HR Club members at Govt Hr Primary school GaradiMajal on the 1<sup>st</sup> of Decemebr 2018.

Resource Persons who conducted the session included students from II-year MBA, mainly Jason Prem DSilva, VineethaPriya Mathias, Shreeraksha, Shrija, and Akshatha Shetty. The team visited Govt. Hr. Pry. School, Garadimajal, Udupi and imparted training on the basics of computers, since the students lacked



*Students at Government school Garadi Majal*

qualified computer teachers in that school. The Team worked mainly on the following aspects:

- ▶ Familiarized the students with characteristics of computers,
- ▶ Basic components of a computer,
- ▶ Importance of various units of a computer,
- ▶ Different application software's such as MS Word and MS PowerPoint,
- ▶ Different shortcut keys in keyboard



*Session in progress*

**11. KAUSHAL VIKAS 3**  
**01.12.2018**

**St Ignatius School, Paladka**

**Title: Personality development for Interviews**

Presenting an effective personality is one of the most important skills needed for an individual in his/her professional life. HR Club of MITE realised the need for students to understand and focus on this right from a very young age. Team members from HR Club including Resource Persons Sapan Kumar, Sandeep S, Puneeth D'Souza, Praful Prinston D'Souza, Nishanth Machado, and Rakesh visited St Ignatius School, Paladka on 1.12.2018 to impart the students of the school this very important skill.

The students of the school were given some tips and advice on

- ▶ Interview and personality
- ▶ Preparing for SSLC exams,
- ▶ Career options after 10<sup>th</sup> Std.,
- ▶ Personal interests in Sports and Music and some motivational stories,
- ▶ Ended with a Magic Show from Suheb.



*Eco Club volunteers at St Ignatius School, Paladka*





*Glimpses of Kushal Vikas session*



*HM of St Ignatius School addressing the students*

**12. KaushalyaVikas 4: Govt Primary School, Ajekar**

**05.05.20**

**Title:** Importance of higher education – An Awareness program

The Management Students of MITE under the guidance of Prof. Jayadeva Prasad M and Prof. Verina D'Souza and under the banner MITE HR CLUB organized a special event on 5.5.2019 with a view to educate the people of Ajekar village on the Importance of Higher Education.

Ms. Pruthvi Shetty hosted the program, Ms. Christina S Baretto welcomed the gathering , Mr. Shreyank Shetty spoke about the various schemes and benefits which Government and Banks provide for higher education program. Ms. Vaishnavi Rao spoke about higher education opportunities and career plans. Ms. Ashwini Shettigar detailed about various scholarships and schemes provided by the government in support of higher education.



*Inauguration function of Kaushal Vikas at Government school Ajekar*



Students played a role play which depicted how higher education helps in attaining a prosperous career. What could be the influence on one's career by pursuing higher education.

Prof. Jayadeva Prasad M, HOD, addressed the gathering, he said, “ Higher education helps an individual in enhancing his career opportunities which creates a better civilization and helps in building a new Nation, therefore parents should encourage their children to attain higher education and become successful leaders.


Prof. VerinaD'Souza, President of Ajekar Panchayat and Principle of Government Primary School,Ajekar were present in the program.



*Skit performed by CSR volunteers at Government school Ajekar*



*CSR club members after the workshop at government school Ajekar*

  
Head of the Department of  
Master of Business Administration (MBA)  
Mangalore Institute of Technology & Engg  
P.O.Mijar, MOODABIDRI 574225  
MANGALORE, KARNATAKA.