



MANGALORE INSTITUTE OF TECHNOLOGY AND ENGINEERING

(ISO 9001:2015 Certified Institution)

(A Unit of Rajalaxmi Education Trust[®], Mangalore-575001)

Affiliated to VTU, Belagavi, Approved by AICTE, New Delhi

ENTREPRENEURSHIP DEVELOPMENT CELL ACTIVITY REPORT 2018 – 2019

During the academic year 2018 – 2019, the EDC of MITE conducted 2 Entrepreneurship Awareness program in Sep 2018 & Feb 2019 respectively.

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EDC Committee Members for the academic year 2018 – 2019

Role	Name & Designation
Chairperson	Dr. G L Easwara Prasad, Principal
Members	Mr. Shree Kumar T, Associate Professor, Dept. of CSE
	Mr. Padma Prasad, Senior Assistant Professor, Dept. of ECE
	Mr. Yashwanth M K, Assistant Professor, Dept. of CE
	Mr. Girish L V, Assistant Professor, Dept. of ME
	Mr. Glenson Toney, Assistant Professor, Dept. of Mechatronics
	Mr. Sujesh Kumar,, Assistant Professor, Dept. of AE
	Mr. Pradeep Kumar, Assistant Professor, Dept. of MBA
Convener	Mr. Sathyanarayana, Senior Assistant Professor & Head, Dept. of Mechatronics



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SNAPSHOT OF THE REPORT – EAP SEP 2018

1. **Name & Address of Programme** : MANGALORE INSTITUTE OF
Implementing Agency TECHNOLOGY & ENGINEERING,
BADAGA MIJAR-574225
Tel: 08258-262695/96/97/98/99
Fax: 08258-262698/99
E-mail:principal@mite.ac.in/edc@mite.ac.in

2. **Programme Location** : MANGALORE INSTITUTE OF
TECHNOLOGY & ENGINEERING,
BADAGA MIJAR, MOODABIDRI

3. **ProgrammeDate** : 27th September – 29th September 2018

4. **Name of the programme**
Coordinator : Prof. SATHYANARAYANA

5. **No. of candidate attended the**
programme : 50

6. Program schedule

Date and Day	Session	Subject/Topic	Speaker
27-09-2018	I	Inauguration: Inaugural Address	Mr. Ananth G Pai Dr. G L Easwara Prasad
	II	Need for Entrepreneurship	Mr. Ananth G Pai
	III	Identification of Business Opportunities	Mr. Prajwal V Kumar
	IV	Pre- requisite qualities required to become an Entrepreneur.	Mr. Prajwal V Kumar

28-09-2018	I	Creativity and Business the man behind the venture-the behavioral scientist's approach	Mr. Sundar Sherigara M
	II	Execution of business strategy. Communication Skills for better results in business	Mr. Sundar Sherigara M
	III	Technical & Commercial aspects of MSME unit	Mr. Sundar Sherigara M
	IV	Financial aspects of MSME unit including salient features of a project report	Mr. Sundar Sherigara M
29-09-2018	I	Industrial Visit	Mr. Sathyanarayana

7. List of resource persons :

Sr. No.	Name and Address	Designation	Organisation
1	Mr. Ananth G Pai Bharath Group Golden Jubilee Building, Kudumal Ranga Rao Rd, Kadri, Mangaluru, Karnataka 575003	Executive Director	Bharath Group
2	Mr. Prajwal V Kumar Mangalore Robautonics Pvt Ltd, Kodikal, Mangaluru 575010	CEO and Co-founder	Mangalore Robautonics Pvt Ltd
3	Mr. Sundar Sherigara M MSME DI Mangaluru L-11, Industrial Estate, Yeyyadi, Mangaluru 575008	Assistant Director	Micro Small and Medium Enterprises Development Institute, Mangalore
4	Mr. Sathyanarayana	HOD, Mechatronics and EDC Coordinator	Mangalore Institute of Technology & Engineering, Badaga, Mijar. Moodabidri

8. List of Beneficiary out of this programme :

Sl.No	Name of Alumni Entrepreneur	USN/ Year of Passing	Mobile Number	Email ID	Organization / Company Name	Address Company
1	Kaushik	2018-2019 (ISE)	9845914704		Giftit	
2	Anantha S Bhat Innanje	4MT15CS010 2018-19	9980654078	ananthainnanje@accelerlab.co.in	Accelerlab Technologies Pvt. Ltd.	Door no.93(16), 3rd Floor, PG Block, NAIN Incubation Centre, MITE, BadagaMijar,Moodabidri, Dakshina Kannada, Karnataka, India - 574225. Phone: 8277074305 9980654078 Website: www.accelerlab.co.in
3	Krishnamoorthy Bhat Kakunje	4MT15CS051 2018-19	8277074305	krishna@accelerlab.co.in	Accelerlab Technologies Pvt. Ltd.	Door no.93(16), 3rd Floor, PG Block, NAIN Incubation Centre, MITE, BadagaMijar,Moodabidri, Dakshina Kannada, Karnataka, India - 574225. Phone: 8277074305 9980654078 Website: www.accelerlab.co.in
4	MUHAMMED SHAHZIL MANIKOTH	4MT15MT033 2018 – 2019	8139065555	shahziladmore@gmail.com	Admore Digitals	Admore Digital Thalashery Kerala, Kannur, 670101

