



AUTONOMOUS

ANNUAL REPORT 2025-26

2025-26

MITE



Invent Solutions

**MANGALORE INSTITUTE OF
TECHNOLOGY & ENGINEERING**



MANGALORE INSTITUTE OF TECHNOLOGY & ENGINEERING
(A unit of Rajalaxmi Education Trust ®, Mangalore)
Autonomous Institute affiliated to V.T.U., Belagavi, Approved by AICTE, New Delhi
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DEPARTMENT OF MANAGEMENT STUDIES

ANNUAL REPORT 2025 - 26

LIST OF EVENTS

Sl No	Date	Resource Person	Topic	Venue	Page No
1	28-11-2025	Mr. Pradyumna Murthy	A Talk by Entrepreneur- “Reflections on an entrepreneur’s journey	Audi - 2	4
2	22,23-12-2025	Dr. Praveen Kamath Prof. Sundar Ram Mr. Shyam Nadig	Workshop on “Navigating specialization & Industry Needs”	Audi - 3	5
3	31-01-2026	HR Club Activity	HR Trivia	Audi - 3	6
4	03-02-2026	Department Activity	Inauguration of the MBA Students’ Association	Audi – 4	7
5	06-02-2026	Prof. Sundar Ram	Union Budget 2026 : Policy Perspectives & Economic Outlook	Prep Studio	8
6	06,07-02-2026	Dr. Praveen Kamath Prof. Sundar Ram Mr. Shyam Nadig	Workshop on Experiential Learning through Case-Method	Audi – 3	9
7	24,25-04-2026	Dr. Praveen Kamath Prof. Sundar Ram Mr. Shyam Nadig	Industry Experts Workshop: Case study Presentations	Audi – 3	11
8	14-05-2026	Department Activity	Industrial Visit to Gurucharan Industries, Mangalore	Visit	13
9	24-05-2026	Marketing Club	Allegations	Audi - 4	15
10	12, 13 – 06-2026	Dr. Aditya Hegde, Dr. Meenakshi Shenoy, Mr. Padmanabha Kamath	A Workshop on Mastering SPSS for Innovative Data Solutions	Audi - 3	16
11	19, 20-06-2026	Dr. Praveen Kamath Prof. Sundar Ram Mr. Shyam Nadig	Workshop on Analytics through cases and Corporate Reports	Audi-3	17
12	24-06-2026	Department Activity	Industrial Visit to Bindu Beverages, Puttur	Visit	18
13	07-07-2026	Marketing Club	Ad Challenge	Audi - 4	20
14	08-07-2026	International Dialogue Series	From Campus to Corporate	Audi - 4	22
15	29,30-07-2026	Mr. Hemanth Kumar	Hands-on Workshop on “Power BI for Managers: Visualising Business Success	Audi 2	23

Program 1: A Talk by Entrepreneur- “ Reflections on an entrepreneur’s journey”

Resource Persons: Mr. Pradyumna Murthy

Date: 28 -11-2025

Time: 1:30 PM

Target Audience: I year MBA Students of MITE.

An insightful entrepreneurial talk titled “Reflections on an Entrepreneur’s Journey” was organised for the MBA I Year students with the objective of providing them with practical insights into entrepreneurship, business development and the realities of an entrepreneurial career. The session was delivered by Mr. Pradyumna Murthy, an entrepreneur, who shared his experiences and reflections from his journey in the business world.

The session provided students with an opportunity to move beyond classroom concepts and understand entrepreneurship from a practical perspective. The speaker highlighted that entrepreneurship is not merely about starting a business but involves identifying opportunities, taking calculated risks, making decisions under uncertainty and continuously adapting to changing market conditions. His personal experiences helped students understand the challenges as well as the opportunities associated with building and managing an enterprise.

During the interaction, Mr. Murthy discussed various stages of an entrepreneur’s journey, including identifying a business opportunity, developing an idea, understanding customer needs, managing resources and dealing with failures and setbacks. He emphasised the importance of perseverance, confidence, creativity, adaptability and continuous learning in achieving long-term success. The students were encouraged to view failures not as obstacles but as valuable learning experiences that contribute to personal and professional growth.

The speaker also stressed the importance of understanding the market and customers before taking major business decisions. The session concluded with an interactive question-and-answer segment, where students actively engaged with the speaker and sought clarification on various aspects of entrepreneurship and business management. The interaction enabled students to connect theoretical management concepts with real-world entrepreneurial experiences.



