



MANGALORE INSTITUTE OF TECHNOLOGY & ENGINEERING

(A Unit of Rajalaxmi Education Trust ® Mangalore)

Autonomous Institute affiliated to VTU, Belagavi, Approved by AICTE, New Delhi

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MITE LIBRARY ADVISORY COMMITTEE

REPORT – 2025-26



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CONTENTS

Sl. No	Particulars	Page No
1	Resources: Text Books, e Journals & e-Books	1
2	Budget & Expenditures	6
3	Library Advisory Committee	7
4	Proceedings of the Meetings	8
5	Remote Access, Webinars	10
6	User Awareness Programs	13



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RESOURCES

MITE Library is rich in resources that are needed for superior education and research activities at the Institute. It has been the policy of the Library to procure resources beyond the syllabus requirement, to provide the best access to its users. The Following statistics depict the recourses available in the Library.

1) Details of Text Books available as on 31st March 2026

Sl. No.	Department	No of Titles Added 2025-26	No of Volumes Added 2025-26	TOTAL Titles	TOTAL Volumes
1	AIML,CSAIML,CS-IOT, Computer Science Engineering, (UG,PG)	99	373	1,369	5,999
2	Information Science	13	63	488	1,965
3	Mechanical Engineering	11	34	812	4,124
4	Mechatronics Engineering , Robotic AIML	61	367	251	1,137
5	Electronics & Communications Eng.	27	80	1,046	5,201
6	Aeronautical Engineering	11	57	199	825
7	Civil Engineering	0	0	341	2,623
8	Electrical	0	0	134	748
9	Biology	0	0	6	27
10	Chemistry	0	0	89	724
11	Physics	1	1	91	820
12	Mathematics	0	0	267	2,244
13	Environmental Science	0	0	26	169
14	Kannada	0	0	14	65
15	English	0	0	24	174
16	Constitution of India Professional Ethics	0	0	24	168
17	Management	4	9	1,542	4,872
18	General Books	5	5	230	554
19	MCA	0	0	249	853
	Total	232	989	6,538	33,292

During the Academic Year 2025-26, 232 Titles & 989 Volumes added



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1) E-Resources

Apart from the huge physical book resources the library has abundant e-resources, which comprises of subscription from VTU consortium and resources from National Digital Library.

Sl. No.	Information Resources	Quantity
1	e-Books for Engineering & Management	52,156 + (Through VTU Consortium)
2	e-Journals for Engineering & Management	43,444 +(Through VTU Consortium)
3	Map System : Remote Access Technology Platform	Searchable database of VTU Consortium
4	Quiklrn : Language Communication Lab	Students' listening, speaking, reading, and writing Skills, with added grammar and vocabulary support.(Through VTU Consortium)
5	IEEE Blended e-learning Platform	Latest Technology 70 e-Learning courses through VTU Consortium
6	PAT Technology	Latest Technology 14 e-Learning courses through VTU Consortium
7	Back Volume Journals	729
8	Printed Journals(2025-26)	142



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a) The VTU Consortium 2025 – 26 e-Resources subscription is as follows:

VTU CONSORTIUM SUBSCRIBED E-RESOURCES FOR THE YEAR 2025-26

VTU Consortium Membership through e resources			
Publishers	e-Resources	e-Journals details	Access Link
	IEEE	ASPP 202 Journals & POP ALL conference 1800 proceedings	https://ieeexplore.ieee.org
	Elsevier Science Direct	405 e-Journals	https://www.sciencedirect.com
	Springer Nature	710 e-Journals	https://link.springer.com
	Taylor & Francis	260 e-Journals	https://www.tandfonline.com/
	Emerald Publishing	Management 212 e-Journals	https://www.emerald.com/insight/
	ICE	29 e-Journals	https://www.emerald.com/insight/
	EBSCO Engineering Suite	6100 e-Journals 24015 e-Books 80+ microcourses	https://search.ebscohost.com
	Magzter database	Magazines-3174 Newspapers-1260 Journals-4581 Others -2595	https://library.magzter.com
	PACKT	2300 e-Books	https://learning.packt.com
	New Age International	450 e-Books	https://digital.elib4u.com/
	Edsol Informatics	20 e-Books	https://ebooks.edsolinformatics.com/
	Quiklrn	Language Communication Lab unlimited users	https://home.quiklrn.com
	Quiklrn	185 e-Books access with smart mobile app	https://home.quiklrn.com



