

ENTREPRENEURSHIP DEVELOPMENT CELL ACTIVITY REPORT 2017 – 2018

During the academic year 2017 – 2018, the EDC of MITE conducted 2 Entrepreneurship Awareness program in Aug 2017 & Sep 2017 respectively.

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EDC Committee Members for the academic year 2017 – 2018

Role	Name & Designation
Chairperson	Dr. G L Easwara Prasad, Principal
Members	Mr. Shree Kumar T, Associate Professor, Dept. of CSE
	Mr. Padma Prasad, Senior Assistant Professor, Dept. of ECE
	Mr. Yashwanth M K, Assistant Professor, Dept. of CE
	Mr. Girish L V, Assistant Professor, Dept. of ME
	Mr. Glenson Toney, Assistant Professor, Dept. of Mechatronics
	Mr. Sujesh Kumar,, Assistant Professor, Dept. of AE
	Mr. Pradeep Kumar, Assistant Professor, Dept. of MBA
Convener	Mr. Sathyanarayana, Senior Assistant Professor & Head, Dept. of Mechatronics

SNAPSHOT OF THE REPORT – EAP AUG 2017

1. **Name & Address of Programme** : MANGALORE INSTITUTE OF
Implementing Agency TECHNOLOGY & ENGINEERING,
 BADAGA MIJAR-574225
 Tel: 08258-262695/96/97/98/99
 Fax: 08258-262698/99
 E-mail:principal@mite.ac.in/edc@mite.ac.in

2. **Programme Location** : MANGALORE INSTITUTE OF
 TECHNOLOGY & ENGINEERING,
 BADAGA MIJAR, MOODABIDRI

3. **ProgrammeDate** : 30th August – 1st September 2017.

4. **Name of the programme**
Coordinator : Prof. SATHYANARAYANA

5. **No. of candidate attended the**
programme : 76

6. Program schedule

Date and Day	Session	Subject/Topic	Faculty
1	2	3	4
30-08-2017	I	Inauguration: Inaugural Address	Mr. Ish Anand
	II	Identification of Business Opportunities	Mr. Ish Anand
	III	Execution of business strategy. Communication Skills for better results in business	Mr. Ish Anand

	IV	Pre- requisite qualities required to become an Entrepreneur.	Mr. Donson D'souza
31-08-2017	I	Need for Entrepreneurship	Mr. B. S. Revankar
	II	Creativity and Business the man behind the venture-the behavioral scientist's approach	Mr. B. S. Revankar
	III	Technical & Commercial aspects of MSME unit	Mr. B. S. Revankar
	IV	Financial aspects of MSME unit including salient features of a project report	Mr. B. S. Revankar
01-09-2017	I	An Entrepreneur's Journey	Mr. Yedu Krishnan
	II	Industrial Visit	

7. List of resource persons :

Sr. No.	Name and Address	Designation	Organisation
1	Mr. Ish Anand Relia Smart Learning Systems Pvt. Ltd	Chairman & Managing Director	Relia Smart Learning Systems Pvt. Ltd
2	Mr. B S Revankar Dharwad	Retired STEP Director, NITK Surathkal	Retired STEP Director, NITK Surathkal
3	Mr. Yadu Krishana Director, Tachus Technology Pvt. Ltd	Director, Tachus Technology Pvt. Ltd	Tachus Technology Pvt. Ltd
4	Mr. Donson D'souza Chief Operating Officer and Co-founder BLACK FROG Technology pvt Ltd	Chief Operating Officer and Co-founder	BLACK FROG Technology pvt Ltd

8. List of Beneficiary out of this programme :

Sl.No	Name of Alumni Entrepreneur	USN/ Year of Passing	Mobile Number	Email ID	Organization / Company Name	Address Company
1	SUBHASH M S	4MT15MT406 2017-2018	8150806144	subhashms144@gmail.com about.technoclog@gmail.com	Technoclog Private Limited	Technoclog Private Limited, Iruvail Road, Moodbidre, India 574227
2	RAMESH K M	4MT14MT039 2017 - 2018	9632642715	rameshkmahadev@gmail.com	TRIVIDTRANS Private Limited	TRIVIDTRANS Private Limited, Tumakuru, Karnataka, 572102
3	Rakshith Shetty	4MT13ME183 / 2018	9731711918	rakshitshetty890@gmail.com	Naruyhi Metal Corporation	29, Gowrav Industrial Estate, Bharath Coal Compound Bhail Bazaar, Kurla west, Bombay, 400070
4	Thejus Prakash	4MT13ME165 /2018	8547113874	Thejusenterprises2019@gmail.com	Thejus Enterprises	4, Thayatheru Road, Thana, Kannur, Kerala, 670002, India

SNAPSHOT OF THE REPORT – EAP SEP 2017

1. **Name & Address of Programme** : MANGALORE INSTITUTE OF
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 Tel: 08258-262695/96/97/98/99
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 E-mail:principal@mite.ac.in/edc@mite.ac.in

2. **Programme Location** : MANGALORE INSTITUTE OF
 TECHNOLOGY & ENGINEERING,
 BADAGA MIJAR, MOODABIDRI

3. **Programme Date** : 21st Sep 2017 – 23rd Sep 2017.

