

MITE

Department of Management Studies
BULLETIN 2024-25



**Mangalore Institute of Technology & Engineering
(MITE)**

(A Unit of Rajalaxmi Education Trust®, Mangalore-575001)

Autonomous Institute affiliated to V.T.U., Belagavi, Approved by AICTE, New Delhi

Accredited by NAAC with A+ Grade & ISO 9001:2015 Certified Institution

INSTITUTE VISION

"To attain perfection in providing **Globally Competitive Quality Education** to all our students and also benefit the global community by using our strength in **Research and Development**"

INSTITUTE MISSION

"To establish world class educational institutions in their respective domains, which shall be **centers of excellence** in their Stated and Implied sense. To achieve this objective, we dedicate ourselves to meet the Challenges of becoming **Visionary and Realistic, Sensitive and Demanding, Innovative and Practical and Theoretical and Pragmatic**; All at the same time"

DEPARTMENT VISION

To develop transformational global leaders through perfection and innovative learning.

DEPARTMENT MISSION

- Developing a set of highly qualified goal oriented human resource.
- Follow highest standards of excellence in imparting management education
- To contribute positively to the society by creating efficient and globally responsible citizens.
- To provide conducive environment for research

Message from Head of the Department



It gives me immense pleasure to present the bulletin of the Department of Management Studies for the year 2024-25. It is the result of the relentless efforts of our faculty members and students. This year's bulletin is like a bouquet with contents on workshops, career guidance, technical talks and industrial visit organized by the department to improve the skills of the students. Students' articles on 'Every MBA's Silent Struggle', 'Navigating the MBA Journey' and 'Why Fresh Talent Deserves a Chance' have really come nice and straight from the heart.

The Department of Management Studies is offering quality management education since 2008. To ensure quality of education, regular classes are conducted in various courses by academicians, consultants, and personnel from industry along with the full time faculty members at the department. Students are offered experiential learning through case study analysis, model development, internships and projects. Students of the department are well placed in companies like Federal Bank, TCS, and many more.

I take this opportunity to thank the management, principal, faculty members, students and all other people who support, encourage and contribute towards the development of the department.

I appreciate the efforts of the coordinator of the department bulletin and his team for the amazing work they have done.

Wishing all the best for everyone!

Dr. Mahesh M Vanjeri
Head of the Department

DEPARTMENT OF MANAGEMENT STUDIES

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DEPARTMENT ACTIVITIES

1. Workshop on “Raising Capital and Managing Finance for Start-ups”

The Department of Management studies along with IIC of the institution organised a one day workshop on Raising Capital and Managing Finance for Start-ups. The students of 1st year and 2nd year MBA and members of IIC participated in the workshop. The workshop offered an opportunity to students to understand the process of raising capital and practical challenges that are encountered while raising capital for any start-up. The speakers also mentioned various ways that are available to navigate the challenges encountered.

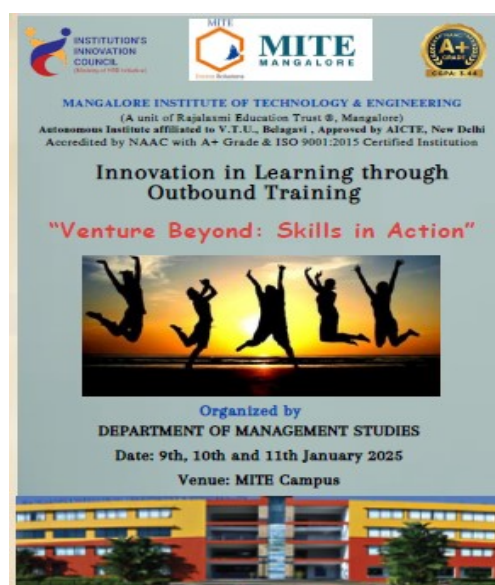
In the afternoon session of the workshop, the audience was divided into different teams and they were allotted with different products. Each team was given a task to pitch their products using different online AI based tools, create advertisements in digital modes and convince the investors to invest in their products. The teams were judged and final 3 products were declared as winners. The workshop gave an hands on approach to understanding raising funds and the art of pitching and convincing the investors.



2. Out Bound Training Program

The outbound training was organised by the department of management studies to the 120 students of MBA first year. The program was held on 9th, 10th and 11th of January 2025. This program enabled students to learn essential skills to bridge the gap between academic learning and real world applications. The key resource persons for the program focused on enhancing the communications, interpersonal and soft skills through interactive and engaging activities.

The participants developed strategic thinking, adaptability, teamwork and collaboration which helped them to gain overall personality development. The experience to all the newcomers was enriching and it instilled the leadership qualities, built confidence and fostered adaptability. The skills that are needed to excel in their professional endeavors and achieve long term success was inculcated through the outbound training program.