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Internet Solutions

	IEEE Blended e-Learning	70 e-Learning Courses	http://blendedlearning.ieee.org
	PAT Technology	14 e-Learning Courses	https://vtu.edutainer.in/
	DrillBit	Plagiarism Detection Software	https://www.drillbitplagiarism.com
	MAP Systems	Technology Platform	https://access.vtuconsortium.com
	CELUS	Online Software for automated harvesting and analysis of COUNTER and non-COUNTER statistics	https://www.celus.net/

VTU CONSORTIUM EXISTING PERPETUAL/SUBSCRIPTION ACCESS OF E-BOOKS

Publishers	e-Resources	e-Books details	Access Link
	CBS Publishers	174 e-Books	https://www.eduport-global.com
	Cambridge University Press	58 e-Books	https://www.cambridge.org
	Cengage Learning	69 e-Books	https://cengageindiaelibrary.ipublishtcentral.net
	BSP Books	141 e-Books	https://ebookstore.bspublications.net
	Taylor & Francis	5731 e-Books	https://www.taylorfrancis.com
	Springer	12,863 e-Books	https://link.springer.com
	PACKT	5000 e-Books	https://learning.packt.com
	New Age International	220 e-Books	https://digital.elib4u.com/
	Elsevier Science Direct	436 e-Books	https://www.sciencedirect.com



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b) E Resources through NATIONAL DIGITAL LIBRARY:

MITE has been a member of National Digital Library (NDL) since 2017. And also the member of NDLI Club with the registration number INKANC4NTWKGQ5U

National Digital Library of India (NDLI) is a virtual repository of learning resources which is not just a repository with search/browse facilities but also provides a host of services for the learner community. Services for Researchers and general learners are also provided.

NDL Resources for Engineering: This contains lectures videos and notes of NPTEL/SWAYAM courses, presentations used by faculties in classes, online class lecture, questions/solutions of common subjects for students of all engineering discipline.

NDL Resources for Management: This contains management and accounting questions and solutions, video lectures and some books, notes, articles and thesis relevant for accounting, commerce and management students



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BUDGET & EXPENDITURES

The budget allocated for the library during the academic year 2025-26 was 53 lakhs and was utilized for the purchase of books, subscription of National Journals, Technical Magazines, and VTU Consortium e-Resource payment, which accounted for Rs. 55,38,763.00. Newspaper and magazine subscription cost Rs.50,923.00.

The additional expenses incurred due to the revision in the scheme and syllabus in the Autonomous as well as VTU. As per our requisition, the additional expenses were provided by the management.

Expenditures During the year 2025-26 (From April 1st 2025 to 31st March 2026)

Year	Books Expenses	E -Journals & Other Expenses	Total Expenses
2025-26	08,59,204.00	46,79,559.00 (National Journals + eJournals)	Rs. 55,38,763.00

Library Newspapers & Magazines expenses Details 2025-26

Year	Newspaper Magazines Expenses
2025-26	Rs. 50,923.00



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Library Advisory Committee

The following are the members of the reconstituted committee for the Academic Year 2025-26

Chairperson	Dr. Prashanth C M, Principal
Convener	Dr. Santhosh Kumar T.V., Librarian
Members	Mr. Annappa Swamy, Associate Professor, Dept. of CS&E
	Mr. Divyesh Diwakar Assistant Professor , Dept. of E&CE
	Dr..Sujesh Kumar, Senior Assistant Professor , Dept. of AE
	Dr. Clara Kanmani Professor Dept. of CSE
	Dr. Mitra Associate Professor, Dept of Mathematics
	Dr. Guruprasad L Assistant Professor, Dept of Physics
	Mrs. Rajeshwari Assistant Professor Dept. of MTR
	Mrs. Radha E G., Assistant Professor Dept of AIML
	Mrs. Vijayalakshmi H M, Assistant Professor Dept of CSE(IoT)
	Mrs. Shwetha V Bhat, Assistant Professor Dept of MCA
	Dr. Shrikanth S Naik , Associate Professor, Dept of MBA



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Proceedings of the Library Advisory Committee Meetings

Meeting I

The first meeting of the Library Advisory Committee for the Academic year 2024-25 was held on 18/06/2025 at 12:30 pm, Ground Floor Library Discussion Room.