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DEPARTMENT OF MANAGEMENT STUDIES
is organising
“A Talk by Entrepreneur”
Reflections on an entrepreneur’s journey
Speaker
Mr. Pradyumna Bhat K
(Alumnus MITE – 2022)



Date: 28.11.2025
Time: 1.30 – 3.00 PM
Venue: Audi 2

Program 2: Industry Experts Workshop: MBA Career Compass – Navigating Specializations & Industry Needs

Resource Persons: Dr. Praveen Kamath, Prof. Sundar Ram, Mr. Shyam Nadig

Date: 22, 23 -12-2025

Time: 10:00 AM

Target Audience: MBA Students of MITE.

The Department of Management Studies (MBA) successfully organized a two-day Industry Experts Workshop titled “MBA Career Compass – Navigating Specializations & Industry Needs” on 22–23 December 2025. The workshop was designed to help MBA students understand the evolving business landscape, explore various management specializations, and align their career aspirations with industry expectations. Eminent industry professionals from diverse sectors shared their practical insights on emerging trends, required competencies, and the changing nature of managerial roles. The sessions covered key specializations such as Marketing by Mr. Shyam Nadig – Head BFSI Portfolio, Sigmoid, Finance by Prof. Sundar Ram Korivi - Adjunct Faculty, Indian Institute of Corporate Affairs, Human Resource Management by Dr. Praveen Kamath - General Manager & HR Head - Global Strategic Transformation & Change Management, Wipro Limited. The experts emphasized the importance of developing analytical thinking, communication skills, leadership qualities, digital competency, and adaptability to remain competitive in today's dynamic business environment. Interactive discussions, case-based learning, and question-and-answer sessions enabled students to gain clarity regarding career opportunities, industry requirements, and higher education prospects.

The workshop also highlighted the significance of internships, certifications, networking, and continuous learning in building successful careers. Students actively participated throughout the programme, engaging with experts and seeking guidance on specialization selection and career planning. Overall, the workshop served as an effective platform to bridge the gap between academic learning and industry expectations, equipping students with valuable knowledge and confidence to make informed career decisions.



Program 3: HR Club – “HR TRIVIA”

Resource Person: Department Activity

Date: 31-01-2026

Duration: 2:00 PM

Target Audience: I year MBA Students

The HR Club organized HR Trivia to enhance first-year MBA students' HR knowledge, teamwork, and decision-making skills through interactive competition rounds. The event was judged by alumni Ms. Arpitha and Ms. Prakrithi, along with Mr. Deepak Poojary and Ms. Ramya Bharadwaj, and concluded with prize distribution and positive feedback.



Program 4: Inauguration of the MBA Students' Association

Resource Person: Department Activity

Date: 03-02-2026

Duration: 10:00 AM

Target Audience: MBA Students

The Department of MBA, Mangalore Institute of Technology & Engineering (MITE), proudly inaugurated its Students' Association, SAMASTHA, on 03 February 2026, providing a platform to nurture leadership, professional skills, and collaborative learning among MBA students. The office bearers of SAMASTHA were formally introduced and took the oath of office, followed by an inspiring address by the Student President. The event also witnessed the release of the MBA Bulletin 2024–25, highlighting the department's achievements and activities. The Association Secretary presented the Annual Report, showcasing the department's milestones, while MBA toppers were felicitated for their academic excellence. The gathering was further enriched by the addresses of the Head of the Department, the Chief Guest, and the Principal, Dr. Prashanth C. M., before concluding with the Vote of Thanks delivered by the Vice-President.

As part of the inauguration, an insightful guest lecture titled "Super Intelligence & You – 2026" explored the growing influence of artificial intelligence on business, leadership, and careers. The speaker emphasized that future professionals must complement AI by developing business literacy, decision-making ability, leadership, adaptability, and people management skills. Highlighting the transition from the dot-com era to the AI revolution, the session encouraged students to embrace continuous learning and innovation. The lecture also focused on responsible leadership, ethical decision-making, empathy, and accountability in organizational settings. Students were encouraged to develop critical thinking, a growth mindset, and the ability to lead teams effectively in an AI-driven world.

The interactive session concluded with an engaging discussion, inspiring students to prepare themselves for the opportunities and challenges of the rapidly evolving professional landscape.