4. **Name of the programme**
Coordinator : Prof. SATHYANARAYANA

5. **No. of candidate attended the**
programme : 80

6. Program schedule

Date and Day	Session	Subject/Topic	Speaker
21-09-2017	I	Inauguration: Inaugural Address	Mr. Rangaprasad S N
	II	Need for Entrepreneurship	Mr. Rangaprasad S N
	III	Identification of Business Opportunities	Mr. K Socrates
	IV	Pre- requisite qualities required to become an Entrepreneur.	Mr. K Socrates

22-09-2017	I	Creativity and Business the man behind the venture-the behavioral scientist's approach	Mr. Sundar Sherigara M
	II	Execution of business strategy. Communication Skills for better results in business	Mr. Sundar Sherigara M
	III	Technical & Commercial aspects of MSME unit	Mr. Sundar Sherigara M
	IV	Financial aspects of MSME unit including salient features of a project report	Mr. Sundar Sherigara M
23-09-2017	I	An Entrepreneur's Journey	Mr. Ritesh
	II	Industrial Visit	

7. List of resource persons :

Sr. No.	Name and Address	Designation	Organisation
1	Mr. Rangaprasad S N MSME DI Bengaluru Rajajinagara Industrial Estate, WOC Road, Bengaluru-560010	Director	Micro Small and Medium Enterprises Development Institute, Bengaluru.
2	Mr. K Socrates MSME DI Mangaluru L-11, Industrial Estate, Yeyyadi, Mangaluru 575008	Deputy Director	Micro Small and Medium Enterprises Development Institute, Mangalore
3	Mr. Sundar Sherigara M MSME DI Mangaluru L-11, Industrial Estate, Yeyyadi, Mangaluru 575008	Assistant Director	Micro Small and Medium Enterprises Development Institute, Mangalore
4	Mr. Ritesh Infinite Solution, Pvt Ltd Bengaluru- 560012	Founder and CEO, Infinite Solution, Pvt Ltd	Infinite Solution, Pvt Ltd Bangalore

8. List of Beneficiary out of this programme :

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DETAILED REPORT – EAP Aug 2017



**ENTREPRENEURSHIP AWARENESS
CAMP
DST-NIMAT PROJECT 2017-18**

**Implemented by:
Entrepreneurship Development Institute of India (EDI), Ahmedabad**

**Under the aegis of:
The National Science & Technology Entrepreneurship Development
Board, DST, Govt. of India**

Date: 30th August – 1st September 2017

POST PROGRAMME REPORT (PPR)

By

**MANGALORE INSTITUTE OF TECHNOLOGY &
ENGINEERING, BADAGA MIJAR-574225**

DST – NIMAT PROJECT 2017-2018

PROFORMA FOR POST PROGRAMME REPORT (PPR) OF EAC

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Implementing Agency TECHNOLOGY & ENGINEERING,
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3. **Programme Date** : From: 30th August to 1st September 2017.
4. **Name of the programme**
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5. **No. of candidate attended the**
Programme : 76 (Male:68 Female:08)
6. **Program schedule** : ANNEXURE – I
7. **List of resource persons** : ANNEXURE – II
8. **List of industries visited** : ANNEXURE – III
9. **List of participants** : ANNEXURE – IV
10. **Participant's feedback** : ANNEXURE – V
11. **Photographs of Programme** : One group photo, one classroom photo and
one industry/institute visit photo.

ANNEXURE – I

PROGRAMME SCHEDULE

Date and Day	Session	Subject/Topic	Faculty
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ANNEXURE – II

LIST OF FACULTY / RESOURCE PERSON

Sr. No.	Name and Address	Designation	Organisation
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2	Mr. B S Revankar Dharwad	Retired STEP Director, NITK Surathkal	Retired STEP Director, NITK Surathkal
3	Mr. Yadu Krishana Director, Tachus Technology Pvt. Ltd	Director, Tachus Technology Pvt. Ltd	Tachus Technology Pvt. Ltd
4	Mr. Donson D'souza Chief Operating Officer and Co-founder BLACK FROG Technology pvt Ltd	Chief Operating Officer and Co-founder	BLACK FROG Technology pvt Ltd

ANNEXURE – III

LIST OF INDUSTRIES VISITED

Sr. No.	Name,Address and Contact Details	Product/Service
1	Bhoruka Power Plant NERIA MINI HYDEL Power Station Nidle village - PIN 574 216 Bhelthangadyn Taluk, DAKSHINA KANNADA District.	Product



ENTREPRENEURSHIP AWARENESS CAMP

DAY 1(30-08-2017) – Session 1

Entrepreneurship Awareness Camp (EAC) was inaugurated by Mr. Ish Anand, Founder & CEO at Relia Smart Learning Systems Pvt. Ltd. at Mangalore Institute of Technology & Engineering (MITE), Moodabidre. The workshop is organized by the Entrepreneurship Development Cell of MITE in association with Entrepreneurship Development Institute of India (EDII) Ahmadabad sponsored by NSTEDB. The Chief Guest Mr. Ish Anand, said that the one should have a strong mindset to become a great entrepreneur then only that person can achieve success as an entrepreneur. The real meaning for entrepreneurship will come only when entrepreneur's thinks about the social responsibility. Dr. C R Rajashekhar, Vice-Principal, MITE welcomed the gathering and gave a brief about the initiatives taken by the Institute in developing Entrepreneurs. He also mentioned about the growth of entrepreneurs from the Institute and noted that in the second decade of inception, the institute aims at developing more Entrepreneurs along with Research & Development activities.