SNAPSHOT OF THE REPORT – EAP FEB 2019

1. **Name & Address of Programme** : MANGALORE INSTITUTE OF
Implementing Agency TECHNOLOGY & ENGINEERING,
 BADAGA MIJAR-574225
 Tel: 08258-262695/96/97/98/99
 Fax: 08258-262698/99
 E-mail:principal@mite.ac.in/edc@mite.ac.in

2. **Programme Location** : MANGALORE INSTITUTE OF
 TECHNOLOGY & ENGINEERING,
 BADAGA MIJAR, MOODABIDRI

3. **Programme Date** : 21st February –23rd February 2019

4. **Name of the programme**
Coordinator : Prof. SATHYANARAYANA

5. **No. of candidate attended the**
programme : 75

6. **Program schedule**

Date and Day	Session	Subject/Topic	Speaker
21-02-2019	I	Inauguration: Inaugural Address	Dr. Praveen Desai Dr. G L Easwara Prasad
	II	Need for Entrepreneurship	Mr. Sathyanarayana
	III	Identification of Business Opportunities	Dr. Praveen Desai
	IV	Pre- requisite qualities required to become an Entrepreneur.	Dr. Praveen Desai
22-02-2019	I	Creativity and Business the man behind the venture-the behavioral scientist's approach	Mr. Sundar Sherigara M

	II	Execution of business strategy. Communication Skills for better results in business	Mr. Sundar Sherigara M
	III	Technical & Commercial aspects of MSME unit	Mr. Sundar Sherigara M
	IV	Financial aspects of MSME unit including salient features of a project report	Mr. Sundar Sherigara M
23-02-2019	I	Industrial Visit	Mr. Sathyanarayana

7. List of resource persons :

Sr. No.	Name and Address	Designation	Organisation
1	Dr. Praveen Desai Sturrock Road, Attavar, Mangalore, Karnataka - 575001	Co-Founder	NEMESYS
2	Mr. Sundar Sherigara M MSME DI Mangaluru L-11, Industrial Estate, Yeyyadi, Mangaluru 575008	Assistant Director	Micro Small and Medium Enterprises Development Institute, Mangalore
3	Mr. Sathyanarayana	HOD, Mechatronics and EDC Coordinator	Mangalore Institute of Technology & Engineering, Badaga, Mijar. Moodabidri

8. List of Beneficiary out of this programme :

Sl.No	Name of Alumni Entrepreneur	USN/ Year of Passing	Mobile Number	Email ID	Organization / Company Name	Address Company
1	Harshith Shetty V	2019-20 (Civil)	9902365136	shettyharshith6@gmail.com	Clean Xpress	Padubidri, Udupi
2	Kaushik	2018-2019 (ISE)	9845914704		Gifttit	

3	Anantha S Bhat Innanje	4MT15CS010 2018-19	9980654078	ananthainnanje@accelerlab.co.in	Accelerlab Technologies Pvt. Ltd.	Door no.93(16), 3rd Floor, PG Block, NAIN Incubation Centre, MITE, BadagaMijar,Moodabidri, Dakshina Kannada, Karnataka, India - 574225. Phone: 8277074305 9980654078 Website: www.accelerlab.co.in
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5	MUHAMMED SHAHZIL MANIKOTH	4MT15MT033 2018 – 2019	8139065555	shahziladmore@gmail.com	Admore Digitals	Admore Digital Thalashery Kerala, Kannur, 670101

DETAILED REPORT – EAP Sep 2019



**ENTREPRENEURSHIP AWARENESS
CAMP**

DST-NIMAT PROJECT 2018-19

Implemented by:

Entrepreneurship Development Institute of India (EDI), Ahmedabad

Under the aegis of:

**The National Science & Technology Entrepreneurship Development
Board, DST, Govt. of India**

Date: 27th September – 29th September 2018

POST PROGRAMME REPORT (PPR)

By

**MANGALORE INSTITUTE OF TECHNOLOGY &
ENGINEERING, BADAGA MIJAR-574225**

DST – NIMAT PROJECT 2018-19

PROFORMA FOR POST PROGRAMME REPORT (PPR) OF EAC

- 1. Name & Address of Programme** : MANGALORE INSTITUTE OF
Implementing Agency : TECHNOLOGY & ENGINEERING,
BADAGA MIJAR-574225
Tel: 08258-262695/96/97/98/99
Fax: 08258-262698/99
E-mail:principal@mite.ac.in/edc@mite.ac.in

- 2. Programme Location** : MANGALORE INSTITUTE OF
TECHNOLOGY & ENGINEERING,
BADAGA MIJAR, MOODABIDRI

- 3. Programme Date** : From: 27th Sep to 29th Sep 2018.