Program 5: Union Budget 2026 : Policy Perspectives & Economic Outlook

Resource Person: Prof. Sundar Ram Korivi

Date: 06-02-2026;

Time: 10:00 AM

Venue: Prep Studio

The Finance Club organized a Union Budget presentation. The event began with an engaging session by the Resource Person, Prof. Sundar Ram Korivi – Adjunct Faculty, Indian Institute of Corporate Affairs. The session covered the key highlights, important policy initiatives, sector-wise fund allocations, fiscal priorities, and the overall economic outlook of the country. The speaker clearly explained revenue generation, government expenditure, fiscal deficit management, and the anticipated impact of budgetary measures on different sectors. The session was highly interactive. The event was followed by a Economic outlook presentation and quiz competition. The budget presentation competition involved 13 teams, each consisting of 10 to 11 members, with each team assigned a specific sector to focus on, such as education, healthcare, infrastructure, social welfare, environment & technology, agriculture, defence, and economic growth. This sectorial focus encouraged participants to dive deep into their respective areas and develop realistic budget proposals. Throughout the event, teams were actively engaged in the Union Budget presentations, displaying thorough research and analysis. The competition required teams to not only present their fiscal policies and budget allocations but also justify their decisions and predict the potential impact on their assigned sectors.

The evaluation criteria were based on both the quality of the presentation and the content depth, requiring teams to be clear, persuasive, and well-informed. Judge Prof. Sunder Ram Korivi closely observed the teams, assessing their analytical skills, understanding of economic concepts, and the practicality of their budget analysis.

The final winners:

1st Prize – Adithi and team ; 2nd Prize – Sudeep and team



Program 6: Workshop on Experiential Learning through Case-Method.

Date: 06-07-02-2026

Time: 9:30AM

Target Audience: I semester students of MBA

Venue: Audi-3 and Prep Studio

A two day workshop by Industry Experts was held on 6th and 7th February by the Department of Management Studies. The theme of the workshop was about Experiential Learning through Case-Methods. The hands-on workshop on the case method was designed to provide MBA students with experiential learning by immersing them in real-world business situations. The case method is a widely adopted pedagogical approach in management education that bridges the gap between theoretical concepts and practical decision-making. Through carefully selected business cases across functional areas such as marketing, finance, human resources, and strategy, the workshop enables participants to understand the complexity, ambiguity, and dynamic nature of managerial problems. This approach encourages active learning, critical thinking, and analytical reasoning, moving beyond passive classroom instruction.

The speakers for the session were:

Speaker 1 - Prof. Sundar Ram Korivi - Adjunct Faculty at Indian Institute of Corporate Affairs, Human Resource Management.

Speaker 2 - Dr. Praveen Kamath - General Manager & HR Head - Global Strategic Transformation & Change Management, Wipro Limited.

Speaker 3 - Mr. Shyam Nadig – Head BFSI Portfolio, Sigmoid,

The speakers covered about Application the case method framework to analyze real-world business situations across functional areas such as Marketing, Finance and HR. They emphasised about identifying the core managerial problems and differentiate symptoms from root causes in business cases. Speaker spoke about how to develop feasible strategic and operational alternatives based on data and contextual constraints. It helped the students to evaluate decision options using managerial, ethical, and practical perspectives and justify managerial decisions with logical reasoning, evidence, and structured arguments.

The two days workshop helped the students to enhance their critical thinking and analytical skills through guided case discussions and they demonstrated teamwork and leadership skills during group-based case analysis activities.

In terms of career growth, he outlined opportunities in MBA Finance such as merchant and commercial banking, corporate finance, financial consulting, portfolio management, private equity, investment banking, and risk management. He recommended pursuing professional

certifications like CFA, CFP, and SEBI to enhance credibility and career prospects. For aspiring entrepreneurs, he suggested wealth management, financial consulting, and financial advisory as viable self-employment opportunities.

Highlighting the growing opportunities in consulting, data analytics, and entrepreneurship, he stressed the importance of networking, internships, skill-building, and mastering tools like Power BI to remain competitive. Mr. Shyam Nadig also explained the distinction between a leader and a manager while underlining personal growth practices such as reading, meditation, and stress management. The session concluded with an interactive Q&A, where he advised students to choose specializations aligned with their strengths and passions, followed by a memento presentation as a token of appreciation. Overall, the first two days of the workshop provided students with valuable insights into HR, Finance, and Business Analytics, leaving them more confident and better prepared to choose their specialization and future career paths.



Program 7: Industry Experts Workshop: Case study Presentations

Date: 24, 25 -04-2026

Time: 9.30 AM

Target audience: I year MBA Students

Venue: Auditorium III

The Department of Management Studies (MBA) organized an Industry Experts Workshop on MBA Case Study Analysis and Presentation with the objective of equipping students with practical problem-solving and business presentation skills expected by today's corporate sector.

