

## 7.1.9 VALUES, RIGHTS, DUTIES AND RESPONSIBILITIES OF A CITIZEN

### Club Activities - 2016–17

#### 7.1.9 ACTIVITIES CONDUCTED BY MBA CLUBS: 2016-17

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## ACTIVITY 1: PLASTIC CAMPAIGN AT MOODABIDRE – WORLD ENVIRONMENT DAY

10.06.2017

On the occasion of the World Environment Day, the Management students of “Eco Club” organized a special event with a view to educate the residents of Moodabidre town on Environment protection and its significance.



*Eco club volunteers campaigning against use of plastic to the public of Moodbidire*

60 Eco club members visited households, bus stand and market places where a lot of people gather. They deliberated discussions and exchanged views with the people on the following topics to create Awareness about Environmental issues and their impact on ecology.

1. Usage of plastic and its impact on health and environment:
2. Disposal of garbage, Glass and Blades
3. Awareness on the theme “Save Fuel and Water for the next Generation”:
4. Cleanliness and its impact on environment:



*Volunteers doing swachata at Moodbidre town of a few garbage dump points in Moodabidre.*

The activity was a grand success as the ECO team received a positive response from the public. Many of them appreciated the efforts of MITE students. A few doubts were also clarified and the public was convinced about the idea of environment protection.

Apart from spreading awareness in Moodabidre Town, the Club members engaged in cleaning up



## ACTIVITY 2: PROTECTION 22.06.2017

## STREET PLAY ON ENVIRONMENT

Eco Club organized a Street Play on Environment Protection on 22.06.2017 between 11.00 AM and 1.00 PM at Moodbidri in connection with the World Environment Day.



A team of MBA students comprising of Bharath HS, Geethanjali, Megha, Sreerag, Arun Kumar, Nikhil M, Amruthraj and Pratheeksha enacted the play at 3 strategic locations in Moodbidri town i.e. Opposite to Nishmitha Towers, Mosque Road and Bus Stand attracting a few hundred people.



*Eco Club members doing street play at Moodbidre town*

The show was conducted with an objective of creating awareness towards environment protection, saving of trees, conserving water, managing organic and inorganic wastes, etc. The street show was highly appreciated by the pedestrians and they were quite delighted with the enthusiasm displayed by the students of MITE.

Prof. Jayadeva Prasad, HOD of MBA Dept. The faculty members of the Department, Ms. DivyaPrabhu, and Ms. Jaya Shetty were also present. The event was planned by Prof. Akash the co-ordinator of Eco Club, MITE.

# CSR CLUB

## **ACTIVITY 3                      Fire Fighting Demonstration                      04.11.2016**

As a part of CSR activity, Fire-fighting demonstration was organised by the Department of MBA on the 4th of November 2016 at MITE ground.

Objective of this exercise was to demonstrate and emphasize the importance of Fire Fighting department and the role it plays during natural and manmade calamities and also to give the students an exposure to Fire Fighting Drills.

Fire fighters of Moodbidiri were present to create awareness on fire-fighting skills and techniques to be used during emergency situations. It included the use of

- Fire extinguishers
- Water canon
- Foam
- Sand, and also various other techniques.

Senior fire officer MrKishor Kumar gave a demonstration of various fire fire-fighting techniques. He was accompanied by a team of 6 members. Students were also given an opportunity to handle various fire equipment. A large number of audience were present to witness this event. The program was a result of the initiative taken up by Vishal Barnes, Alnston Correa, Prinston Correa, PrestonMendonca of 1st MBA who were accompanied by a team of CSR Club members.



*Fire brigade demonstrating fire extinguishers*







*Fire brigade demonstrating use of water jet to extinguish fire*



*Principal Dr. G L Easwara Prasad speaking to fire brigade officials*



## **ACTIVITY 4: CAREER GUIDANCE AT ADARSHA SCHOOL, TECCODE**

### **03.11.2016**

Resource Person: Mr. Raja Murugan, PVR cinemas, Mangalore

CSR Club members of MITE MBA organised a programme on career guidance for the students of Adarsh high school, Taccode, Moodbidri on 3.11.2016. The aim of this programme was to give information to the students about the availability of courses after Class 10. The resource person for the day was Mr. Raja Murugan, Deputy Manager at PVR cinemas Mangalore.



*Career guidance session in progress*

The programme began with prayer by Nisha of first year MBA followed by welcoming of the resource person. In his talk the resource person explained about the meaning of career and the importance of choosing the right career. He began with playing a few mind games with the students, through which he wanted the children to realise that if they really wish to achieve something then they can really do it. He said, 'a person achieves only when he wants to achieve'. Further, he also informed the students about various courses they can opt for after their class ten. He not only explained about the mainstream courses like science, arts and commerce but also spoke about ITI, certificate course and various defence examinations that students can take up.

The programme conclude with vote of thanks given by Ashmitha Poojary of 1<sup>st</sup> MBA. A token of appreciation was handed over to the resource person. A memento was also given to the school to thank them for the opportunity they provided to conduct the programme in their school.



## **ACTIVITY 5 KULSHEKHAR**

## **VISIT TO INFANT MARY ORPHANAGE, 12.11.2016**

On 12<sup>th</sup> of November, 2016, CSR Club members of MITE, along with faculty members Prof. Jayadeva Prasad Moleyar and Mrs Divya Prabhu visited Infant Mary Orphanage, Khulshekar. This Orphanage is associated with Bethany foundation. The orphanage constitutes children from 1<sup>st</sup> to 10<sup>th</sup> standard.

Team members met the care takers, Sister Prema Vegas, the warden and three other workers of the orphanage. They carried gifts and groceries as a contribution to the orphanage based on contributions collected from students of MBA department.



*Inmates of Infant Mary Orphanage doing activities*

The program started with a welcome song by the school children. Prof. Jayadeva Prasad Moleyar introduced the visiting team and MITE to the children of orphanage. Visiting students conducted games. They also gave a dance performance and distributed books, sweets, snacks and chocolates to children. The program ended by evening. It was a successful CSR activity conducted by CSR club MIT

  
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