Mr.Sathyanarayana, Head, Mechatronics Dept and Convener of EAC, presented a brief of the importance of organizing such camps. The main objective or the camp is to create awareness among the students about the various facets of Entrepreneurship as a career option. The camp also will highlight creativity and motivation about entrepreneurship in individuals. The three days workshop also aims at aiding

entrepreneurs in setting up startup, facilities available from Government agencies and the challenges of entrepreneurs.



Inaugural address by Mr. Ish Anand

DAY 1 (30-08-2017) - Session 2

After a small formal function the session was started with the talk by Mr. Ish Anand where he highlighted the importance of 10 things which starts up's/Businesses must consider before it becomes too late.

Highlights of the second session:

- Don't pretend to be someone else

- Don't get red carded
- Know when to exit
- It's not just about raising money
- Find out stuff very quickly without having to burn cash
- Have sales skills. If not, find someone who does.
- Seek counsel, not advice
- Don't just play shop
- Don't expect everything for free
- Get stuff done



Mr. Ish Anand interacting with audience

DAY 1 (30-08-2017) - Session 3

The session was continued by Mr. Ish Anand where he gave the insight for solid execution of business strategy which can give a great competitive advantage in the market. Person's strategy has to become a living, breathing influence on everything you do and every decision you make.

Highlights of his topic are:

- Business opportunities are everywhere.
- Concentrate on your sales efforts
- Identification of opportunities leads to success.
- Align your employees to deliver
- Market study before starting any industry.
- What gets measured gets done – Ensure you are on track
- Assistance and response of leading nations towards the innovation
- Research ability is must to find new things. New way of business opportunities.



Mr. Ish Anand clarifies the queries of audience

Day 1(30-08-2017) Session 4

This session was taken by **Mr. Donson D'souza** Chief operating officer and co-founder BLACK FROG Technologies Ltd. His topic for the session was on *Can you Entrepreneur?* He gave some inputs on why people need entrepreneurship. During the discussion with students he also highlighted some of the pre- requisite qualities required to become an Entrepreneur such as Self Discipline, Mindset/Motivation/Goal, Relentless/Hunger ,Grow from failure, Never take no for an answer, Curiosity ,Strive for more, Take initiatives/Proactive, Willingness to learn.



Session Delivery of Mr.Donson D'souza

Day 2(31-08-2017)- Session 1 & 2

Second day sessions were handled by **Prof.B.S.Revankar**, Ex-Director, NITK-STEP. Various challenges faced by entrepreneurs and businessman in the present scenario were addressed and solutions to some of them was conveyed in the program. Concepts of leadership, communication skills, problem solving, decision making, time management, marketing, and disaster management was covered.



Chief guest intro by Prof.Sathyaarayaa

The session focused on explaining the Need for Entrepreneurship its essential factors to be considered by first generation entrepreneurs like Business Opportunity Identification and Generation (BOIG), SWOT/SWOC analysis (strength weakness opportunity and Threat/Challenges analysis), Market survey were explained by considering one case study.

Next session was about Creativity and Business the man behind the venture-the behavioral scientist's approach.

In short he emphasized on

- Behavioral scientist's approach to find out Strength & Weakness
- How to identify the problems
- Barriers to creativity
- Types of innovation

Day 2(31-08-2017)- Session 3 & 4

This session witnessed the prerequisites to start any enterprise were explained by all the resource persons and empowerment of the enterprise during its budding stage by financial institutions was conveyed to the participants. Technical & Commercial aspects of MSME unit was also explained. On the other hand preparation of business plan and its evaluation, financial aspects of the same was communicated. Importance of Achievement motivation model was stated and human behavior based on positive and negative thoughts was highlighted in the program.

In short he emphasized on

- MSME's importance
- Basis of scale
- Merits of MSME
- Institutional supports to startup. Indian government promotions towards innovations.



Session Delivery by Prof.B.S.Revankar

Day 3 (01-09-2017) - Session 1

The Speaker of the session was **Mr. Yedu Krishnan**, Director, Tachus Technology Pvt. Ltd Mangalore. He is also an alumni of MITE. He started sharing his experience through the initial struggle. Through his journey he got introduced to Electronic targets during his visit to KSRA Bangalore. All the electronic targets used in India are being imported till date and no Indian company was manufacturing it. His own example of how to look into this situation as an ideal opportunity to take up the challenge he explained.



Mr. Yedu Krishnan sharing his experience with audience

Day 3 (1-09-2017) Industrial Visit

This session was the most interesting part of the entire work shop where the students were taken to industrial visit to “**BHORUKA POWER CORPORATION LIMITED**”- 2*4.5MW Neria MINI Hydel Station near Dharmasthala. EDC Coordinator Mr.

Satyanarayana along with 3 faculties from mechanical engineering department accompanied the students during the industrial visit.