Session: 1

This session was conducted by Dr. Praveen Kamath - General Manager & HR Head - Global Strategic Transformation & Change Management, Wipro Limited. He spoke about the structured approach to case study presentation. He explained practically, the importance of defining business objectives, identifying the core problem, conducting systematic analysis using frameworks such as SWOT Analysis, the 4Ps of Marketing, and Porter's Five Forces, presenting key insights, formulating actionable recommendations, assessing risks and alternatives, and developing implementation plans. Dr. Kamath encouraged students to differentiate themselves by building a unique professional identity, contributing value to others, and embracing continuous learning. His interaction with students addressed career-related queries, motivating them to choose specializations aligned with their interests and long-term aspirations.

Session: 2

Mr. Shyam Nadig – Head BFSI Portfolio, Sigmoid, in his session shared his expertise through interactive discussions and real-world business case studies. He provided valuable guidance on effective presentation techniques, emphasizing clarity, logical flow, confidence, and the use of data to support business decisions. To demonstrate the practical application of these concepts, he presented domain-specific case studies in Marketing which was really helpful to all the students. On Business Analytics and Marketing, he underlined the growing demand for data-driven decision-making, innovation, and customer insight analysis. Critical thinking and adaptability were highlighted as key skills to thrive in the digital era.

Session: 3

Prof. Sundar Ram Korivi, Adjunct Faculty at Indian Institute of Corporate Affairs, focused on improving organizational profitability through cost optimization and pricing strategies.

The workshop successfully bridged the gap between academic learning and industry practice, enhancing students' analytical thinking, decision-making, and business presentation competencies while preparing them to confidently address real-world managerial challenges. In Finance, he highlighted the need for a strong grasp of business finance, venture capital, and investment management. Analytical, problem-solving, and communication skills were identified as essential for driving organizational success.

They emphasised about identifying the core managerial problems and differentiate symptoms from root causes in business cases. Speaker spoke about how to develop feasible strategic and operational alternatives based on data and contextual constraints. It helped the students to evaluate decision options using managerial, ethical, and practical perspectives and justify managerial decisions with logical reasoning, evidence, and structured arguments.

The two days workshop helped the students to enhance their critical thinking and analytical skills through guided case discussions and they demonstrated teamwork and leadership skills during group-based case analysis activities.



Program 8: Industrial Visit to Gurucharan Industries, Baikampady

Date: 14-05-2026

Time: 9.30 AM

Target audience: 124 students of I year MBA

On 14th May 2026, an industrial visit to Gurucharan Industry, Baikampady, was organized for 124 second-year MBA students of the 2025 batch. The primary objective of the visit was to provide students with practical exposure to industrial operations, manufacturing processes, quality control measures, and workplace management practices. The visit enabled students to gain first-hand knowledge of how theoretical concepts learned in the classroom are applied in a real industrial environment.

During the visit, students were welcomed by the management team and provided with an overview of the company, its history, products, and operational activities. The company representatives explained the various stages involved in the manufacturing process, emphasizing the importance of production planning, inventory management, quality assurance, and efficient utilization of resources. Students were guided through different sections of the facility, where they observed the production process, machinery operations, and workflow management practices.

The industry personnel also highlighted the significance of maintaining quality standards, workplace safety measures, and environmental sustainability practices adopted by the organization. Students were introduced to various safety protocols followed within the plant and were informed about the company's commitment to employee welfare and operational excellence.

The visit offered valuable insights into production management, supply chain coordination, human resource practices, and organizational functioning. Students gained a better understanding of industrial operations, decision-making processes, and the challenges faced by manufacturing organizations in a competitive business environment.