- 4. Name of the programme**
Coordinator : Prof. SATHYANARAYANA

- 5. No. of candidate attended the**
programme : 50

- 6. Program schedule** : ANNEXURE – I

- 7. List of resource persons** : ANNEXURE – II

- 8. List of industries visited** : ANNEXURE – III

- 9. List of participants** : ANNEXURE – IV

- 10. Participant's feedback** : ANNEXURE – V

- 11. Photographs of Programme** : One group photo, one classroom photo and
one industry/institute visit photo.

ANNEXURE – I

PROGRAMME SCHEDULE

Date and Day	Session	Subject/Topic	Speaker
1	2	3	4
27-09-2018	I	Inauguration: Inaugural Address	Mr. Ananth G Pai Dr. G L Easwara Prasad
	II	Need for Entrepreneurship	Mr. Ananth G Pai
	III	Identification of Business Opportunities	Mr. Prajwal V Kumar
	IV	Pre- requisite qualities required to become an Entrepreneur.	Mr. Prajwal V Kumar
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	II	Execution of business strategy. Communication Skills for better results in business	Mr. Sundar Sherigara M
	III	Technical & Commercial aspects of MSME unit	Mr. Sundar Sherigara M
	IV	Financial aspects of MSME unit including salient features of a project report	Mr. Sundar Sherigara M
29-09-2018	I	Industrial Visit	Mr. Sathyanarayana

ANNEXURE – II

LIST OF FACULTY / RESOURCE PERSON

Sr. No.	Name and Address	Designation	Organisation
1	Mr. Ananth G Pai Bharath Group Golden Jubilee Building, Kudumal Ranga Rao Rd, Kadri, Mangaluru, Karnataka 575003	Executive Director	Bharath Group
2	Mr. Prajwal V Kumar Mangalore Robautonics Pvt ltd, Kodikal, Mangaluru 575010	CEO and Co-founder	Mangalore Robautonics Pvt ltd
3	Mr. Sundar Sherigara M MSME DI Mangaluru L-11, Industrial Estate, Yeyyadi, Mangaluru 575008	Assistant Director	Micro Small and Medium Enterprises Development Institute, Mangalore
4	Mr. Sathyanarayana	HOD, Mechatronics and EDC Coordinator	Mangalore Institute of Technology & Engineering, Badaga, Mijar. Moodabidri

ANNEXURE – III

LIST OF INDUSTRIES VISITED

Sr. No.	Name,Address and Contact Details	Product/Service
1	Bhoruka Power Cooperation Limited, Neria Plant, Near Dharmasthala Karnataka 574216	Hydal Power Plant



ENTREPRENEURSHIP AWARENESS CAMP

DAY 1(27-09-2018) – Session 1 & 2

An Entrepreneurship Awareness camp (EAC) is conducted at Mangalore Institute of Technology & Engineering (MITE) by the Entrepreneurship Development Cell (EDC) from 27th -29th September 2018. The three day EAC was inaugurated by Mr. Ananth G Pai, Executive Director of Bharath Group, Mangaluru at MITE, Moodabidri. The EAC is conducted by EDC-MITE in association with National Science & Technology Entrepreneurship Development Board (NSTEDB) and Entrepreneurship Development Institute of India (EDII) Ahmadabad.



Inaugural speech by Mr. Ananth G Pai

The Chief Guest Mr. Ananth G Pai in his address, he explained the change in approach of entrepreneurship from olden days to new generation and the influence of technology within it. Young entrepreneur should use the technology as a tool for the development of their firm. While addressing the students as entrepreneurs he asked the students to identify the new ideas and to perform SWOT analysis for the same.

If students are willing to become an entrepreneur, there will be lot of encouragements from Central and State Government through various schemes. Even few non-government agencies through angel funding use to support the young entrepreneur for their startups. India being a largest workforce for the world should utilize the manpower to support the economic growth of the nation.

Highlighting the role of EDC, he pointed that ‘**Entrepreneurs cannot be found but only be invented**’. Mr. Pai also mentioned that ‘the Institute has to Innovate, Invest in Innovation and Introduce the Invention to market’. Education should not be limited to finding a job but it must dwell to shape better citizens who are self- reliant he said.

Dr. G L Easwara Prasad, Principal, MITE welcomed the gathering and gave a brief about the initiatives taken by the Institute in developing Entrepreneurs. He said that the Institute has been proactive and has successfully created 20+ entrepreneurs in the last Six years. With the magnitude and vision of the Organization, and such Entrepreneurship camps, more number of Entrepreneurs could be created in the future. He urged students to realize their purpose of life which would in turn aid them to flourish in their career.

He said that education and entrepreneurship are complimentary in modern days and one has to work towards growing above academics by exploring opportunities by organizations like EDII. He also mentioned about the growth of entrepreneurs from the Institute and noted that in the second decade of inception, the institute aims at developing more Entrepreneurs along with Research & Development activities.

Mr. Sathyanarayana, Head, Mechatronics Dept and Convener of EAC, presented a brief of the importance of organizing such camps. The main objective of the camp is to create awareness among the students about the various facets of Entrepreneurship as a career option. The camp will highlight how creativity is essential for success of an entrepreneur and is also aimed at motivating entrepreneurships in individuals.