Snapshots clicked @ BHORUKA POWER CORPORATION LIMITED

ANNEXURE – I

LIST OF PARTICIPANTS

Sr. No.	NAME OF THE PARTICIPANT	AGE	MALE/ FEMALE	EDUCATION	CATEGORY (GM/OBC/S C/ST/ MINORITY)	AADHAAR NUMBER
1	JAYARAJ	21	M	Mechanical Engineering	GM	648882892629
2	AJAY D KUKIYAN	21	M	Mechanical Engineering	GM	-
3	SANJEEVKUMAR N BELAVAGI	21	M	Mechanical Engineering	GM	524674358660
4	SHRETHAN S SHETTY	21	M	Mechanical Engineering	OBC	-
5	SRIKANTH K DEVADIGA	21	M	Mechanical Engineering	OBC	348064127988
6	BHARATHRAJ SHETTY	21	M	Mechanical Engineering	OBC	494361846092
7	MANJUNATH SHET	21	M	Mechanical Engineering	OBC	-
8	DEEKSHITH	21	M	Mechanical Engineering	GM	225973837327
9	SHETTY ABHIJITH AJITH	21	M	Mechanical Engineering	OBC	-
10	ANISH B	21	M	Mechanical Engineering	GM	767659191999
11	U AKSHAY THAMANKAR	21	M	Mechanical Engineering	GM	-
12	SHAVEEN A SALIAN	21	M	Mechanical Engineering	OBC	-
13	SHARAVAN KUMAR M	21	M	Mechanical Engineering	GM	-
14	DEEPAK PRAKASHAN	21	M	Mechanical Engineering	GM	722601426334
15	DHNRARAJ D	21	M	Mechanical Engineering	GM	-
16	DEEKSHITH D	21	M	Mechanical	OBC	671321238723

	HEGDE			Engineering		
17	JASHWIN ALVA	21	M	Mechanical Engineering	OBC	698296880487
18	PRATHYUSH RAJ	21	M	Mechanical Engineering	OBC	944978236534
19	PINTO MERVIN MAX M	21	M	Mechanical Engineering	MINORITY	851541740025
20	SRIKANTH SONKAR	21	M	Mechanical Engineering	GM	426066642559
21	PRESTON CYRIL QUADRAS	21	M	Mechanical Engineering	MINORITY	-
22	SAIRAJ HEGDE	21	M	Mechanical Engineering	OBC	-
23	NISCHAL KUMAR	21	M	Mechanical Engineering	GM	-
24	PRAJWAL	21	M	Mechanical Engineering	OBC	-
25	RAKSHITH KOTIAN	21	M	Mechanical Engineering	GM	-
26	PUNEETH SHETTY	21	M	Mechanical Engineering	OBC	-
27	VISHNU N	21	M	Mechanical Engineering	OBC	-
28	RICKEY CHRIS PINTO	21	M	Mechanical Engineering	MINORITY	-
29	PRIYAG K	21	M	Mechanical Engineering	GM	-
30	PREMANAND B S	21	M	Mechanical Engineering	GM	-
31	RUDOLF CUTINHO	21	M	Mechanical Engineering	MINORITY	-
32	ROLSON REBELLO	21	M	Mechanical Engineering	MINORITY	488492706883
33	VINEETH	21	M	Mechanical Engineering	GM	-
34	PRASHANTH	21	M	Mechanical Engineering	OBC	-

35	SATHWIK J	21	M	Mechanical Engineering	OBC	-
36	MOHAMMED SAFWAN	21	M	Mechanical Engineering	MINORITY	784100418995
37	KARTHIK KARRA M	21	M	Mechanical Engineering	OBC	-
38	AKSHAY BAPU GAIKWAD	21	M	Mechanical Engineering	GM	452826120944
39	PRAMOD	21	M	Mechanical Engineering	GM	969404317621
40	DEEKSHITH HEGDE	21	M	Mechanical Engineering	GM	693090783656
41	DEEPU JOHN	21	M	Mechanical Engineering	GM	-
42	MOHAMMED MANSOOR AHMED	21	M	Mechanical Engineering	MINORITY	626452834662
43	ABHISHEK B R	21	M	Mechanical Engineering	GM	656078720227
44	KOTRESH B	21	M	Mechanical Engineering	GM	429627602890
45	MIHIR LONDHE	21	M	Mechanical Engineering	GM	-
46	M ASHWIN KUMAR	21	M	Mechanical Engineering	GM	-
47	HARISH U	21	M	Mechanical Engineering	OBC	-
48	DRISHAN B S	21	M	Mechanical Engineering	GM	-
49	VISHAL M SUVARNA	21	M	Mechanical Engineering	GM	709593129654
50	ANIKEDH SURESH	21	M	Mechanical Engineering	OBC	316918313731
51	SAWOOD SHARIEF S	21	M	Mechanical Engineering	MINORITY	744267055497
52	RAGHAVENDRA	21	M	Mechanical Engineering	GM	518718343587
53	SAMPATH KUMAR	21	M	Mechanical Engineering	GM	-