3. Industry Orientation to the first year students

On December 13th, MBA students attended an Industry Orientation held in the college auditorium-3. Ms. Vidya Shenoy, Head of Talent Acquisition at Manipal Technologies, was the guest speaker. The purpose of the lecture was to inform the students about hiring practices in the IT industry and what is expected of management graduates. There were total of 125 students of 1st year MBA present.

The primary aim of the program was to introduce students to the industrial culture, its processes, and structures, while also providing insights into professional practices prevalent in the industry. Ms. Vidya shared valuable information about various sectors, including HR and finance, which enriched the participants' understanding. The lecture covered topics such as job shadowing and its implementation within specific organizations. She also discussed how individuals can prepare themselves for the interview of a particular industry.



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Mijar, Moodbidri-574225, Mangalore Taluk, D.K. Dist., Karnataka, INDIA.



CGPA: 3.44

Department of Management Studies
conducts a Guest lecture on

Industry Orientation for MBA Students

By
Ms. Vidya Shenoy
Head- Talent Acquisition
Manipal Technologies Ltd.

DATE: 13-12-2024
Venue: Audi - 3
TIME: 11:30 AM



4. Breaking Barriers – Misconception about counseling

The career guidance cell of the Department of Management studies organised a talk on “Misconception regarding Counselling” was organised by the career guidance cell of Department of Management Studies on 13th September, 2024 for I year MBA students. Around 137 students of I year MBA attended the talk and benefitted from it. The resource person, Ms. Shaila Sequeira, student counselor addressed the students about the misconceptions on counseling. She explained that it is nowadays common for students to get stressed and depressed. She said that “just like we go to doctor when we are ill, we have to go to professional counselors when we feel low and disturbed”. Ms. Sequeira went on to explain that with few people at home and everybody being busy in life, there is very less communication these days within the family members. This leads to lot of miscommunication, and confusion within the family members. There are different sources of stress these days for the students to handle and students should not hesitate to approach her if they feel they need some help in dealing with the pressure and academic demands.



5. Alumni Talk – “The Future of Life Insurance: Trends, Challenges and Opportunities.”

The alumni talk on “The Future of Life Insurance: Trends, Challenges, and Opportunities” emphasized the vital role of insurance in ensuring financial security for everyone. Mr. Shreyank, an alumnus of 2020 Management Studies graduate has over 5 years of experience into marketing. Currently serving as Assistant Vice President at Kotak Mahindra Life Insurance Company Ltd., he has achieved remarkable success with four promotions within a short span.



Mr. Shreyank highlighted the transformative impact of technology on the insurance sector. He explained how artificial intelligence has revolutionized customer interactions, shifting the focus from selling generic products to crafting personalized solutions tailored to customer needs. The session provided sufficient opportunities for students to ask questions, share their thoughts, and actively participate in the discussion.

6. Alumni Talk – “Cracking the Code: What Recruiters Really Look for in Future Leaders”

The alumni talk on “Cracking the Code: What Recruiters Really Look for in Future Leaders”, Ms. Shika addressed the students on essential skills and strategies to succeed in their professional journey. Her talk provided valuable guidance, practical tips, and a realistic view of today’s industry expectations. Ms. Shika Alva, an alumna of 2020 Management Studies graduate has over 5 years of experience into marketing. Currently

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An IQAC initiative
Alumni Technothon - MITE
(ATM Series II: AY 2024-25)
Department of Management Studies
is organizing an invited talk on

“Cracking the Code: What Recruiters Really Look for in Future Leaders”

Resource Person:
Ms. Shika Alva
(Batch: 2018-20)
Executive Human Resource at Data Template, Mangalore

Date : 25th April, 2025
Time : 02:00 PM
Venue: Auditorium- 2

serving as Executive Human Resource, Data Template, Mangalore, she has achieved remarkable success with many promotions within a short span. Addressing the reality of the workplace, she spoke about handling pressure effectively. Ms. Shika shared those challenges and stressful situations are common in any career, and students must develop resilience, time management skills, and attitude to navigate them successfully. Lastly, Ms. Shika stressed that students should be well-prepared about what the industry expects. Understanding market demands, company expectations, and role-specific requirements would significantly enhance their employability and success in the workplace.

7. Alumni Talk - “Smart Finance for Smart Entrepreneurs: Unlocking Innovation Potential”

The alumni talk on “Smart Finance for Smart Entrepreneurs: Unlocking Innovation Potential”, Mr. Shreesha began by defining an entrepreneur as someone who seeks profitable opportunities and takes calculated risks to establish and grow a business. Mr. Sheesha Aithal, an alumnus of 2020 Management Studies graduate. He began his career as an accountant at a firm,



where he worked for two years. After gaining valuable experience, he went on to establish his own firm, Aithal AccountTax Solutions, in Bantwal, Mangalore.

Mr. Shreesha explained how today's entrepreneurs must embrace smart accounting tools and AI. The session was extremely insightful and motivated students to understand financial management techniques for future entrepreneurial success. The session provided sufficient opportunities for students to ask questions, share their thoughts, and actively participate in the discussion.