DAY 1 (27-09-2018) - Session 3 & 4

In the afternoon session, Mr. Prajwal V Kumar, gave a talk on ‘Identification of Business opportunities’.

Highlights of his topic are:

- Brief Introduction about the company Robautonics.
- Initial challenges to start the company.

- Identification of opportunities leads to success.
- Market study before starting any industry.
- The world innovation imperative
- Assistance and response of leading nations towards the innovation



Session talk by Mr. Prajwal Kumar V

Mechanism of product selection and technology-assistance from R&D labs and others on choice of technology etc

Highlights of his topic are:

- How to make use of current available technology to start any industry.
- Technological up gradation.
- How to make use of R&D labs of different organization to startup.



Audience view of the Session by Mr. Prajwal Kumar V

Day 2 (22-09-2017)- Session 1 & 2

Day 2 sessions were presented by Mr. Sundara Sherigara M, Asst Director, MSME Mangalore. The highlights of his talk are

1. Creativity and Business the man behind the venture-the behavioral scientist's approach.
2. Communication Skills for better results in business.



Session delivery by Mr. Sundara Sherigara

In short he emphasized on

- Behavioral scientist's approach to find out Strength & Weakness
- Case study of SWOC (Strength, Weakness, Opportunity & Challenges) analysis.
- Need for entrepreneurship
- Entrepreneurship culture
- Goal Setting behavior
- How to identify the problems
- Barriers to creativity
- Types of innovation



Gaming activity by participants

Day-2 Session 3& 4

Day 2 afternoon sessions was presented by Mr. Sundara Sherigara M, Asst Director, MSME Mangalore. In short he emphasized on

1. Technical & Commercial aspects of MSME unit
2. Financial aspects of MSME unit including salient features of a project report
3. Institutional support to new startups.
4. Loan facilities and repayment.

The highlights of his talk are

- How to start MSME unit
- MSME's importance
- Central and state government schemes for entrepreneurship
- Selection of technology
- Basis of scale
- Merits of MSME
- Institutional supports to startup. Indian government promotions towards innovations.
- Preparation of a project plan
- Technical Know How
- Break Even Point analysis concepts
- Fund flow statements



Audience view of the Session



Mr. Sundara Sherigara delivers talk

Day 3 (23-09-2017) Industrial Visit

The last session was an Industrial Visit. Students visited RMC Readymix (India), Mangalore. RMC Readymix (India), Mangalore [A Division of Prism Cement Limited] is one of the largest ready-mixed concrete manufacturers in India. Set up way back in 1996, RMC India expanded business rapidly and currently operates a total of 88 ready-mixed concrete and aggregate crushing plants in 40 towns and cities across the nation.



Group photo clicked @ industry

The Commercial Concrete Vertical is RMC India's core business which not only caters to the needs of metro cities and semi-urban areas, but also serves as a steadfast contributor to the prolific development of urbane India. The Company caters to a gamut of concrete requirements encompassing lofty buildings to a cherished individual house, solutions for mild exposure to the harshest of off shore works, for soft and aesthetic requirements to the jumbo strength & performance required for prestigious infra and industrial projects.

ANNEXURE – IV

LIST OF PARTICIPANTS

Sr. No.	Name of the Participant	AGE	MALE/ FEMALE	EDUCATION	CATEGORY (GM/OBC/ SC/ST/ MINORITY)	Aadhaar Number
1	VINROY SALDANHA	21	M	CIVIL Engineering	Minority	566165671369
2	C K HARSHITHA	21	F	CIVIL Engineering	3A	467971666216
3	GOUTHAM B.M	21	M	CIVIL Engineering	GM	361856312791
4	SANDESH U.T	21	M	CIVIL Engineering	SC	648268752435
5	MANJUNATHA	21	M	CIVIL Engineering	OBC	206418231814
6	HARSHITH V.SHETTY	21	M	CIVIL Engineering	OBC	628310384161
7	V.L.SULAKSHITH	21	M	CIVIL Engineering	OBC	261080840291
8	YOGEEESH	21	M	CIVIL Engineering	OBC	441596149743
9	M.SANATH KRISHNA	21	M	CIVIL Engineering	GM	831921430088
10	ANUSHA K M	21	F	CIVIL Engineering	GM	497664104950
11	ZULFIA M ZUBAIR	21	F	CIVIL Engineering	Minority	329502418656
12	AKASH T	21	M	CIVIL Engineering	OBC	749774615901
13	CHETHAN T N	21	M	CIVIL Engineering	ST	395098270665
14	BHARATH K C	21	M	CIVIL Engineering	OBC	754993649043
15	VISHU KUMAR	21	M	CIVIL Engineering	SC	969610661777
16	NITHIN	21	M	CIVIL Engineering	OBC	240735985601
17	ALLAN ROBEIN PERERA	21	M	CIVIL Engineering	OBC	9120263133218
18	ABHISHEK ANGADI	21	M	CIVIL Engineering	SC	275376040947
19	JAHNAVI	21	F	CIVIL Engineering	OBC	734272808517
20	JYOTHI	21	F	CIVIL Engineering	OBC	927783883029
21	NEHA SHETTY	21	F	CIVIL Engineering	OBC	232510164487
22	ABHISHEK	21	M	CIVIL Engineering	OBC	461916037895
23	NIVEDITHA	21	F	CIVIL Engineering	OBC	547558673204