				Engineering		
54	MANGESH D BHANDARY	21	M	Mechanical Engineering	OBC	-
55	SHASHWATH SHETTY	21	M	Mechanical Engineering	OBC	-
56	ASHISH	21	M	ISE Engineering	OBC	698510399506
57	SUCHITHRA	21	F	ISE Engineering	OBC	566068198437
58	DAKSHA	21	F	ISE Engineering	GM	869815143714
59	SHRAVAN	21	M	ISE Engineering	GM	704984128757
60	ACHAL	21	M	ISE Engineering	OBC	273999481500
61	SUMANTH	21	M	ISE Engineering	OBC	948493190307
62	ANIRUDDHA	21	M	ISE Engineering	GM	346435400760
63	VARUN	21	M	ISE Engineering	GM	412315817401
64	MOHAMMAD ALI	21	M	ISE Engineering	MINORITY	471102057772
65	SHREYA	21	F	ISE Engineering	GM	952742696405
66	SHASHWATHI	21	F	ISE Engineering	OBC	289501950729
67	AISHWARYA	21	F	ISE Engineering	GM	-
68	SHIVANI	21	F	ISE Engineering	OBC	640941223659
69	RAKSHITH	21	M	ISE Engineering	OBC	752613698566
70	FAIZA	21	F	ISE Engineering	MINORITY	566679557780
71	AFRAH	21	F	ISE Engineering	MINORITY	884295503257
72	MANIKANTA	21	M	ISE Engineering	GM	-
73	RAHIL RAZAK KHATRI	21	M	Engineering Mechanical	MINORITY	358669912519
74	SHREYAS UCHIL	21	M	Engineering Mechanical	OBC	-
75	TRILOK PRAKASH	21	M	Engineering Mechanical	OBC	-
76	KUMAR RISHAB	22	M	Engineering Mechanical	OBC	-

ANNEXURE – V

FEED BACK ANALYSIS OF PARTICIPANT – SUMMARY

Programme Location : Mangalore Institute of Technology & Engineering, Badaga Mijar, Moodabidri

Date : From 30-08-2017 To 01-09-2017

Total No. of Participants : 76

Q.1) From where you got the information about this programme?

- a) Pamphlets / Broacher 52 Nos. (68%)
- b) News paper Advertisement 00 Nos. (00%)
- c) Posters/ Hand Bills 6 Nos. (8%)
- d) Other (Through Faculties) 18 Nos. (24%)

Q.2) What is your opinion about the duration of Programme?

- a) Short 12 Nos. (16%)
- b) Adequate 54 Nos. (71%)
- c) Long 10 Nos. (13%)

Q.3) Did you find the Programme useful?

- a) Very much 62 Nos. (82%)
- b) To some extent 14 Nos. (18%)
- c) Not useful 00 Nos. (00%)

Q.4) Did it fulfill your expectations?

- a) Yes 60 Nos. (79%)
- b) To some extent 12 Nos. (16%)
- c) No 04 Nos. (5%)

Q.5) Planning of the Programme

- a) Excellent 52 Nos. (68%)
- b) Very good 18 Nos. (24%)
- c) Good 04 Nos. (5%)
- d) Satisfactory 02 Nos. (3%)
- e) Poor 00 Nos. (00%)

DETAILED REPORT – EAP Sep 2017



**ENTREPRENEURSHIP AWARENESS
CAMP**

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Coordinator : Prof. SATHYANARAYANA

- 5. No. of candidate attended the**

Programme : 80

- 6. Program schedule** : ANNEXURE – I

- 7. List of resource persons** : ANNEXURE – II

- 8. List of industries visited** : ANNEXURE – III

- 9. List of participants** : ANNEXURE – IV

- 10. Participant's feedback** : ANNEXURE – V

- 11. Photographs of Programme** : One group photo, one classroom photo
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ANNEXURE – I

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1	Mr. Rangaprasad S N MSME DI Bengaluru Rajajinagara Industrial Estate, WOC Road, Bengaluru-560010	Director	Micro Small and Medium Enterprises Development Institute, Bengaluru.
2	Mr. K Socrates MSME DI Mangaluru L-11, Industrial Estate, Yeyyadi, Mangaluru 575008	Deputy Director	Micro Small and Medium Enterprises Development Institute, Mangalore
3	Mr. Sundar Sherigara M MSME DI Mangaluru L-11, Industrial Estate, Yeyyadi, Mangaluru 575008	Assistant Director	Micro Small and Medium Enterprises Development Institute, Mangalore
4	Mr. Ritesh Infinite Solution, Pvt Ltd Bengaluru- 560012	Founder and CEO, Infinite Solution, Pvt Ltd	Infinite Solution, Pvt Ltd Bangalore

ANNEXURE – III

LIST OF INDUSTRIES VISITED

Sr. No.	Name,Address and Contact Details	Product/Service
1	RMC Readymix I Pvt. Ltd, Plot No 38-A, Industrial Area, Baikampady Mangalore - 575011	Product



ENTREPRENEURSHIP AWARENESS CAMP

DAY 1(21-09-2017) – Session 1 & 2

An Entrepreneurship Awareness camp (EAC) is conducted at Mangalore Institute of Technology & Engineering (MITE) by the Entrepreneurship Development Cell (EDC) from 21st-23rd September 2017. The three day EAC was inaugurated by Mr. Rangaprasad S N, Director of MSME Development Institute, Bengaluru at MITE, Moodabidre. The EAC is conducted by EDC-MITE in association with National Science & Technology Entrepreneurship Development Board (**NSTEDB**) and Entrepreneurship Development Institute of India (EDII) Ahmadabad.