8. Guest Talk – “ Professional Traits required for an MBA in the Industry”

Department of Management Studies organised Guest Talk on 14-12-2024 by Ms. Shahwar Banu, Director – HR, Tieto Evry Bangalore. She has close to Two decade of dedicated HR experience shared her insights to students on the topic “Professional Traits required for an MBA in The Industry”. invited talk to have an insights towards industry.

The ability to handle pressure was another critical trait discussed, with practical advice on maintaining composure and flexibility during challenging situations.



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Department of Management Studies
 conducts a Guest lecture on

**Professional Traits required
 for an MBA in The Industry**

By
Ms. Shahwar Banu
 Director – HR
 Tieto Evry Bangalore

DATE: 14-12-2024

Venue: Audi – 3

TIME: 09:30 AM



Lastly, the lecture emphasized the importance of taking up responsibility, demonstrating accountability, and owning tasks to drive success and recognition. The speaker also stressed the significance of hard work, urging students to adopt a strong work ethic and a positive attitude. The session was an inspiring and enriching experience, equipping students with actionable insights to develop key professional traits for the industry. The session closed with questions and answers.

9. MBA Association Inauguration.

The MBA Department of MITE proudly inaugurated its Students' Association on 20th February 2025. The event aimed to establish a platform for students to enhance their professional and leadership skills while fostering a collaborative learning environment.

The inauguration ceremony was graced by the presence of Mrs. Kritheen Amin, Director, NorthernSky Properties Pvt. Ltd., Mangalore, who was invited as the chief guest. The program commenced with a welcome address, followed by the formal inauguration of the Students' Association by lighting the ceremonial lamp. The department Students Association Name and Logo was unveiled to the gathering.

Then the office bearers of the student association and various club coordinators were welcomed to the association by the chief guest. Mrs. Kritheen Amin, in her keynote address, conducted an insightful Entrepreneurial Session on 'Bridging the Gap: Preparing for Industry Challenges Through Entrepreneurial Skills'. The event concluded with a vote of thanks, expressing gratitude to Mrs. Kritheen Amin for her enlightening talk and to all faculty members and students who contributed to the success of the program. The inauguration of the Students' Association marks the beginning of numerous initiatives aimed at nurturing leadership, innovation, and industry readiness among MBA students at MITE.

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INSTITUTION'S INNOVATION COUNCIL

Department of Management Studies
conducts an invited talk on

Entrepreneurial Session on
Bridging the Gap: Preparing for Industry Challenges Through Entrepreneurial Skills

By
Mrs. Kritheen Amin
Director
NorthernSky Properties Pvt. Ltd., Mangalore

DATE: 20-02-2025 **Venue: Auditorium - 4** **TIME: 02:00 PM**

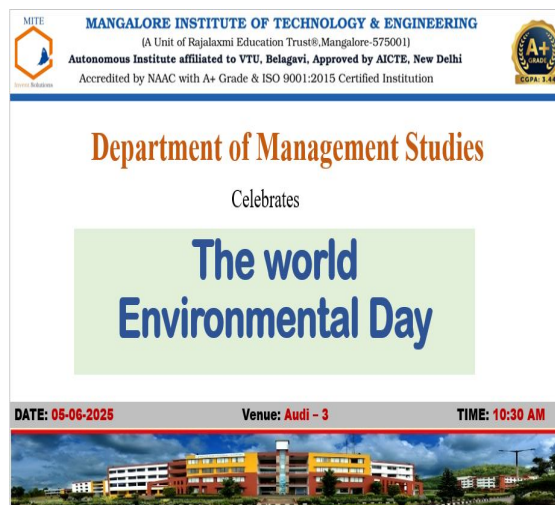


10. World Environmental Day Celebration.

MITE NSS along with Department of Management Studies and Department of Chemistry organized a world environment day in the institution with a view to create awareness among students to protect environment and contribute towards nature. The event was inaugurated by Mr. P. Sridhara Assistant Conservator of Forests Moodabidri. The Chief Guest Mr. Sridhara emphasized the urgent need to protect and preserve our environment, reminding everyone that

although Earth provides us with essentials like water, air, and sunlight freely, we have failed to value and conserve them. He encouraged students to reflect on their individual contributions, urging them to question their actions and take responsibility—whether by planting saplings with their pocket money, conserving water and electricity, or avoiding plastic waste. The talk concluded with a powerful message: let us honor the legacy of our ancestors by safeguarding the planet for future generations through small but meaningful actions like recycling, planting trees, and protecting natural resources.

The program featured a panel discussion by students on the theme “Ending Plastic Pollution,” where they deliberated on critical issues such as microplastics in ecosystems, the plastic waste crisis in developing nations, the impact of single-use plastics, innovative alternatives like bioplastics, and the role of policy and public participation in combating pollution.