Agenda:

- 1) Approval for purchase of Books, Special Books/Rare Books, Journals & Other materials for the library and information about funds allocation
- 2) Conduction of User Awareness Programme and workshops
- 3) Better utilization of Library resources

Approval of Library requirements of Books, Special Books/Rare Books, Journals & Other materials:

The Committee reviewed the book requirements submitted by all departments and approved them for procurement. The Librarian was tasked with soliciting competitive quotations, preparing comparative statements from various publishers, and placing the order based on the most favorable offers.

Conduction of awareness programmes & Workshop:

Discussed the workshop on "Evaluating Ideas for Intellectual Property Protection" on May 24th 2025 by Dr. Suraj Bhat, Dr. Anushree Raj and Mr. Raghavendra Shet. And discussed the Programm Innovation Design Thinking Bootcamp on May 8th to 10th, 2025.

Better utilization of the resources available in the library:

The Library Committee was informed to create awareness among the students about the books, journals, magazines, and online journals. Also, they were informed to create awareness about the availability of the previous year's university question papers. The committee decided to arrange workshops and webinars about the usage of e-resources. Committee members should also discuss with students any issues related to the library and bring it to the notice of the librarian for improvement



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Meeting II

The Second meeting of the Library Advisory Committee for the Academic year 2025-26 was held on 20/11/2025 at 12:30 pm, Ground Floor Library Discussion Room.

Agenda:

- 1) Review of purchase details.
- 2) Renewing the membership of VTU Consortium towards the subscription of e –Resources.
- 3) Conduction of awareness Programs
- 4) NDLI Club Membership renewal
- 5) Better Utilization of Budget

Review of purchase details:

The library advisory committee revived the books purchased for the semester. The new books are given Accession numbers and details fed into the library database, which is made available for circulation for the users.

Renewing the membership of VTU Consortium towards the subscription of e Resources:

The Committee had a discussion on the renewal of VTU Consortium membership, e-Resources Subscription, and conducting an awareness program on remote access & webinars. It was decided to continue the membership, and the librarian was informed to process the same immediately. Also, the decision was taken on the purchase of required books, based on the requirements received from different departments. The librarian was assigned the responsibility to call for competitive quotations and prepare comparative statements from different publishers and place the order based on better offers.

Conduction of awareness program:

Discussed the training session on VTU Consortium EBSCO and IEEE Digital Resources on February 11th, 2026. The resource person is Mr. M.S. Srinivasa, training manager, EBSCO

Renewal of NDLI Club Membership:

Discussed renewing NDLI Club membership and applying for a membership extension certificate.

Better Utilization of Budget:

During the year 2024-25, MITE Library had a budgetary allocation of 55 Lakhs, of which Rs.55,38,763.00 was utilized for the purchase of books, subscription to National Journals, Technical Magazine, and VTU Consortium eResource payment. Rs.50,923.00 for newspapers and magazines. Which exceeded the allotted budget, and this excess amount was paid by our management



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WEB ACCESS: REMOTE ACCESS

MITE Library has provided remote access to the resources wherein users can access literature from any location at any time of the day. User credentials are provided to the users across the institute to utilize this facility. Awareness training programs are also conducted for the ease of users on web access, which is well appreciated. Our e-access system was of immense help to the institute and all the users, and it was further strengthened with multiple webinars.

USER EDUCATIONAL WEBINARS:

MITE Library has provided remote access to the resources wherein users can access literature from any location at any time of the day. User credentials are provided to the users across the institute to utilize this facility. Awareness training programs are also conducted for the ease of users on web access, which is well appreciated. Our e-access system was of immense help to the institute and all the users, and it was further strengthened with multiple webinars.

Sl. No.	Date	Webinar	Resources Persons	Associated with	Stakeholders
1	May 6th 2025.	Expert Insights and Live Discussions on Gene Therapy	Ana Carreras Gonzalez R&D Analytical Development Scientist Viralgen Louis Szeponik, & Senior Scientist, Discovery Imaging Sciences AstraZeneca,	VTU Consortium and Wiley	Faculty
2	May 28 th 2025	Webinar on "Trends in Semiconductor Industry"	Mr. Venkat Krishnan, Consultant, Investor, Ex-Director Infineon, Synopsys, USA.	IEEE Circuits And Systems Society, Madras IEEE Computer Society, Madras Computer Society of India, Chennai Association for Computing Machinery, Chennai	Faculty/Student