Program 9: Marketing Club event “Allegations”

Date: 24 -05-2026

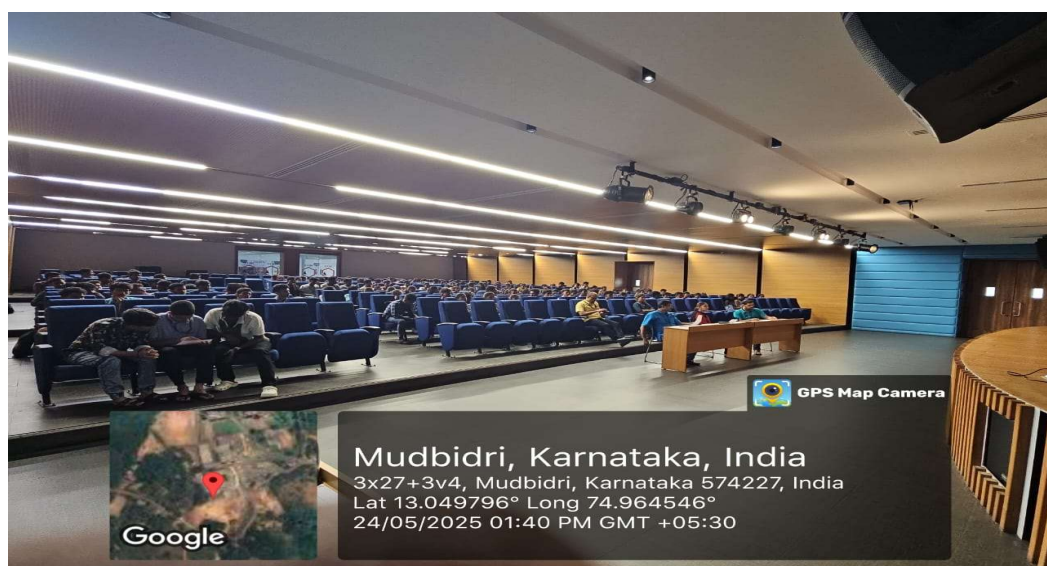
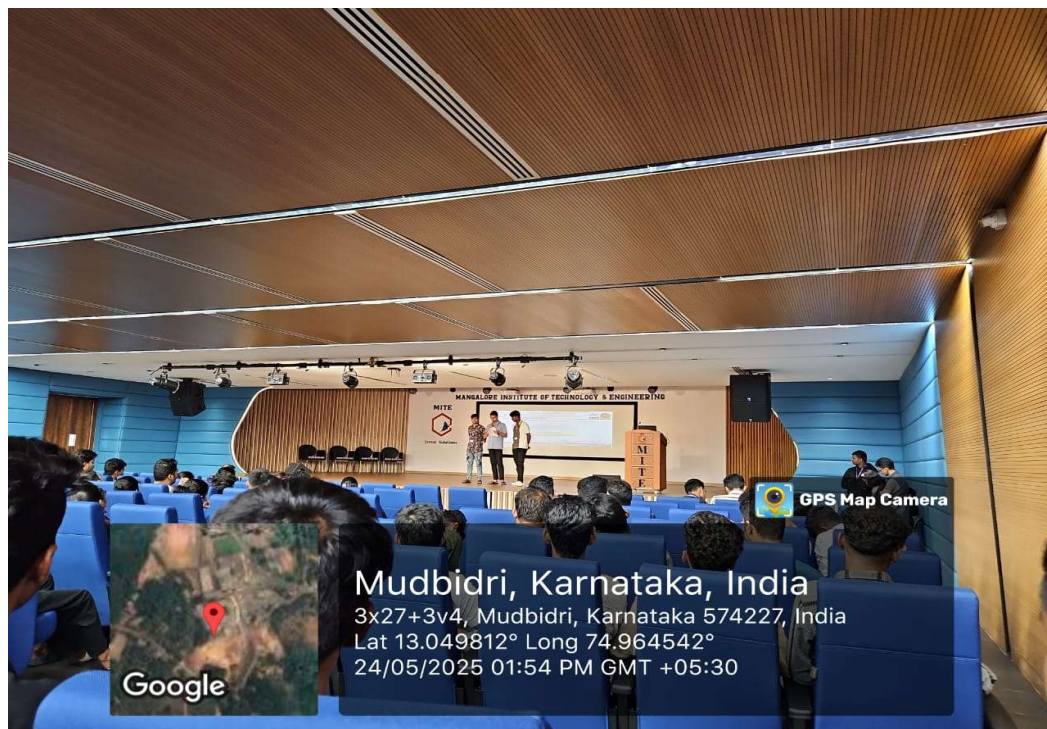
Time: 2.30 PM

Target audience: I and II year MBA Students

Venue: Auditorium IV

The Marketing Club organized Allegations to enhance first-year MBA students' Marketing Skills, teamwork, and decision-making competency through interactive competition rounds. The event was judged by alumni Dr. Amith Menezes, Dr. Shrikant and Ms. Verina D Souza and concluded with prize distribution and positive feedback.