11. Workshop on “Innovation and Marketing”

On 8th and 9th of August 2024, the Management Studies organised a workshop in “Innovation and Marketing”. This workshop was crafted to underscore the significance of Innovation and Marketing to aspiring minds. Ms. Harshitha of IV MBA was the MC for the event. She extended a warm welcome to the Speaker Mr. Shrinidhi Iyengar, Principal Dr. Prashanth C.M., MITE, Dr. Jayashri Shetty, HoD, Department of Management Studies, faculty members, and the students.

The inaugural session was held on 08th August, 2024 at 10:00 am. The inauguration was presided over by Dr.

Prashanth C.M., Principal of Mangalore Institute of Technology and Engineering. Speaker Mr. Shrinidhi Iyengar was present in the inaugural session. Dr. Jayashri Shetty, HoD, Department of Management Studies, MITE, in her welcome address informed the audience that this workshop will help in exploring better career opportunities

Mr. Shinidhilyengar, CEO, of SKF Elixer India Pvt. Ltd., addressed the students by highlighting the importance of Innovation in Marketing. He explained what challenges his company is facing in this competitive environment and said the only way is to be innovative to remain in competition and grow.

The Students gained insights into the application of innovation in B2B marketing. They learnt the concept of design thinking by doing hands on activities and showcasing new product development concepts.



12. Economic Model Making Competition

The Finance Club organized the Economic Model Making Competition on 17-03-2025 for First-Year MBA students to encourage creativity and practical understanding of economic concepts. The competition allowed students to showcase their knowledge by designing and presenting models based on various economic themes.

The participants formed teams and worked on economic models based on different topics, demonstrating their understanding of the theoretical concepts and their practical applications.

Each team was given time to present their models, explaining their functionality, impact, and relevance in real-world economic scenarios. The presentations were followed by Q&A session where the judges Prof. Ramya Bharadwaj and Prof. Susanna Zeena Dsilva, posed insightful questions to test the depth of knowledge, analytical thinking, and presentation skills of the participants.



13. Business Quiz – 2025

The Finance Club organised a Finance Quiz competition on 22-02-2025, for the first year MBA students. 59 participants were divided into six teams. The event aimed to enhance financial knowledge and critical thinking skills through four interactive rounds: Connecting Images, Ad Guess, Jumbled Words, and Logo Guessing. Shreyas Kharvi made the welcome speech and started the event. He also conducted the first round, Connecting images, where participants identified financial concepts based on image sets. The second round i.e.



Add Guess was led by Karthik Kamath and Disha Poojary. The teams watched advertisements and guessed the companies. Shwetha conducted the third round, Jumbled Words, challenging participants to unscramble financial terms. The final round, Logo Guessing, was managed by Gaurav, where teams identified corporate logos.

The event concluded with a vote of thanks from Disha Poojary, acknowledging the efforts of the participants, and organizers.

14. Clash of Minds – Debate Competition

The Finance Club organised a Debate competition on 08-03-2025 for Second year MBA (Finance) students. 23 participants were divided into eight teams consisting of 3 members each. The event aimed to enhance financial knowledge and critical thinking skills. Shreyas Kharvi started the event by explaining the rules and objectives. He also conducted the entire saw confident classmates—speaking fluently, carrying themselves well, and already active on LinkedIn. And then there was me, quietly thinking: *“How did I even get selected?”* Even event. Dr. Shreekant G.Naik, Associate Professor. Mr. Karthik Kamath, Second Year student, served as judges for the debate competition. The topics were as follows, i) Should the central bank regulate cryptocurrency? ii) Is saving money more important than investing? iii) Is debt financing better than equity financing for business growth? iv) Are digital payments better than cash transactions?



The event concluded with a vote of thanks from Ms. Suchithra, acknowledging the efforts of the judges, participants, and organizers. Judges highlighted the enthusiasm and commitment displayed by all teams. Participants in the debate competition honed a diverse range of valuable skills.

15. The Business Spectrum – Unlocking Finance

The one-day workshop titled “The Business Spectrum: Unlocking Finance, Marketing & HR” was conducted on March 21st, 2025, by the Department of Management Studies (MBA). The primary objective was to provide MBA students with insights into the core business domains of Finance, Marketing, and Human Resources (HR) through interactive sessions led by industry experts.

Session 1: Insights into the Marketing Domain - The first session was led by Mr. Shyam Nadig, an expert in Capital Markets and Account Management at Sigmoid. He shared valuable insights into the marketing domain, discussing current market trends, branding strategies, and the impact of digital transformation in the marketing world. His session emphasized the importance of data-driven decision-making in modern marketing.

Session 2: Insights into the Finance Domain - The second session was facilitated by Prof. Sunder Ram Korivi, Adjunct Faculty at the Indian Institute of Corporate Affairs. He provided an in-depth understanding of the finance sector, explaining key financial concepts and the role of financial management in businesses. Prof. Korivi also spoke about emerging financial technologies (FinTech) and their growing influence in corporate finance.