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3	Aug 7, 2025	DELNET IKS Webinar Lecture Series: Indian Contributions to the World of Mathematics and Astronomy"	Dr. Venketeswara Pai R. Associate Professor. Indian Institute of Science Education and Research (IISER), Pune	DELNET-Developing Library Network	Faculty
4	September 2nd, 2025	Clarivate's ProQuest Research Workshop Series	Sanjay Rajan Senior Customer Success Manager Clarivate Srijith Sasidharan Customer Success Manager Clarivate	Clarivate's	Faculty
5	September 4th, 2025	IEEE Authorship and open access symposium tips and best	Gaurav Sharma Distinguished Lecturer, Author IEEE Fellow	VTU Consortium and EBSCO	Faculty
6	24 September 2025,	Current Research and Developments in Management, Procurement, and Law.	Professor Fidelis Emuze The editor-in-chief of proceedings of the institution of civil engineers – Management, Procurement and Law	Emerald ICE Publishing	Faculty
7	September 29 th 2025	Magzter database, platform training	Mrs. Deepa Balalajee	Magzter, VTU Consortium	Faculty/Student



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8	December 22, 2025	Driving Academic Excellence & Research Support Confirmation	Vandana Mahajan, Team Leader Emerald Insight's	Emerald & VTU Consortium	Faculty/Student
9	Feb 12, 2026	A Peer Reviewer's Toolkit: Skills, Ethics and Practice	Katrina Strachan Peer Review Editor, Emerald Publishing, UK	Emerald & VTU Consortium	Faculty/Student
10	February 19th	Webinar on Scientific Writing and Publishing	Ms. Swathi Maharshi Editorial Director, Springer Nature	VTU Consortium	Faculty/ Research Scholar
11	February 26 2026	How to Navigate the New Emerald Insight Platform	Vandana Mahajan, Team Lead – Inside Sales, Emerald Publishing	VTU Consortium and Emerald Publishing	Faculty/Student
12	Mar 17, 2026	Emerald Essentials: From Proposal to Publication: An Insider's Guide to Book Publishing with Emerald	Vandana Mahajan, Team Lead – Inside Sales, Emerald Publishing	VTU Consortium and Emerald Publishing	Faculty
13	March 17 2026	From Data to Decisions: Power BI with CELUS Data Hub	Kamila Košatová Heart of Customer Support & Data Hub specialist at CELUS Jeremy Loyd Serials Manager at the University of Maine in Orono	CELUS Team	Faculty
14	March 24, 2026	DrillBit Admin Awareness Session.	DrillBit Team	VTU Consortium DrillBit	Faculty



User awareness Programmes

The library is an integral part of any educational and research institution. A good and vibrant library can keep the spirit of education alive. MITE-LIBRARY, under the guidance of the Library Advisory Committee, takes an active part in organizing activities such as user awareness webinars, talks, workshops, seminars, book talks, and book exhibitions for the faculty and students in order to update them with the latest trends in the field of education and research.

The recently joined first-year students were given a guided tour of the library in order to get acquainted and familiarized with the resources and services available within the library. The students were also briefed about the library resources and the procedures to be followed to avail the books.

MITE Library organises user awareness training sessions whenever a new product, service or facility is introduced as a part of Library resources. Additionally, a few programmes of general interest for the student and faculty of MITE are also conducted to create a better academic-research atmosphere in the campus. A glimpse of some of the user awareness and general programmes Conducted by MITE–Library are as follows:



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MITE-NDLI CLUB

“Empowering Creativity through Intellectual Property Awareness”

By: Mr. Sundar Sherighar M, Assistant Director, MSME Development Institute, Mangalore

Date: 26/04/2026

MITE NDLI CLUB, MITE-KSCST IPR Cell & NAIN-MITE, in association with the Institution’s Innovation Council (IIC), organized the World IP Day Celebration on 26th April, 2025. A session on “Empowering Creativity through Intellectual Property Awareness” was conducted as part of the celebration.

Resource Person

The resource person for the session was Mr. Sundar Sherighar M, Assistant Director, MSME Development Institute, Mangaluru. His extensive experience and expertise in intellectual property law significantly contributed to the depth and quality of the workshop

Workshop Overview

The event was designed to raise awareness among students and faculty about the critical role intellectual property plays in fostering innovation, creativity, and economic development.

