

Curriculum Framework – Department of Management Studies

I Semester (2023 Scheme)

SI No	Course Code	Course Title	Category	Teaching Dept	Teaching Hrs/Week			Exam Marks			Duration of Exam in Hrs (SEE)	Credits
					L	T	P	CIE	SEE	Total		
1	23MBPC511	Principles of Management and Organizational Behaviour	Core Course	MBA	4	0	0	50	50	100	3	4
2	23MBPC512	Managerial Economics	Core Course		4	0	0	50	50	100	3	4
3	23MBPC513	Accounting for Managers	Core Course		4	0	0	50	50	100	3	4
4	23MBPC514	Business Statistics and Analytics	Core Course		4	0	0	50	50	100	3	4
5	23MBPC515	Entrepreneurial Development and Start-up eco system	Core Course		4	0	0	50	50	100	3	4
6	23MBPC516	Managerial Communication	Core Course		4	0	0	50	50	100	3	4
7	23MBSE517	Advanced Excel and Basics of Python	Skill Enhancement Course		1	0	2	50	50	100	2.5	2
Total												26

II Semester (2023 Scheme)

Sl No	Course Code	Course Title	Category	Teaching Dept	Teaching Hrs/Week			Exam Marks			Duration of Exam in Hrs (SEE)	Credits
					L	T	P	CIE	SEE	Total		
1	23MBPC521	Human Resource Management	Core Course	MBA	4	0	0	50	50	100	3	4
2	23MBPC522	Financial Management	Core Course		4	0	0	50	50	100	3	4
3	23MBPC523	Research methodology	Core Course		4	0	0	50	50	100	3	4
4	23MBPC524	Marketing Management	Core Course		4	0	0	50	50	100	3	4
5	23MBPC525	Strategic Management	Core Course		4	0	0	50	50	100	3	4
6	23MBPC526	Quantitative Methods and Analytics	Core Course		4	0	0	50	50	100	3	4
7	23MBSE527	Societal Research	Skill Enhancement Course		0	0	4	50	50	100	2.5	2
Total												26

III Semester (2023 Scheme)

Sl No	Course Code	Course Title	Category	Teaching Dept.	Teaching Hrs/Week			Exam Marks			Duration of Exam in Hrs (SEE)	Credits
					L	T	P	CIE	SEE	Total		
1	23MBPC611	Emerging Technologies and Application in Business	Professional Core Course		4	0	0	50	50	100	3	4
2	23MBPC612	Digital Marketing	Professional Core Course		2	0	2	50	50	100	3	3
3	23MBPC613	Sales and Services Marketing	Professional Core Course		4	0	0	50	50	100	3	4
4	23MBPE64X/65X/66X	Professional Elective 1*	Professional Elective Course		-	-	-	50	50	100	3	3
5	23MBPE64X/65X/66X	Professional Elective 2*	Professional Elective Course		-	-	-	50	50	100	3	4
6	23MBSE614	Internship**	Skill Enhancement Course					50	50	100	3	5
7	23MBSE615	Project Work Phase - I	Skill Enhancement Course		-	-	-	100	-	100	-	2
Total											25	

* Refer the table given below for L: T: P details for electives. ** LTP is not applicable to Internship. Internship will be for a period of 10 weeks between second and fourth semester. Evaluation will be carried out during third semester.

Professional Electives 1 – (Finance Stream)												
Sl No	Course Code	Course Title	Category	Teaching Dept.	Teaching Hrs/Week			Exam Marks			Duration of Exam in Hrs (SEE)	Credits
					L	T	P	CIE	SEE	Total		
1	23MBPE641	Security Analysis and Portfolio Management	Professional Elective Course	MBA	3	0	0	50	50	100	3	3
2	23MBPE642	Behavioural Finance	Professional Elective Course	MBA	3	0	0	50	50	100	3	3
3	23MBPE643	Risk Management and Insurance	Professional Elective Course	MBA	3	0	0	50	50	100	3	3
Professional Electives 2 – (Finance Stream)												
1	23MBPE644	Banking and Financial Services	Professional Elective Course	MBA	4	0	0	50	50	100	3	4
2	23MBPE645	Strategic Cost Management	Professional Elective Course	MBA	4	0	0	50	50	100	3	4
3	23MBPE646	Advanced Financial Management	Professional Elective Course	MBA	4	0	0	50	50	100	3	4

Professional Electives 1 – (Human Resources Stream)												
SI No	Course Code	Course Title	Category	Teaching Dept.	Teaching Hrs/Week			Exam Marks			Duration of Exam in Hrs (SEE)	Credits
					L	T	P	CIE	SEE	Total		
1	23MBPE651	Recruitment and Selection	Professional Elective Course	MBA	3	0	0	50	50	100	3	3
2	23MBPE652	Organizational Change and Development	Professional Elective Course	MBA	3	0	0	50	50	100	3	3
3	23MBPE653	Human Resource Audit	Professional Elective Course	MBA	3	0	0	50	50	100	3	3
Professional Electives 2 – (Human Resources Stream)												
1	23MBPE654	Industrial Relations	Professional Elective Course	MBA	4	0	0	50	50	100	3	4
2	23MBPE655	Compensation and Benefits Management	Professional Elective Course	MBA	4	0	0	50	50	100	3	4
3	23MBPE656	Organizational Leadership	Professional Elective Course	MBA	4	0	0	50	50	100	3	4