Session 3: Insights into the HR Domain - The HR session was conducted by Dr. Praveen Kamath, General Manager HR - Global Strategic Hiring & Redeployment at Wipro. Dr. Kamath highlighted the evolving role of HR professionals in today’s dynamic business environment. He discussed topics like talent management, employee engagement, and leadership development, encouraging students to understand the strategic importance of HR in organizations.



1. Industrial Visits - KIOCL

On the 13th and 14th of March 2025, an industrial visit to KIOCL, Kulur, was organized for 135 first-year MBA students of the 2024 batch. The visit aimed to provide practical exposure to the iron-oxide pellet manufacturing process and offer insights into the industry's operations, safety measures, and export logistics. KIOCL Limited, a Mini Ratna Category I PSU under the Ministry of Steel, Government of India, is a leading manufacturer of iron-oxide pellets.

During the visit, students were given a guided tour of the company's facilities. The head supervisor provided a comprehensive overview of the manufacturing process, from raw material processing using ball mills and vacuum disc filters to smelting in the blast furnace and final product sorting. Additionally, students observed KIOCL's stringent safety protocols, such as personal protective equipment (PPE), safety signage, and maintenance activities, ensuring a secure working environment.

Furthermore, the importance of workplace safety, environmental impact mitigation, and efficient waste management practices was highlighted. This industrial visit served as a significant learning experience, bridging the gap between theoretical knowledge and practical industry applications. The visit provided valuable learning in business operations, supply chain management, and environmental sustainability. Students gained insights into market demand, cost structures, and competitive dynamics in the iron-oxide pellet industry.



2. Industrial Visits – KMF

On May 28th, 2025, an insightful industrial visit to the Karnataka Milk Federation (KMF) plant in Kulshekar was successfully organized for second year MBA students. The primary aim of this visit was to provide practical exposure to the intricate operations of a large-scale dairy processing unit, effectively bridging the gap between their theoretical knowledge and the real-world practices within the industry. KMF a significant hub for milk collection, processing, and distribution, plays a vital role in supporting dairy farmers and offers an extensive range of milk products.

During their time at the facility, students were given a comprehensive guided tour of various key sections, observing the entire milk processing cycle. This included the initial milk reception and rigorous testing for quality control, the crucial pasteurization process for eliminating harmful bacteria, and homogenization to ensure uniform texture. Students also witnessed the efficient automated packaging lines for various milk products, highlighting the plant's commitment to hygiene and large-scale operations. KMF representatives provided detailed explanations at each stage, patiently answering questions and offering valuable insights into the operational complexities and innovative solutions employed within the dairy industry, including their cold storage facilities and distribution logistics.

Students gained profound insights into the complete process from procurement to distribution, and the socio-economic impact of organizations like KMF on local communities and farmers. Ultimately, this industrial visit to KMF served as a significant and transformative learning experience, effectively bridging the gap between theoretical academic knowledge and the practical, real-world.



Student's Achievements



Priston Astol Menezes of 11 year MBA won the Best Manager Event in the PG category at Echelon 25 - National Level Management & Cultural Fest held at Shree Devi Institute of Technology, Mangalore during March 2025.

Vishal U and Roopal H L of 1 year MBA won 11 prize in Finance Event at SUSTAINOVISTA 2K25 at AJ Institute of Management, Mangalore during March 2025



MBA Students Participated in Regional Round of National Financial Literacy Quiz Organised by SEBI & NISM at Symbiosis Institute of Business Management, Bangalore.



Two of the MBA students - Ms. Shamitha B Devadiga and Mr. Karthik Kamath K of 2nd year MBA (2023-24 batch) participated in the regional round of the National Financial Literacy Quiz. The competition was organized by National Institute of Securities Markets (NISM) and Securities and Exchange Board of India (SEBI), on 6th July 2025 at Symbiosis Institute of Business Management, Bangalore.



Participants along with Mr. Ananth Ravi, Mentor, Investor, and former Senior Vice President of Reliance Jio

Alumni Article

Curiosity – The Key to Better Learning

Rajesh M. D – Alumnus - MBA – 2020- 22 Batch

Have you ever wondered why the sky is blue or how your phone really works? These small questions are signs of something big – curiosity. It is this simple habit of asking questions that helps us learn better, go beyond textbooks, and truly enjoy what we study.



College Life:

In college, we often focus on completing assignments, preparing for exams, and following a set routine. But real learning begins when we start exploring things on our own. A curious student doesn't just memorize answers – they try to understand the “why” and “how” behind everything.

Scientist Life:

Great scientists like Albert Einstein believed in the power of curiosity. He once said, "I have no special talents. I am only passionately curious." His questions led to great discoveries, and it all began with simple thoughts.

Keep Calm; Be Curious:

Being curious helps us become creative, confident, and open-minded. So, let's not be afraid to ask questions, try new things, and keep learning – not just for marks, but to become better thinkers.