The session was graced by the presence of Mr. Sundar Sherighar M, Assistant Director, MSME Development Institute, Mangaluru, who served as the resource person for the event. Mr. Sundar is a seasoned expert in the domain of intellectual property and MSME development. With years of experience in guiding startups and entrepreneurs, his insights were both practically enriching and academically relevant. His background in supporting innovators and advising them on IP strategies proved instrumental in setting a comprehensive tone for the session.



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Mr. Sundar began the session by outlining the importance of intellectual property rights in today's knowledge-driven economy. He elaborated on how effective IP management can not only protect innovations but also enhance their commercial value. The presentation delved into the different types of intellectual property such as patents, copyrights, trademarks, and trade secrets, with real-world examples and case studies that captured the attention of the audience.

One of the key takeaways of the session was the practical guidance offered on the process of securing IP rights. Participants were educated on how to approach the patenting process, the importance of prior art search, and the documentation required. Mr. Sundar also emphasized the significance of timely filing of IP and the strategic use of trademarks and copyrights in building business identity and brand value.

Another major highlight of the session was the discussion on MSME development initiatives and how budding innovators and student entrepreneurs can leverage government support for protecting and monetizing their intellectual property. Mr. Sundar shed light on various schemes and support systems available through the MSME Development Institute, particularly aimed at empowering student startups and early-stage ventures.

The session concluded with an interactive Q&A round, during which participants actively posed questions related to patent filing, copyright infringement, and the commercialization of IP. The event was a successful step towards cultivating an IP-conscious culture within the institution, aligning with the global theme of World IP Day 2025.

Conclusion

The event fostered a strong awareness of IP and inspired the participants to explore the process of securing their innovations, thereby contributing to a culture of innovation at MITE. The collaborative efforts of MITE, KSCST, and the experienced resource person provided a valuable learning experience, equipping participants with the knowledge and confidence to excel in the field of intellectual property law.



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Glimpse of the Event

Where Sparks Turn Into Diamonds

MITE-KSCST IPR CELL

NEW AGE INNOVATION NETWORK

INSTITUTION'S INNOVATION COUNCIL

National Digital Library of India

presents

World IP Day Celebration 2025

"Empowering Creativity Through Intellectual Property Awareness"

Chief Guest

Mr. Sundar Sherigar M

Assistant Director,
MSME Development Institute
Mangaluru

Date : April 26th 2025

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Mr. Sundar Sherigar M delivering his presentation at the event



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MITE- NDLI CLUB

Innovation Design Thinking Boot camp

Theme: IPR & Technology Transfer & Innovation & Design Thinking

Date: 08.05.2025 - 09.05.2025

The Innovation Design Thinking Bootcamp: Design Thinking for Real-World Impact is an intensive program designed to unlock participants' creative potential and empower them to drive impactful solutions. This dynamic bootcamp immerses attendees in the powerful methodology of design thinking, a renowned human-centered approach to problem-solving and innovation. The program emphasizes a practical, hands-on learning experience, guiding participants through the core stages of the design thinking process. Participants will first delve into Empathy & Discovery, learning to genuinely understand user needs through various research methods, keen observation, and developing deep empathy. This foundational stage ensures that all solutions are rooted in genuine human insights. Following this, the bootcamp focuses on ideation & creativity, where attendees will master techniques for generating a multitude of innovative ideas. This involves pushing conventional boundaries and fostering "out-of-the-box" thinking to explore diverse possibilities for addressing identified challenges.

Participants will transform their conceptual ideas into tangible prototypes, allowing for rapid testing of assumptions and quick iteration based on initial feedback. This iterative process is further reinforced in the Testing & Refinement phase, where solutions are validated with real users to gather critical insights and refine designs for maximum impact and user acceptance. Throughout the program, a strong emphasis is placed on collaborative problem-solving. This bootcamp is ideal for professionals, entrepreneurs, and students seeking to develop a systematic approach to innovation and create truly user-centric products and services.



Dr. Manjula Ramannavar briefing on stages of Design Thinking to the participants

This session guided participants through the five core stages of this human-centred methodology. Beginning with Empathise, teams engaged in user research to deeply understand needs, pain points, and motivations. This led to the Define stage, where observations were synthesised into clear, actionable problem statements. Next, Ideate facilitated brainstorming sessions to generate a wide array of potential solutions, encouraging divergent thinking. Promising concepts then moved into the prototype phase, where participants quickly built low-fidelity models to make ideas tangible. Finally, in the test stage, these prototypes were presented to target users for feedback, enabling iterative refinement and ensuring solutions were validated and impactful. This structured approach fostered collaborative problem-solving and innovative outcomes.