Inaugural address by Chief Guest Mr. Rangaprasad S N

The Chief Guest Mr. Rangaprasad S N addressing the students as entrepreneurs asked **students to travel, meet new people and explore new avenues while remaining true to their roots**. Mr. Rangaprasad said that the world is for the fittest and it is this instinct of the survival of the fittest which drives entrepreneurs. He asked students to perform SWOT analysis and discover themselves. Confidence and positive attitude he said is an inherent quality of every entrepreneur.



Chief Guest Mr. Rangaprasad S N addressing the gathering

The Guest of honor Mr. K Socrates, said that the Institute has been proactive and has successfully created 20+ entrepreneurs in the last Five years. With the magnitude and vision of the Organization, and such Entrepreneurship camps, more number of Entrepreneurs could be created in the future. He urged students to realize their purpose of life which would in turn aid them to flourish in their career. Highlighting the role of EDC, he pointed that **‘Entrepreneurs cannot be found but only be invented’**. Mr. Socrates also mentioned that ‘the Institute has to Innovate, Invest in Innovation and

Introduce the Invention to market’. Education should not be limited to finding a job but it must dwell to shape better citizens who are self reliant he said.

Dr. G L Easwara Prasad, Principal, MITE welcomed the gathering and gave a brief about the initiatives taken by the Institute in developing Entrepreneurs. He said that education and entrepreneurship are complimentary in modern days and one has to work towards growing above academics by exploring opportunities by organizations like EDII. He also mentioned about the growth of entrepreneurs from the Institute and noted that in the second decade of inception, the institute aims at developing more Entrepreneurs along with Research & Development activities.

Mr. Sathyanarayana, Head, Mechatronics Dept and Convener of EAC, presented a brief of the importance of organizing such camps. The main objective of the camp is to create awareness among the students about the various facets of Entrepreneurship as a career option. The camp will highlight how creativity is essential for success of an entrepreneur and is also aimed at motivating entrepreneurships in individuals.

DAY 1 (22-09-2017) - Session 3 & 4

Historical background-Indian values vis-a-vis Entrepreneur ship and the present scenario

Highlights of his topic are:

- Industrial revolution after 2nd world war
- History of evolution of some of the companies
- Indian based companies history and present scenario



Audience view of Mr. Socrates Session

In the afternoon session, Mr. Socrates, gave a talk on ‘Identification of Business opportunities’.

Highlights of his topic are:

- Identification of opportunities leads to success.
- Market study before starting any industry.
- The world innovation imperative
- Assistance and response of leading nations towards the innovation



Mr. Socrates delivers talk to the Participants

Mechanism of product selection and technology-assistance from R&D labs and others on choice of technology etc

Highlights of his topic are:

- How to make use of current available technology to start any industry.
- Technological up gradation.
- How to make use of R&D labs of different organization to startup.



Mr. Socrates interacts with participants

Day 2 (22-09-2017)- Session 1 & 2

Day 2 sessions were presented by Mr. Sundara Sherigara M, Asst Director, MSME Mangalore. The highlights of his talk are

1. Creativity and Business the man behind the venture-the behavioral scientist's approach.
2. Communication Skills for better results in business.



Talk delivery by Mr.Sundara Sherigara

In short he emphasized on

- Behavioral scientist's approach to find out Strength & Weakness
- Case study of SWOC (Strength, Weakness, Opportunity & Challenges) analysis.
- Need for entrepreneurship
- Entrepreneurship culture
- Goal Setting behavior
- How to identify the problems
- Barriers to creativity
- Types of innovation

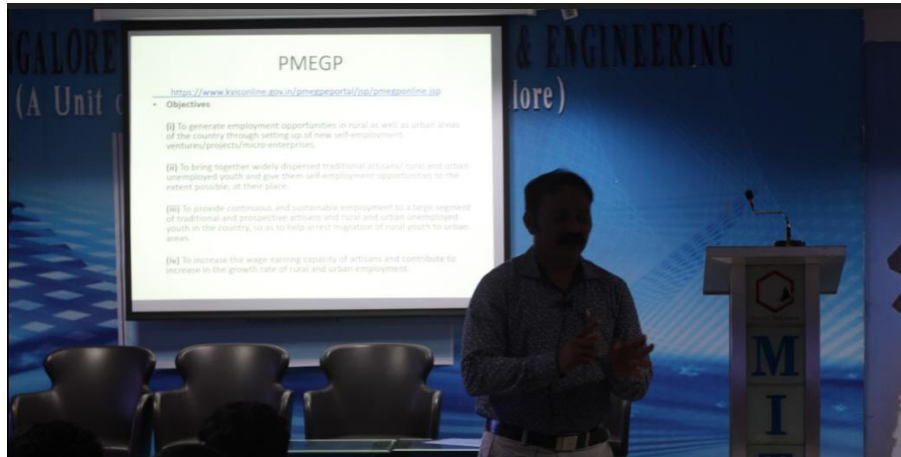


Gaming activity by participants

Day-2 Session 3& 4

Day 2 afternoon sessions was presented by Mr. Sundara Sherigara M, Asst Director, MSME Mangalore. In short he emphasized on