Student Article

The Impostor Syndrome Club: Every MBA's Silent Struggle

By Smitha K, 1st Year MBA – 2024-2026 batch

*"I'm not smart enough to be here."
just got lucky, not because I'm good enough."*



These were the thoughts running through my mind on my first day of MBA. I looked around and after a few weeks, that feeling didn't go away. I was doing okay in class and even taking part in events, but deep inside, I felt like I didn't truly deserve any of it. Later, I found out this feeling had a name—Impostor Syndrome.

What Is Impostor Syndrome?

Impostor Syndrome is when you keep doubting yourself, even when you've done well. You feel like a fraud and think others will soon find out that you're not actually smart or capable. The strange part? It mostly happens to people who are doing well! If you've ever felt nervous while presenting, doubted your place in class, or felt like you didn't belong—you're not alone. Many students go through this, especially in MBA, where everyone seems so talented and competitive.

Why MBA Students Feel It More

MBA classrooms are full of people who speak good English, have great LinkedIn profiles, and already have work experience or connections. If you come from a smaller college or a non-English medium background, it's easy to feel like you're not "good enough." I've seen friends hesitate to ask questions in class, avoid speaking in group discussions, or feel scared of job interviews. Not because they're not smart—but because they think they're not "ready."

What Research Says

A 2020 Indian study by Prarthana Fabyani (published in the *International Journal of Indian Psychology*) found that students with impostor syndrome usually have low self-esteem, even if their marks are good. The study also found that it didn't matter what the student's age or grades were—even high performers felt like they didn't belong. That's a big eye-opener.

What Can We Do About It?

Talk to friends: Once I shared how I felt, I realized many of my batchmates felt the same. Just knowing you're not alone helps a lot. Change your mindset: Don't chase perfection. Focus on learning and improving. Everyone has their own strengths. Give yourself credit: Celebrate the small wins—finishing a project, asking a question, learning something new. They all matter.

Final Thoughts

Impostor Syndrome may stay with us in some way, but it doesn't have to control us. If you're reading this and thinking, "This sounds like me," remember: you are not alone, and you do belong here. You earned your seat in this classroom. You're not a mistake. You're learning, growing, and trying—just like everyone else.

Sources:

Clance & Imes (1978), Psychologists who first named Impostor Syndrome
Fabyani, P. (2020), *International Journal of Indian Psychology*
Poets & Quants, MBA Watch

Navigating the MBA Journey: More Than a Two-Year Card

Abhishek S A – 2nd Year MBA - 2024-25 Batch



Pursuing an MBA is more than just earning a degree—it is a transformative journey marked by ambition, discomfort, and personal growth. Many students leave the comfort of their hometowns to travel to unfamiliar cities, adapt to new cultures, and challenge themselves, all with one goal: to achieve something significant. The hardship of living away from home is very real, but so is the drive that pushes each student forward.

MBA- A Two year Ticket:

Contrary to the popular idea that an MBA is simply a “two-year ticket” to the corporate world, every student’s experience is unique. Success in this program largely depends on having the right mindset: a willingness to embrace new challenges, adapt to diverse environments, and stay eager to learn. Research shows that adaptability and resilience are among the most critical skills MBA students develop, helping them thrive in dynamic, real-world business contexts.

It's normal for doubts to creep in—many students question their capabilities or compare themselves to others. However, maintaining consistent effort and a commitment to growth is key. Learning to ask questions, even those that seem trivial, builds both confidence and classroom value. Often, one student’s question leads to insights that benefit the entire group. A crucial, yet sometimes challenging, lesson is patience. In a generation that craves instant results, it's easy to forget the true value of persistent effort. Like preparing a gourmet meal instead of relying on instant noodles, patience and hard work during the MBA journey yield deeper, more fulfilling outcomes. Embracing a “growth mindset” empowers students to see setbacks as opportunities for learning instead of failures, helping to build lasting confidence and adaptability.

Learning From Seniors and Building Relationships:

One invaluable yet often overlooked resource is the honest testimonial and experience shared by seniors. These firsthand accounts provide a genuine perspective about the realities of the corporate world, offering insights that

classroom theory alone cannot provide. Listening to seniors' stories helps current students prepare for real-world challenges and highlights the practical importance of soft skills—sometimes, mastering just one key skill can turn the tide in your favour.

In addition, the practice of helping friends and peers is an essential part of the MBA experience. Building mutually supportive relationships fosters a healthy learning environment and can be instrumental for personal and professional development. While it's important to ensure that helping others doesn't negatively impact your own progress, the habit of collaboration benefits everyone. The bonds formed over shared challenges and collective problem-solving often prove invaluable, well beyond graduation.

Blending Technology, Internships, and Continuous Learning:

The MBA program offers exposure to innovative ideas, whether through interactions with international faculty, modern teaching methods, or hands-on case studies. Internships, while demanding, serve as a testing ground for real-world skills and often highlight the contrast between academic theory and workplace reality. These experiences may make students nostalgic for classroom life, yet they are essential for developing time management and professional resilience.