Students gained invaluable communication skills, ability to defend their brand against various allegations. The event was participated by all the 1st and 2nd year students of MBA.



Program 10: Workshop Mastering SPSS for Innovative Data Solutions

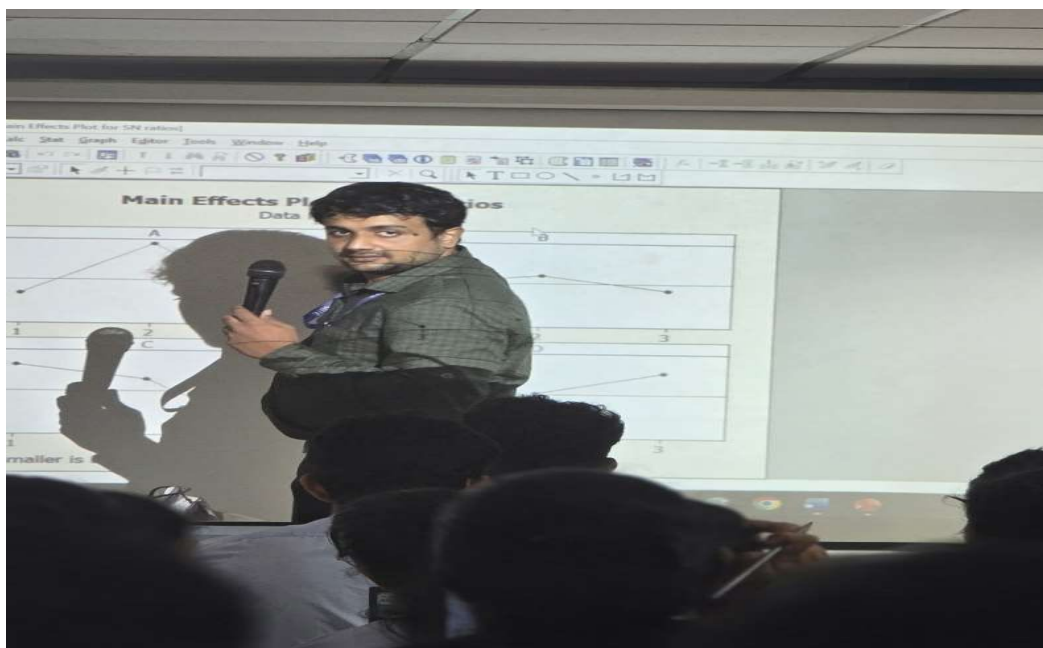
Date: 12, 13 -06-2026

Time: 9.30 AM

Target audience: II year MBA Students

Venue: Auditorium III

A two-day workshop on "Mastering SPSS for Innovative Data Solutions" was conducted by Mr. Aditya Hegde, Ms. Meenakshi Shenoy, and Mr. Padmanabha Kamath from MITE. The sessions provided hands-on training in Minitab, SPSS, and RStudio, covering statistical analysis, hypothesis testing, and data interpretation to strengthen students' research and analytical skills.



Program 11: Workshop on Analytics through cases and Corporate Reports

Date: 19, 20 -06-2026

Time: 9.30 AM

Target audience: I year MBA Students

Venue: Auditorium III

The Department of Management Studies, Mangalore Institute of Technology & Engineering (MITE), successfully organized a two-day Industry Orientation Workshop titled "Decoding Business Performance: Analytics through Cases and Corporate Reports" on 19–20 June 2026. The programme was designed to bridge the gap between classroom learning and industry practice by enabling 1st year MBA students to analyze real-world business cases and corporate reports using analytical frameworks and evidence-based decision-making techniques.

The workshop was conducted by eminent industry experts, namely Prof. Sunder Ram, Dr. Praveen Kamath, and Mr. Shyam Nadig, who brought extensive experience from academia, finance, human resources, business transformation, analytics, and corporate leadership. The resource persons guided students through the interpretation of financial, operational, and strategic data to assess organizational performance and identify business challenges. They demonstrated the application of analytical frameworks, business metrics, and structured problem diagnosis to evaluate real-world managerial situations.

Through interactive case discussions, corporate report analysis, and collaborative group activities, students learned to distinguish root causes from observable business problems, evaluate managerial decisions from financial, ethical, operational, and sustainability perspectives, and develop data-driven solutions. The sessions also emphasized critical thinking, analytical reasoning, teamwork, leadership, communication, and presentation skills as essential managerial competencies. The workshop significantly enhanced participants' confidence in interpreting corporate reports, analyzing organizational performance, and making informed business decisions. Overall, the programme provided valuable industry exposure and equipped 1st year MBA students with practical analytical and problem-solving skills, preparing them to meet the evolving expectations of the corporate world.