1. Technical & Commercial aspects of MSME unit
2. Financial aspects of MSME unit including salient features of a project report



Session delivery by Mr.Sundara Sherigara

The highlights of his talk are

- How to start MSME unit
- MSME's importance
- Central and state government schemes for entrepreneurship
- Selection of technology
- Basis of scale
- Merits of MSME
- Institutional supports to startup. Indian government promotions towards innovations.
- Preparation of a project plan
- Technical Know How
- Break Even Point analysis concepts
- Fund flow statements



Mr.Sundara Sherigara interacts with participants

Day 3 (01-09-2017) - Session 1

The Speaker of the session was **Mr. Rithesh**, Founder and CEO, Infinite Solution, Pvt Ltd Bangalore. He is also an alumnus of MITE. He started sharing his experience through the initial struggle in basically work with Hong Kong based companies dealing with Business to Business and Business to client basis.



Mr. Rithesh sharing his entrepreneur journey with participants

His own example of how to look into this situation as an ideal opportunity to take up the challenges in capturing South Asia and Middle Eastern markets. He inspired the students with his never give-up concepts.



Mr. Rithesh interacts with participants

Day 3 (23-09-2017) Industrial Visit

The last session was an Industrial Visit. Students visited RMC Readymix (India), Mangalore. RMC Readymix (India), Mangalore [A Division of Prism Cement Limited] is one of the largest ready-mixed concrete manufacturers in India. Set up way back in 1996, RMC India expanded business rapidly and currently operates a total of 88 ready-mixed concrete and aggregate crushing plants in 40 towns and cities across the nation.



Photo clicked @ industry

The Commercial Concrete Vertical is RMC India's core business which not only caters to the needs of metro cities and semi-urban areas, but also serves as a steadfast contributor to the prolific development of urbane India. The Company caters to a gamut of concrete requirements encompassing lofty buildings to a cherished individual house, solutions for mild exposure to the harshest of off shore works, for soft and aesthetic requirements to the jumbo strength & performance required for prestigious infra and industrial projects.



Group photo clicked @ industry

ANNEXURE – IV

LIST OF PARTICIPANTS

Sr. No.	Name of the Participant	AGE	MALE/ FEMALE	EDUCATION	CATEGORY(G M/OBC/SC/S T/ MINORITY)	Aadhaar Number
1	GAUTHAM RAI B	21	M	CIVIL Engineering	OBC	851355228675
2	NIKIL SHETTY	21	M	CIVIL Engineering	OBC	577721502339
3	KEERTHAN SHETTY	21	M	CIVIL Engineering	OBC	499054412271
4	MOHAMMED SADIQ	21	M	CIVIL Engineering	OBC	282902937876
5	AVINASH	21	M	CIVIL Engineering	OBC	741998351781
6	SACHIN KOTIAN	21	M	CIVIL Engineering	OBC	727459938344
7	PLIZON MASCARANHAS	21	M	CIVIL Engineering	OBC	304077136215
8	ARJUN K R	21	M	CIVIL Engineering	GM	23074102042
9	AJAY G S	21	M	CIVIL Engineering	OBC	806154237228
10	ASHWIN SHETTY	21	M	CIVIL Engineering	OBC	67797371690
11	ANUP G R	21	M	CIVIL Engineering	GM	-
12	RAHUL NAGARI	21	M	CIVIL Engineering	OBC	-
13	NAIK KISHEN RAMDAS	21	M	CIVIL Engineering	GM	-
14	ANUP KUMAR	21	M	CIVIL Engineering	GM	635928808464
15	ASHWATHAM SHETTY	21	M	CIVIL Engineering	OBC	985013016363
16	VISHNU	21	M	CIVIL	OBC	321887318458

				Engineering		
17	AKHIL VINAYAK	21	M	CIVIL Engineering	GM	-
18	RAMYA VILAS NAIK	21	F	CIVIL Engineering	GM	684154418048
19	ABHISHEK KRISHNAN	21	M	CIVIL Engineering	OBC	-
20	PRATHAM HEGDE	21	M	CIVIL Engineering	OBC	496190883947
21	NISCHAL K S	21	M	CIVIL Engineering	GM	-
22	RANJITH	21	M	CIVIL Engineering	OBC	585518345309
23	SANATH GOWSHIK	21	M	CIVIL Engineering	GM	-
24	SHAIBAN SIDDIQUE	21	M	CIVIL Engineering	OBC	730440501866
25	PRATHIKSHA G	21	F	CIVIL Engineering	OBC	487299636701
26	DEEPTHI	21	F	CIVIL Engineering	OBC	482040494415
27	AADITH THOMAS	21	M	CIVIL Engineering	OBC	-
28	JISHNU E V	21	M	CIVIL Engineering	GM	-
29	DEEPAK T V	21	M	CIVIL Engineering	OBC	803129728091
30	RESHMA	21	F	CIVIL Engineering	OBC	-
31	SHAJEEB S	21	M	CIVIL Engineering	OBC	877160267382
32	SHAHIN	21	M	CIVIL Engineering	OBC	671256590168
33	GOKUL KISHOR	21	M	CIVIL Engineering	GM	765397025981
34	ASHISH	21	M	CIVIL Engineering	OBC	-