In today's digital age, tools like AI have become indispensable for research and productivity. True mastery, however, involves more than copying and pasting. Writing effective prompts, thinking critically, and blending technology with human insight are all vital skills for success in business.

Ultimately, the MBA journey is about continuous learning—about business, the world, and especially oneself. Quitting should never be an option, because each challenge faced, each relationship built, and each skill acquired brings you one step closer to your full potential.

Sources/References:

"Navigating the MBA Experience: A Personal Journey." Harvard Business Review, 2022.

"Active Learning: How Engagement Drives Knowledge." Academy of Management Learning & Education, 2019.

"Growth Mindset: The Key to Success in Business Education." Harvard Business School Insights, 2023.

Breaking the Experience Paradox: Why Fresh Talent Deserves a Chance

Arpitha - 2nd Year MBA - 2023-25 Batch



We've all heard it - "Experience required." It's printed on countless job postings, whispered in interviews, and casually mentioned in career advice sessions.

But pause for a moment and think: How does someone gain experience if no one is willing to give them their first chance?

The Catch-22 That Freshers Face: For fresh graduates stepping out of college, the excitement of joining the corporate world is often met with a harsh reality. Job descriptions, even for so-called entry-level roles, demand two or three years of experience.

This creates a frustrating loop:

- Companies ask for experience before hiring.
- Freshers, despite having the right skills and education, get filtered out.
- Without opportunities, they can't gain that very experience they need.

It's a paradox that leaves many young professionals wondering: "Am I already behind before I've even started?"

Why Fresh Talent Shouldn't Be Overlooked?

Fresh perspectives-They see problems differently, unshaped by old habits or fixed ways of thinking. **Adaptability-** Having grown up in an era of rapid change, they are quick to learn new tools, systems, and technologies. **Eagerness to prove themselves-** Freshers often bring unmatched energy and drive because they want to make their mark. **Up-to-date knowledge-**Their learning is current, be it the latest marketing trends, tech stacks, or management theories.

Fresh Hiring:

Hiring fresh talent is not just filling a vacancy; it's bringing in new energy and innovation that experienced professionals sometimes lose over time.

How Companies Can Bridge the Gap:

Instead of seeing freshers as a risk, companies can view them as an investment in

the future. A few steps can make a big difference: Graduate Trainee Programs- Structured programs that train and integrate freshers into roles gradually.

On boarding with Mentorship- Pairing a fresher with an experienced mentor accelerates their learning curve.

A Call to Employers:

Before adding “minimum two years of experience” to that job post, ask: Is prior experience truly essential for this role? Could a fresh mind, with some guidance, deliver the same results-maybe even better? What new ideas or approaches could this person bring? When companies take a chance on fresh talent, they’re not just helping someone build a career-they’re building a pipeline of loyal, innovative employees who grow with the organization.

A Word to Fresher:

If you’re a fresher reading this, don’t let the “experience required” wall discourage you. Keep learning, build your portfolio through internships and projects, and never stop networking. Every rejection is a step closer to that one “yes” that can change everything.

Remember: every experienced professional was once a fresher. Someone gave them a chance-and someone will give you one too. Keep knocking, keep growing.

Breaking the experience paradox isn’t just about hiring practices; it’s about believing in potential. Fresh talent doesn’t just deserve a chance-they are the future waiting to be unlocked.

Source:

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"Empowering the Economy: The New Tax Exemption and Its Impact on India's Diversification and Future Prospects"

Empowering the Middle Class: Why a Higher Tax Exemption Matters

Anudeep Jain - 2nd Year MBA - 2023-25 Batch

As India's cost of living climbs—from everyday essentials taxed under GST to hefty stamp duties on property—many middle-income families find their hard-earned savings choked by an ever-expanding tax burden. In this landscape, the recent decision to raise the income-tax exemption limit to 12 lakh is more than just a number on paper. It is a breath of relief that promises to reshape how India's middle class saves, spends, and invests.



The policy's significance extends far beyond more tax relief, representing a comprehensive acknowledgment of the multiple taxation layers that have increasingly pressured India's middle class. For years, middle-income families have faced not only direct income taxes but also a complex web of indirect taxes including the 18% Goods and Services Tax (GST) on most goods and services, stamp duties ranging from 5-8% on property purchases, road taxes calculated on vehicle ex-showroom prices, and various other levies. Research indicates that when considering both direct and indirect taxes, a middle-class individual earning 10 lakh annually faces an effective tax burden of approximately 16-20% of their total income.

Survey Findings:

According to recent survey findings conducted among 56 respondents, the impact of this tax exemption reveals fascinating insights into middle-class financial behaviour and economic priorities. The study demonstrates that 67.9% of respondents directly benefited from the policy, while 32.1% remained outside its scope, primarily due to income levels below the taxable threshold. More significantly, the research unveils a mature approach to financial planning among beneficiaries, with 41.1% planning to invest their additional disposable income in stocks, mutual funds, or real estate, while 35.7% prefer traditional savings instruments like bank deposits and fixed deposits.