Program 12: Industrial Visit to Bindu Beverages, Puttur

Date: 24 -06-2024

Time: 9:30 AM

Target Audience: 134 students of II MBA

On 24th June 2026, an insightful industrial visit to Bindu Beverages (Megha Fruit Processing Pvt. Ltd.), Puttur, was successfully organized for 125 second-year MBA students. The primary objective of the visit was to provide students with practical exposure to the operations of a large-scale beverage manufacturing unit and to bridge the gap between classroom learning and real-world industrial practices. Bindu Beverages, a well-known brand in the beverage industry, specializes in the production of fruit-based drinks, carbonated beverages, and packaged drinking water, serving consumers across various regions.

During the visit, students were divided into three batches, with each batch being guided by experienced company representatives. The guides provided a comprehensive explanation of the entire beverage production process, beginning with the procurement and quality testing of raw materials, followed by mixing, processing, bottling, packaging, and storage. Students were given a tour of the production facility, where they observed modern manufacturing equipment, automated bottling lines, quality control laboratories, and packaging units.

The visit offered valuable insights into production management, supply chain operations, inventory management, quality control systems, and distribution logistics within the beverage industry. Students gained a deeper understanding of how manufacturing efficiency, technological integration, and quality standards contribute to organizational success. The importance of workplace safety, environmental sustainability, waste management, and resource optimization was also emphasized during the visit.

This enriching industrial visit provided students with a practical understanding of industrial operations and business processes in the food and beverage sector. It served as a significant learning experience, enabling them to connect theoretical management concepts with real-world applications while enhancing their knowledge of manufacturing, operations, and supply chain management practices.



Program 13: Marketing Club Event – “Ad Challenge”

Date: 07 -07-2026

Time: 2:30 PM

Target Audience: II MBA Students of MITE.

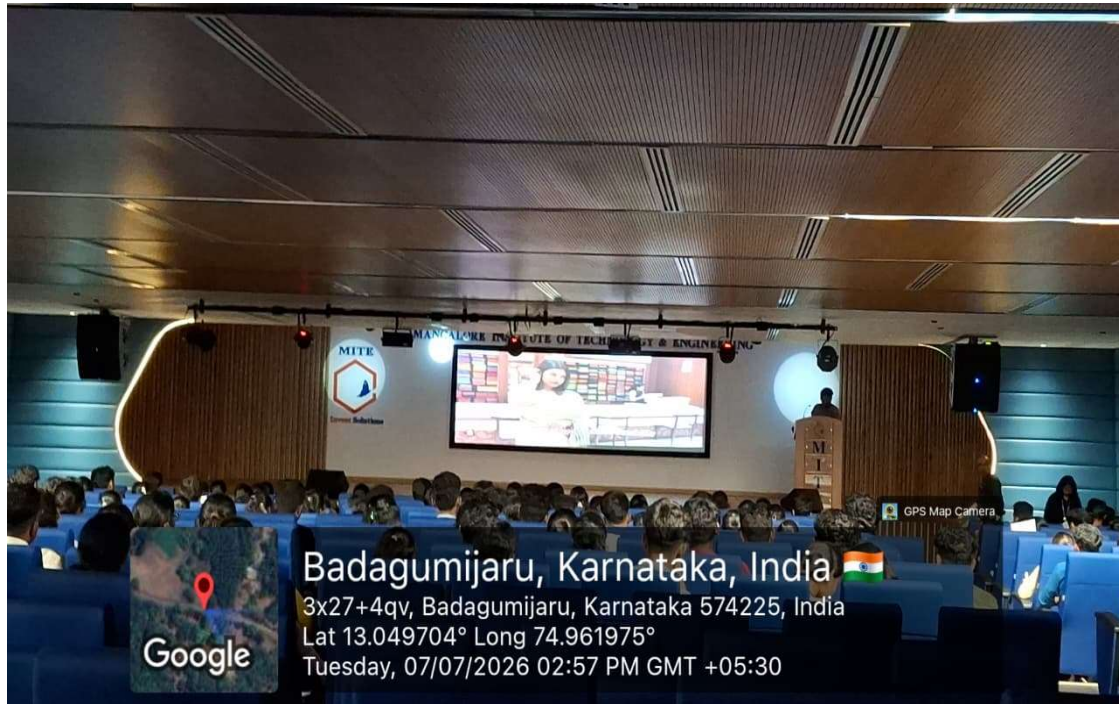
The Marketing Club organised an Ad Challenge event an innovative digital advertising competition for MBA students where participants divided into 25 teams. The event aimed to encourage students to explore creativity, marketing strategies, and practical advertising skills.