24	VISHWAS S V	21	M	CIVIL Engineering	OBC	970166363705
25	MAYUR NAIK	21	M	CIVIL Engineering	ST	506222678717
26	KALAPPA	21	M	CIVIL Engineering	OBC	472123316791
27	THANZEER AHMED	21	M	CIVIL Engineering	OBC	840814391298
28	DEEPAK S	21	M	CIVIL Engineering	OBC	319718233732
29	SAGAR	21	M	CIVIL Engineering	OBC	268110131556
30	MURALI KRISHNA REDDY	21	M	CIVIL Engineering	OBC	361576804386
31	LAXMAN S KARIGAR	21	M	CIVIL Engineering	OBC	918344959228
32	M LOKESHA	21	M	CIVIL Engineering	SC	449739852785
33	RADHIKA N P	21	F	CIVIL Engineering	OBC	372593539303
34	NISHCITHA KADLERA	21	F	CIVIL Engineering	OBC	490361395874
35	MOHAMMED ASLAH	21	M	CIVIL Engineering	Minority	630730985038
36	TEJAS M ROA	21	M	CIVIL Engineering	GM	319990600942
37	MOHAMED ATIF	21	M	CIVIL Engineering	Minority	489559840983
38	ALDRIN FLOVILLA DSOUZA	21	F	CIVIL Engineering	Minority	830474194348
39	POOJITHA	21	F	CIVIL Engineering	OBC	912698783665
40	MANASA NAIR	21	F	CIVIL Engineering	GM	303748196869
41	ANUSHA JOYLIN	21	F	CIVIL Engineering	Minority	516730599041
42	SHRAMAN JAIN	21	M	CIVIL Engineering	Minority	368841577811
43	UJWAL	21	M	CIVIL Engineering	OBC	385049218164
44	THILAK M NAIK	21	M	CIVIL Engineering	GM	392817141645
45	AMAR P ALVA	21	M	CIVIL Engineering	OBC	268664116336
46	M PRAJVAL	21	M	CIVIL Engineering	OBC	355816298452
47	MANJESH G	21	M	CIVIL Engineering	GM	900418000985
48	KARTHIK T S	21	M	CIVIL Engineering	OBC	418600559239
49	BASAVANA GOWDA	21	M	CIVIL Engineering	OBC	844751683877
50	SIDDARTH	21	M	CIVIL Engineering	OBC	271680255355

ANNEXURE – V

FEED BACK ANALYSIS OF PARTICIPANT – SUMMARY

Programme Location : Mangalore Institute of Technology & Engineering, Badaga Mijar, Moodabidri

Date : From 27-09-2018 To 29-09-2018

Total No. of Participants : 80

Q.1) From where you got the information about this programme?

- a) Pamphlets / Broacher 58 Nos. (72.5%)
- b) News paper Advertisement 00 Nos. (00%)
- c) Posters/ Hand Bills 2 Nos. (2.5%)
- d) Other (Through Faculties) 20 Nos. (25%)

Q.2) What is your opinion about the duration of Programme?

- a) Short 15 Nos. (19%)
- b) Adequate 61 Nos. (76%)
- c) Long 04 Nos. (5%)

Q.3) Did you find the Programme useful?

- a) Very much 69 Nos. (86%)
- b) To some extent 11 Nos. (14%)
- c) Not useful 00 Nos. (00%)

Q.4) Did it fulfill your expectations?

- a) Yes 65 Nos. (81%)
- b) To some extent 15 Nos. (19%)
- c) No 00 Nos. (00%)

Q.5) Planning of the Programme

- a) Excellent 56 Nos. (70%)
- b) Very good 14 Nos. (17%)
- c) Good 07 Nos. (9%)
- d) Satisfactory 03 Nos. (4%)
- e) Poor 00 Nos. (00%)

DETAILED REPORT – EAP Feb 2019



**ENTREPRENEURSHIP AWARENESS
CAMP**

DST-NIMAT PROJECT 2018-19

**Implemented by:
Entrepreneurship Development Institute of India (EDI), Ahmedabad**

**Under the aegis of:
The National Science & Technology Entrepreneurship Development
Board, DST, Govt. of India**

Date: 21st February –23rd February 2019

POST PROGRAMME REPORT (PPR)

By

**MANGALORE INSTITUTE OF TECHNOLOGY &
ENGINEERING, BADAGA MIJAR-574225**

DST – NIMAT PROJECT 2018-19

PROFORMA FOR POST PROGRAMME REPORT (PPR) OF EAC

- 1. Name & Address of Programme Implementing Agency** : MANGALORE INSTITUTE OF TECHNOLOGY & ENGINEERING,
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- 2. Programme Location** : MANGALORE INSTITUTE OF TECHNOLOGY & ENGINEERING,
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- 3. Programme Date** : From 21st Feb to 23rd Feb 2019.