35	CHAITRA	21	F	CIVIL Engineering	OBC	756374542065
36	RAKSHITHA	21	F	CIVIL Engineering	OBC	630410571652
37	PRARTHANA RAI	21	F	CIVIL Engineering	OBC	-
38	RAKESH T M	21	M	CIVIL Engineering	OBC	627792179016
39	SUSHAN RAJ	21	M	CIVIL Engineering	OBC	714199776019
40	VIRESH	21	M	CIVIL Engineering	OBC	-
41	SOWRAB	21	M	CIVIL Engineering	OBC	-
42	VIJESH	21	M	CIVIL Engineering	OBC	280813786932
43	LOHITH KAMATH	21	M	CIVIL Engineering	OBC	744898793819
44	SHRUTHI B M	21	F	CIVIL Engineering	OBC	960831982357
45	VINAYAK JIGALLOOR	21	M	CIVIL Engineering	OBC	645262140761
46	RAJSHEKAR D	21	M	CIVIL Engineering	OBC	-
47	PAVAN KUMAR	21	M	CIVIL Engineering	OBC	828529041972
48	SUSHMA T S	21	F	CSE Engineering	OBC	917012162857
49	RYNOLA M LOBO	21	F	CSE Engineering	OBC	890910902433
50	VIGNESH SHETTY	21	M	CSE Engineering	OBC	809255481890
51	VARUNA M	21	F	CSE Engineering	GM	606028201650
52	SWATHI S G	21	F	CSE Engineering	1G	848060555775
53	RACHANA V R	21	F	CSE Engineering	OBC	956113104664
54	PRAVEEN	21	M	CSE Engineering	OBC	527682826596
55	SATHVIK	21	M	CSE Engineering	OBC	419260397722

56	PRATHVIRAJ	21	M	CSE Engineering	OBC	839147045491
57	PRAJWAL SHETTY	21	M	CSE Engineering	OBC	231641474482
58	SREERAJ M	21	M	CSE Engineering	OBC	521616069488
59	MUNEER U K	21	M	CSE Engineering	OBC	656584938800
60	SUSHMITHA	21	F	CSE Engineering	OBC	885978542618
61	PRATHIMA	21	F	CSE Engineering	OBC	928259318916
62	RITESH	21	M	CSE Engineering	OBC	536343639577
63	SYED MOHAMMED REDHAN KAMAL	21	M	CSE Engineering	OBC	828811101444
64	NIHAL N HEGDE	21	M	CSE Engineering	OBC	868974996955
65	PRAJWAL P SHETTY	21	M	CSE Engineering	OBC	958865631003
66	SURAKSHA SHETTY	21	F	CSE Engineering	OBC	766219654602
67	PRIYANKA K P	21	F	CSE Engineering	OBC	418763124668
68	ANUSH G	21	M	CSE Engineering	OBC	702986998219
69	ARJUN G S	21	M	CSE Engineering	SC	550748211252
70	MOHAMMED TALIB	21	M	CSE Engineering	OBC	443076659182
71	KIRAN J D	21	M	CSE Engineering	OBC	960159561508
72	SUKSHITH	21	M	CSE Engineering	SC	750196378684
73	MANASA C	21	F	CSE Engineering	OBC	216066099805
74	MANASA SALIAN	21	F	CSE Engineering	OBC	886415726273
75	PRIYA S KOTIAN	21	F	CSE Engineering	OBC	910403115003
76	ADITYA MOHAN	21	M	CSE Engineering	GM	762986706554
77	APOORVA	21	F	CSE Engineering	OBC	574515987882
78	MUDDABIR NAIKODI	21	M	CSE Engineering	OBC	454082308635

79	NIMA ASHRAF	21	M	CSE Engineering	OBC	635289082624
80	SOWMYA	21	F	CSE Engineering	OBC	383151210954

ANNEXURE – V

FEED BACK ANALYSIS OF PARTICIPANT – SUMMARY

Programme Location : Mangalore Institute of Technology & Engineering, Badaga
Mijar, Moodabidri

Date : From 30-08-2017 To 01-09-2017

Total No. of Participants : 80

Q.1) From where you got the information about this programme?

- a) Pamphlets / Broacher 58 Nos. (72.5%)
- b) News paper Advertisement 00 Nos. (00%)
- c) Posters/ Hand Bills 2 Nos. (2.5%)
- d) Other (Through Faculties) 20 Nos. (25%)

Q.2) What is your opinion about the duration of Programme?

- a) Short 15 Nos. (19%)
- b) Adequate 61 Nos. (76%)
- c) Long 04 Nos. (5%)

Q.3) Did you find the Programme useful?

- a) Very much 69 Nos. (86%)
- b) To some extent 11 Nos. (14%)
- c) Not useful 00 Nos. (00%)

Q.4) Did it fulfill your expectations?

- a) Yes 65 Nos. (81%)
- b) To some extent 15 Nos. (19%)
- c) No 00 Nos. (00%)

Q.5) Planning of the Programme

- a) Excellent 56 Nos. (70%)
- b) Very good 14 Nos. (17%)
- c) Good 07 Nos. (9%)
- d) Satisfactory 03 Nos. (4%)
- e) Poor 00 Nos. (00%)