The activity was introduced one week before the event, where students were divided into different teams consisting of 9 to 11 members. Each team was assigned the task of selecting a local business and creating a digital advertisement for their chosen brand. The objective was to develop an advertisement that was creative, unique, engaging, and capable of effectively communicating the brand’s message to the target audience. Students had the opportunity to understand real-world marketing practices by interacting with local businesses, collecting information, and creating advertisements based on their requirements.

All the teams actively participated and put significant effort into developing their advertisements. Many teams approached different businesses, understood their needs, and created innovative promotional content. The activity allowed students to explore various aspects of advertising, including concept development, storytelling, content creation, editing, and presentation skills.

The top 10 advertisements were selected and showcased during the Tri-Fusion 2026 event and also results are announced, Ms. Ramya Bharadwaj and Mrs. Susana D Silva, Assistant Professors of MBA are judges for this activity, they shared their opinion about the student’s participation, efforts and team work. Jayashree Shetty, HOD awarded the winners with certificate and memento. Team 23(Sampige resort) won first place, Team 15 (Srinivas Nethralaya) won second place and Team 4 (Prabhath Silks) won third place for their advertisement.





Program 14: International Dialogue Series: From Campus to Corporate

Date: 08 -07-2026

Time: 2:00 PM

Target Audience: I and II year MBA Students

The Department of MBA successfully organized an International Dialogue Series titled “From Campus to Corporate”, delivered by Mr. Aajay Alva, Chief Operating Officer, Texila American University, Guyana, South America. Mr. Alva began the session by sharing his inspiring personal and professional journey, highlighting the challenges he encountered after completing his degree and how his sportsmanship spirit helped him overcome obstacles and build a successful career. His experiences motivated students to embrace resilience, discipline, and continuous learning. During the session, he emphasized how MBA students should prepare themselves for the corporate world by developing the right professional attitude, communication skills, work ethics, and corporate etiquette. He encouraged students to make the best use of their Management journey to acquire the knowledge and competencies expected by today’s industries.

Mr. Alva also provided valuable insights into various management specializations, including Finance, Human Resource Management, Marketing, Business Analytics, and Operations Management. He explained how each specialization contributes to organizational success and highlighted the importance of developing both domain knowledge and practical skills to excel in the corporate environment. The speaker concluded by stressing that a well-planned Management education, coupled with the right mindset and continuous skill development, can enable students to achieve greater professional heights. The session was highly engaging and well received by the students. The interactive question-and-answer segment witnessed enthusiastic participation, with students seeking guidance on career opportunities and corporate expectations. Overall, the programme was a resounding success and left the participants inspired and better prepared for their future careers.



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CHIEF OPERATING OFFICER (COO)

TEXILA AMERICAN UNIVERSITY

GUYANA - SOUTH AMERICA



8 July 2026

AUDI - 4

2:00 pm

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Program 15: Hands-on Workshop on “Power BI for Managers: Visualising Business Success

Date: 29, 30 -07-2026

Time: 9:30 AM

Target Audience: II MBA Students of MITE.

The Department of Management Studies, Mangalore Institute of Technology and Engineering, organised a two-day hands-on workshop on “Power BI for Managers: Visualizing Business Success” on 29th and 30th July 2026. The workshop was conducted by Mr. Hemanth Kumar, Head – Training & Learning, Arthachanakya Technologies Pvt Ltd, Bangalore. The programme was designed to provide students and faculty members with practical exposure to Business Intelligence, data analytics, data visualisation, Power Query, data modelling, DAX, and interactive dashboard development. Mr. Hemanth covered the session in his engaging style. Important concepts such as data cleaning, forming and then creating impactful dashboards were covered. The session covered about analysing business performance using data visualisation, KPI's and real time reporting techniques.

The workshop was conceived with a strong emphasis on bridging the gap between management education and contemporary corporate data-driven practices. The programme enabled participants to understand how raw business data can be transformed into meaningful managerial insights and actionable information through Microsoft Power BI.

The workshop syllabus was structured for a total of 12 hours, covering both foundational learning and application-oriented capstone projects.