- 4. Name of the programme**
Coordinator : Prof. SATHYANARAYANA

- 5. No. of candidate attended the programme** : 75 (Male:44 Female:31)

- 6. Program schedule** : ANNEXURE – I

- 7. List of resource persons** : ANNEXURE – II

- 8. List of industries visited** : ANNEXURE – III

- 9. List of participants** : ANNEXURE – IV

- 10. Participant’s feedback** : ANNEXURE – V

- 11. Photographs of Programme** : One group photo, one classroom photo and one industry/institute visit photo.

**ANNEXURE – I
PROGRAMME SCHEDULE**

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LIST OF FACULTY / RESOURCE PERSON**

Sr. No.	Name and Address	Designation	Organisation
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2	Mr. Sundar Sherigara M MSME DI Mangaluru L-11, Industrial Estate, Yeyyadi, Mangaluru 575008	Assistant Director	Micro Small and Medium Enterprises Development Institute, Mangalore
3	Mr. Sathyanarayana	HOD, Mechatronics and EDC Coordinator	Mangalore Institute of Technology & Engineering, Badaga, Mijar. Moodabidri

ANNEXURE – III

LIST OF INDUSTRIES VISITED

Sr. No.	Name,Address and Contact Details	Product/Service
1	Sagar Power Plant(Dandela)	Hydal Power Plant, Dharmasthala, Karnataka
2	Bhoruka Power Cooperation Limited, Neria Plant, Near Dharmasthala Karnataka 574216	Hydal Power Plant



ENTREPRENEURSHIP AWARENESS CAMP

DAY 1(27-09-2018) – Session 1 & 2

An Entrepreneurship Awareness camp (EAC) is conducted at Mangalore Institute of Technology & Engineering (MITE) by the Entrepreneurship Development Cell (EDC) from 21st -23rd February 2019. The three day EAC was inaugurated by Dr. Praveen Desai, co-founder and CEO of NEMYSYS at MITE, Moodabidri. The EAC is conducted by EDC-MITE in association with National Science & Technology Entrepreneurship Development Board (**NSTEDB**) and Entrepreneurship Development Institute of India (EDII) Ahmadabad.



Photo clicked during Inaugural session

The Chief Guest Dr. Praveen Desai in his address, he explained the Global comparison of the startups, venture capital and incubators with USA, UK, Germany, Isrel and China. With facts he explained the opportunities for new and young entrepreneur in our country. He also said that to excel in something, person should be ahead of time. Learn by observation, Experimentation, Application of mind Execution excellence maintaining the respect intact were the highlights of his speech.

Dr. G L Easwara Prasad, Principal, MITE welcomed the gathering and gave a brief about the initiatives taken by the Institute in developing Entrepreneurs. He said that the Institute has been proactive and has successfully created 20+ entrepreneurs in the last Six years. With the magnitude and vision of the Organization, and such Entrepreneurship camps, more number of Entrepreneurs could be created in the future. He urged students to realize their purpose of life which would in turn aid them to flourish in their career.



Mr. Sathyanarayana, Convener of EAC addressing the gathering

Mr. Sathyanarayana, Head, Mechatronics Dept and Convener of EAC, presented a brief of the importance of organizing such camps. The main objective of the camp is to create awareness among the students about the various facets of Entrepreneurship as a career option. The camp will highlight how creativity is essential for success of an entrepreneur and is also aimed at motivating entrepreneurs in individuals.

DAY 1 (21-02-2019) - Session 3 & 4

In the afternoon session, Dr. Praveen Desai, Co-founder and CEO, NEMESYS, gave a talk on 'Follow your passion in Entrepreneurship'.

Highlights of his topic are:

1. Ideation
2. Team Formation
3. Model [MVP]
4. **IP rights [if product based]! unicorn**
5. **Entity Creation**
6. Marketing

7. Compliances



Session by Dr. Praveen Desai

He also stressed about the following aspects

- Brief Introduction about the company NEMESYS.
- Initial challenges to start the company.
- Identification of opportunities leads to success.
- Market study before starting any industry.
- The world innovation imperative

He further continued with the Financial Support policies for SMEs:

1. Public Procurement Policy [DST/DBT/DSIR]
2. Udyog Adhar MoU [UAM]
3. PM Employment Generation Prgm [PMEGP]

4. A Scheme of Promotion of Innovation, Rural Industry and Entrepreneurship (ASPIRE)
5. Credit linked Capital Subsidy Scheme [CLCSS] for technical up gradation
6. Scheme of fund for Regeneration of traditional Industries (SFURTI)
7. Lean Manufacturing Competitive Scheme [LMCS]
8. State Govt Initiatives startup Cell [INSPIRE] etc



Audience view during the Session by Dr. Praveen Desai

He also brief about the business life cycle and four work type namely Thinker, Builder, Improver and Producer.