Professional Electives 1 – (Business Analytics Stream)												
Sl No	Course Code	Course Title	Category	Teaching Dept	Teaching Hrs/Week			Exam Marks			Duration of Exam (SEE)	Credits
					L	T	P	CIE	SEE	Total		
1	23MBPE661	Foundations of Business Analytics	Professional Elective Course	MBA	2	0	2	50	50	100	3	3
2	23MBPE662	Business intelligence and Big Data Analytics	Professional Elective Course	MBA	3	0	0	50	50	100	3	3
Professional Electives 2 – (Business Analytics Stream)												
1	23MBPE663	Managing E-Business	Professional Elective Course	MBA	4	0	0	50	50	100	3	4
2	23MBPE664	Data Visualization	Professional Elective Course	MBA	3	0	2	50	50	100	3	4

IV Semester (2023 Scheme)

Sl No	Course Code	Course Title	Category	Teaching Dept.	Teaching Hrs/Week			Exam Marks			Duration of Exam in Hrs (SEE)	Credits
					L	T	P	CIE	SEE	Total		
1	23MBPC621	Logistics and Supply chain Management	Professional Core Course	MBA	4	0	0	50	50	100	3	4
2	23MBPC622	Product Management	Professional Core Course		4	0	0	50	50	100	3	4
3	23MBPC623	Consumer Behaviour	Professional Core Course		4	0	0	50	50	100	3	4
4	23MBPE67X/68X/69X	Professional Elective 3*	Professional Elective Course		-	-	-	50	50	100	3	3
5	23MBPE67X/68X/69X	Professional Elective 4*	Professional Elective Course		-	-	-	50	50	100	3	4
6	23MBSE624	Project Work Phase – II **	Skill Enhancement Course		0	0	8	50	50	100	3	4
7	23MBNM625	Mini Project	Non Credit Mandatory Course		0	0	2	100	-	100	-	-
Total											23	

* Refer the table given below for L: T: P details for electives; ** Evaluation of Project work will be done at the end of the forth semester

Professional Electives 3 – (Finance Stream)

Sl No	Course Code	Course Title	Category	Teaching Dept	Teaching Hrs/Week			Exam Marks			Duration of Exam (SEE)	Credits
					L	T	P	CIE	SEE	Total		
1	23MBPE671	Mergers Acquisition and Corporate Restructuring	Professional Elective Course	MBA	3	0	0	50	50	100	3	3
2	23MBPE672	Tax Management	Professional Elective Course	MBA	3	0	0	50	50	100	3	3
3	23MBPE673	Management Accounting and Control System	Professional Elective Course	MBA	3	0	0	50	50	100	3	3

Professional Electives 4 – (Finance Stream)

1	23MBPE674	Financial Derivatives	Professional Elective Course	MBA	4	0	0	50	50	100	3	4
2	23MBPE675	Corporate Valuation	Professional Elective Course	MBA	4	0	0	50	50	100	3	4
3	23MBPE676	Global Financial Management	Professional Elective Course	MBA	4	0	0	50	50	100	3	4

Professional Electives 3 – (Human Resources Stream)												
Sl No	Course Code	Course Title	Category	Teaching Dept	Teaching Hrs/Week			Exam Marks			Duration of Exam (SEE)	Credits
					L	T	P	CIE	SEE	Total		
1	23MBPE681	Conflict and Negotiation Management	Professional Elective Course	MBA	3	0	0	50	50	100	3	3
2	23MBPE682	Learning Training and Development	Professional Elective Course	MBA	3	0	0	50	50	100	3	3
3	23MBPE683	Strategic Talent Management	Professional Elective Course	MBA	3	0	0	50	50	10	3	3
Professional Electives 4 – (Human Resources Stream)												
1	23MBPE684	Global HRM	Professional Elective Course	MBA	4	0	0	50	50	100	3	4
2	23MBPE685	Knowledge Management	Professional Elective Course	MBA	4	0	0	50	50	100	3	4
3	23MBPE686	Public Relations	Professional Elective Course	MBA	4	0	0	50	50	100	3	4

Professional Electives 3 – (Business Analytics Stream)												
Sl No	Course Code	Course Title	Category	Teaching Dept.	Teaching Hrs/Week			Exam Marks			Duration of Exam (SEE)	Credits
					L	T	P	CIE	SEE	Total		
1	23MBPE691	Marketing Analytics	Professional Elective Course	MBA	3	0	0	50	50	100	3	3
2	23MBPE692	HR Analytics	Professional Elective Course	MBA	3	0	0	50	50	100	3	3
Professional Electives 4 – (Business Analytics Stream)												
1	23MBPE693	Machine Learning with Business Applications	Professional Elective Course	MBA	4	0	0	50	50	100	3	4
2	23MBPE694	Financial Analytics	Professional Elective Course	MBA	3	0	2	50	50	100	3	4