Economic Implication:

The broader economic implications of this policy extend to multiple sectors, with survey respondents identifying financial services (42.9%) and retail consumer goods (33.9%) as the primary beneficiaries of increased disposable income. This sectoral impact aligns with economic theory suggesting that middle-class tax relief generates multiplier effects throughout the economy. The Finance Ministry estimates that this policy will result in approximately 1 lakh crore in revenue foregone, effectively transferring this amount directly to middle-class households.

The policy's long-term implications extend beyond immediate financial relief. Survey data indicates that 69.6% of respondents believe this exemption will contribute to long-term economic growth and diversification, while 62.5% expect significant improvements in their personal financial situations. This optimism reflects broader confidence in the government's commitment to middle-class welfare and economic development.

Economic experts project that the 1 lakh crore tax relief could generate up to 5 lakh crore in additional consumption through multiplier effects, particularly benefiting sectors like retail, real estate, financial services, and small and medium enterprises. The policy targets urban middle-class consumption, which has been lagging behind rural demand, thereby addressing specific economic imbalances within India's growth trajectory.

Tax relief alone is not enough. To ensure these extra funds translate into broader economic gains, financial literacy must go hand in hand with policy reform. Government - sponsored workshops and digital campaigns can equip taxpayers with the confidence to explore investment options beyond fixed deposits. Simultaneously, the introduction of new tax - advantaged savings instruments—perhaps dedicated green bonds or infrastructure - linked securities—can direct private capital toward nation - building projects.

Looking Ahead

India stands at an economic crossroads. By thoughtfully raising the tax - exemption bar and pairing it with strategic investment incentives, policymakers can not only ease the financial strain on the middle class but also ignite a virtuous cycle of saving, investing, and spending. In doing so, they will empower millions of hardworking families to secure their futures—and in turn, fuel India's next wave of growth.

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No: Learn Before You Drown

Prakruti P Shetty - 2nd Year MBA – 2023-25 batch

In the journey of an MBA program, success is often linked with visibility, taking on every project, speaking in every discussion, and saying “yes” to everything. But true growth doesn’t come from doing it all. It comes from doing what matters most.



Many of us have experienced group projects where only one or two individuals handle the entire workload, while others contribute little and still share the credit. You spend hours perfecting slides, submitting reports, and fixing last-minute errors, while your teammates walk away with marks. Over time, they begin to expect it from you. You feel taken for granted, undervalued, and burnt out.

This isn’t just a classroom problem. It reflects what happens in the corporate world too.

In many organisations, a few dedicated employees carry the team while others benefit without equal effort. If you always say “yes,” trying to prove your worth, be ready to get overworked and overlooked.

Learning to say “no” is not a weakness. It is a skill, one that protects your time, energy, and well-being. Leadership is not about doing everything alone, it is about setting boundaries and making mindful choices.

Choose tasks that align with your goals. Contribute where your efforts are valued. Walk away from situations where your work is being exploited. Grades, projects, and presentations will eventually fade, but the confidence you gain by knowing your worth and standing your ground will stay with you throughout your career.

Whether in academics or the workplace, your time and energy are valuable. Protect them.

Source: Internet collection

Doubt Kills More Dreams Than Failure Ever Will

Shrutha Padiwal B – 2nd Year MBA – 2023-25 Batch.

We've all been there, sitting quietly in a classroom, idea in mind, hand half-raised, then lowering it again. Or dreaming of applying for that internship, joining that competition, or speaking in a seminar but stopping short because of one small, silent intruder: doubt.



Doubt in MBA Journey:

In the journey of an MBA, where deadlines are tight and expectations high, we often assume that failure is the biggest threat to our dreams. But truthfully, it's not failure, it's self-doubt. Doubt whispers that you're not ready, not smart enough, not as capable as the person next to you. And while failure teaches, redirects, and strengthens, doubt stops you from trying in the first place. It cages your potential and makes you forget what you're capable of. Failure brings lessons, but doubt brings regret. Failure says, "At least you tried," while doubt says, "You'll never be enough." Failure builds resilience, while doubt quietly erodes confidence.

The way Forward:

The only way forward is to trust your process, no matter how slow it feels, and to stop comparing your progress to others. Celebrate even the smallest wins because they build the foundation of confidence. Don't fear failure embrace it as feedback that moves you forward. Take a moment to reflect on your strengths, remind yourself of your journey, and never hesitate to believe in your ability to grow. Most importantly, surround yourself with people who believe in you mentors, peers, and friends who push you to see your worth when you momentarily forget it. As future leaders, marketers, managers, and change makers, our biggest job is to believe in ourselves. Opportunities will come and go but the courage to say "yes" to them starts with trusting your potential. So, the next time you hesitate to take that step, speak up.

Remember: Doubt kills more dreams than failure ever will. And you? You are more capable than you think.

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