Dr. Praveen Desai interacts with audience

Day 2 (22-02-2019)- Session 1 & 2

Day 2 sessions were presented by Mr. Sundara Sherigara M, Asst Director, MSME Mangalore. The highlights of his talk are

1. Creativity and Business the man behind the venture-the behavioral scientist's approach.
2. Communication Skills for better results in business.



Session by Mr. Sunder Sherigara M

In short he emphasized on:

- Behavioral scientist's approach to find out Strength & Weakness
- Case study of SWOC (Strength, Weakness, Opportunity & Challenges) analysis.
- Need for entrepreneurship
- Entrepreneurship culture
- Goal Setting behavior
- How to identify the problems
- Barriers to creativity
- Types of innovation

Day-2 Session 3& 4

Day 2 afternoon sessions was presented by Mr. Sundara Sherigara M, Asst Director, MSME Mangalore. In short he emphasized on



Talk Delivery by Mr. Sunder Sherigara M

1. Technical & Commercial aspects of MSME unit
2. Financial aspects of MSME unit including salient features of a project report
3. Institutional support to new startups.
4. Loan facilities and repayment.

The highlights of his talk are

- How to start MSME unit
- MSME's importance
- Central and state government schemes for entrepreneurship
- Selection of technology
- Basis of scale
- Merits of MSME
- Institutional supports to startup. Indian government promotions towards innovations.
- Preparation of a project plan
- Technical Know How
- Break Even Point analysis concepts
- Fund flow statements

Day 3 (23-02-2019) Industrial Visit

In the last day of the EAC, students were taken to industrial visit to “**BHORUKA POWER CORPORATION LIMITED**”- Neria mini hydel scheme is a 9 MW power project located near the famous religious place Dharmasthala across Neria river. EDC Coordinator accompanied the students during the industrial visit.

SALIENT FEATURES	
Location	Belthangady Taluk .
District / State	Mangalore / Karnataka.
Development type	Power plant utilizing drop available in river.
Installed capacity	9 MW (3 x 2 MW)
River Stream / Canal	River Netravathi
Water conductor system	Diversion of water from river to power house by means of a diversion weir, intake structure and penstocks. Water is released back to river through a 50 m tail race canal.
Penstock	Three nos of 50m length each
Turbines	Horizontal S-Type Full Kaplan
Rated Discharge	10 cumecs / unit
Rated Head	10 m
Generators	3 Nos Synchronous type
Power house	30 m (L) x 20 m(B) X 40.7 m(H)
Commissioned	March 2010



Students observing the hydro power plant



Group photo @ Hydro power plant

**ANNEXURE – IV
LIST OF PARTICIPANTS**

Sr. No.	Name of the Participant	AGE	MALE/ FEMALE	EDUCATION	CATEGORY(GM/OBC/SC /ST/ MINORITY)	Aadhaar Number
1	ASHFAK	21	M	Computer Science Engineering	Minority	
2	DIPIN	21	M	Computer Science Engineering	3A	
3	PRATHIK	21	M	Computer Science Engineering	GM	
4	PRATHYUSH	21	M	Computer Science Engineering	SC	
5	REEVAN	21	M	Computer Science Engineering	OBC	
6	RITHIK	21	M	Computer Science Engineering	OBC	
7	SHANTH KUMAR	21	M	Computer Science Engineering	OBC	
8	SHARON	21	M	Computer Science Engineering	OBC	
9	SIDDANTH	21	M	Computer Science Engineering	GM	
10	SHOBITH	21	M	Computer Science Engineering	GM	
11	SHREYAN	21	M	Computer Science Engineering	Minority	
12	SREENATH	21	M	Computer Science Engineering	OBC	
13	SRUTHI	21	F	Computer Science Engineering	ST	
14	VIKYATH	21	M	Computer Science Engineering	OBC	
15	VISHNU P K	21	M	Computer Science Engineering	SC	
16	BASHAM	21	M	Computer Science Engineering	OBC	

17	AFREED	21	M	Computer Science Engineering	OBC	
18	GAHANA	21	F	Computer Science Engineering	SC	
19	SHUBHAM	21	M	Computer Science Engineering	OBC	
20	ANUSHA	21	F	Computer Science Engineering	OBC	
21	ANUSHRI	21	F	Computer Science Engineering	OBC	
22	POOJA	21	F	Computer Science Engineering	OBC	
23	HAMEEZA	21	F	Computer Science Engineering	Minority	
24	NIREEKSHA	21	F	Computer Science Engineering	OBC	
25	NAVYA	21	F	Computer Science Engineering	ST	
26	ZIYAD	21	M	Computer Science Engineering	Minority	
27	MEGHA D M	21	F	Aeronautical Engineering	GM	
28	RASHMI G RAIKAR	21	F	Aeronautical Engineering	GM	
29	ASHIRWAD RACHAPPA ATNOOR	21	M	Aeronautical Engineering	GM	
30	ASHWANTH DHANISH M	21	M	Aeronautical Engineering	GM	
31	DARSHAN CHAVAN S	21	M	Aeronautical Engineering	OBC	
32	GOUTHAM V V	21	M	Aeronautical Engineering	GM	
33	KUMAR ARAVIND HIREMATH	21	M	Aeronautical Engineering	OBC	
34	MADHUSUDHAN C	21	M	Aeronautical Engineering	OBC	
35	PRIYANKA LOKESH	21	F	Aeronautical Engineering	GM	
36	RAKSHITH T M	21	M	Aeronautical Engineering	GM	
37	SONU N	21	M	Aeronautical Engineering	GM	

38	TULASKAR SANJANA DAMODAR	21	M	Aeronautical Engineering	GM	
39	SHARANYA R	21	F	Aeronautical Engineering	OBC	
40	AKSHAY KUMAR KSHEERASAGAR	21	M	Aeronautical Engineering	GM	
41	PRAJWAL RAJ J	21	M	Aeronautical Engineering	Minority	
42	NAIJA N JAIN	21	F	Electronics & Communications Engineering	Minority	
43	NISHAL K	21	M	Electronics & Communications Engineering	OBC	
44	P ROHIT	21	M	Electronics & Communications Engineering	GM	
45	PRAJNA	21	F	Electronics & Communications Engineering	OBC	
46	RACHITHA	21	F	Electronics & Communications Engineering	OBC	
47	RAKESH	21	M	Electronics & Communications Engineering	GM	
48	RAVINA	21	F	Electronics & Communications Engineering	OBC	
49	SHREYAS K	21	M	Electronics & Communications Engineering	OBC	
50	SOORAJ B	21	M	Electronics & Communications Engineering	OBC	
51	SOWMYA	21	F	Electronics & Communications Engineering	GM	

52	ADVI H D	21	F	Electronics & Communications Engineering	GM	
53	AISHWARYA	21	F	Electronics & Communications Engineering	GM	
54	ANJALI	21	F	Electronics & Communications Engineering	OBC	
55	ANJALI M	21	F	Electronics & Communications Engineering	OBC	
56	ASHISH HEGDE	21	M	Electronics & Communications Engineering	OBC	
57	ASHITH P AMIN	21	M	Electronics & Communications Engineering	GM	
58	ASHRAY A SHETTY	21	M	Electronics & Communications Engineering	OBC	
59	AVRIL PINTO	21	M	Electronics & Communications Engineering	Minority	
60	KAKUTHOTA RAKSHITHA	21	F	Electronics & Communications Engineering	OBC	
61	KISHAN KUMAR	21	M	Electronics & Communications Engineering	OBC	
62	KRATHARTHA D SHETTY	21	M	Electronics & Communications Engineering	OBC	
63	M PAVITHRA	21	F	Electronics & Communications Engineering	GM	

64	MOHAMMED TANZEEL KHAN	21	M	Electronics & Communications Engineering	Minority	
65	G VENKATESH	21	M	Electronics & Communications Engineering	GM	
66	NIDHI SHETTY	21	F	Electronics & Communications Engineering	GM	
67	DIVYASHREE G R	21	F	Electronics & Communications Engineering	GM	
68	CHAITANYA	21	F	Electronics & Communications Engineering	OBC	
69	ASHOK	21	M	Electronics & Communications Engineering	OBC	
70	AMRUTHA	21	F	Electronics & Communications Engineering	GM	
71	JASMINE	21	F	Electronics & Communications Engineering	Minority	
72	MELRINE	21	F	Electronics & Communications Engineering	Minority	
73	NISARGA	21	F	Electronics & Communications Engineering	GM	
74	AKSHAY P N	21	M	Electronics & Communications Engineering	OBC	
75	MUZNA	21	F	Electronics & Communications Engineering	Minority	

ANNEXURE – V

FEED BACK ANALYSIS OF PARTICIPANT – SUMMARY

Programme Location : Mangalore Institute of Technology & Engineering, Badaga
Mijar, Moodabidri

Date : From 21-02-2019 to 23-02-2019

Total No. of Participants : 75

Q.1) From where you got the information about this programme?

- a) Pamphlets / Broacher 60 Nos. (80.0%)
- b) News paper Advertisement 00 Nos. (00%)
- c) Posters/ Hand Bills 2 Nos. (2.7%)
- d) Other (Through Faculties) 13 Nos. (17.3%)

Q.2) What is your opinion about the duration of Programme?

- a) Short 12 Nos. (16%)
- b) Adequate 61 Nos. (81.3%)
- c) Long 02 Nos. (2.7%)

Q.3) Did you find the Programme useful?

- a) Very much 67 Nos. (89.3%)
- b) To some extent 08 Nos. (10.7%)
- c) Not useful 00 Nos. (00%)

Q.4) Did it fulfill your expectations?

- a) Yes 63 Nos. (84%)
- b) To some extent 12 Nos. (16%)
- c) No 00 Nos. (00%)

Q.5) Planning of the Programme

- a) Excellent 55 Nos. (73.3%)
- b) Very good 12 Nos. (16%)
- c) Good 05 Nos. (6.7%)
- d) Satisfactory 03 Nos. (4%)
- e) Poor 00 Nos. (00%)