Session Outcomes:

- i) Participants developed a practical understanding and application of the design thinking process for complex problem-solving.
- ii) Teams successfully generated, prototyped, and validated user-centric solutions to identified challenges.
- iii) Improved collaborative skills and fostered an agile, iterative mindset among all attendees



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Fig: Mr. Swaroop Gannamani Briefed on Business Model Canvas to the participants

The Business Model Canvas (BMC) workshop provided participants with a powerful strategic management tool for developing and documenting new or existing business models. The session demystified the nine essential building blocks of a business: customer segments, value propositions, channels, customer relationships, revenue streams, key resources, key activities, key partnerships, and cost structure. Participants actively engaged in mapping out their own business ideas or hypothetical scenarios onto the Canvas, visualizing the interdependencies and strategic alignment of each component. This hands-on approach enabled a holistic understanding of how different aspects of a business model contribute to value creation and delivery. The workshop fostered clarity, strategic thinking, and a shared understanding of business fundamentals.

Session Outcomes:

- i) Participants gained practical proficiency in utilizing the Business Model Canvas for strategic planning and analysis.
- ii) Teams developed a comprehensive and visual representation of their business ideas, identifying critical strengths and weaknesses.
- iii) Enhanced understanding of interconnected business components, leading to more robust and sustainable model development



Fig: Dr. Ramalingham H M Briefing about TRL stages to the participants

The Technology Readiness Level (TRL) workshop provided participants with a structured framework for assessing the maturity of their technological innovations. The session focused on educating attendees about the nine distinct TRL stages, ranging from basic principles observed (TRL 1) to actual systems proven in an operational environment (TRL 9). Participants engaged in practical exercises, learning to objectively evaluate their own projects or case studies against these levels. This included identifying the necessary evidence and milestones required to progress a technology through each TRL, thereby pinpointing development gaps and strategic next steps. The workshop emphasized the importance of TRLs in de-risking technology development, facilitating investment decisions, and guiding commercialization pathways.

Session Outcomes:

- i) Participants acquired a clear understanding of the TRL framework and its application in technology development.
- ii) Attendees developed the ability to assess and categorize the maturity of various technologies.
- iii) Enhanced capacity for strategic planning, identifying future development needs, and understanding commercialization readiness.



MITE NDLI CLUB

Evaluating Ideas for Intellectual Property Protection

Date: 24-5-2025

First Session: Patents and Patent Filing Process:

A talk was delivered on the topic of intellectual property protection, with a focus on patents and their role in safeguarding innovation. The session covered the fundamental aspects of patent rights, highlighting the exclusive legal protection granted to inventors for a limited period. Key patentability criteria like novelty, inventive step, and industrial applicability were explained. The importance of patents in promoting research, protecting technological advancements, enhancing institutional value, and enabling commercialization was emphasized. The talk also outlined the patenting process, including invention disclosure, prior art search, application drafting, filing, examination, and maintenance. Additionally, an overview of IPR maturity models was provided, illustrating the stages through which institutions can enhance their IP management practices. Current patent filing trends were discussed, with particular reference to the growth in domestic filings in India and the global increase in activity.

Second Session: Idea Disclosure writing Hands-on:

Dr. Suraj Bhat introduced the process of converting the idea into a written form. A granted patent was initially displayed to the participants, and its important features were highlighted. Specifically, patent title, assignee, inventors, diagrams, prior art, and claims were discussed.

Further, an Invention Disclosure Format (IDF) was displayed to the participants. A brief about how to fill the document was given along with a topic for the invention. In this session, the idea given was "A smart plate that will display the amount of calories in the food."



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Participants worked in groups to brainstorm the idea and came up with the specifics of the invention. Fields such as title, problem being solved, existing solutions, and description of the invention, technical benefits, and sketches were filled by the groups.

After a round of discussions, two groups presented their idea to the audience. In this session, the participants learned how to articulate their ideas into a written form so that it can be taken further into patenting.

Third Session: “Idea Screening Process”:

Dr. Anushree Raj conducted an engaging session on the “Idea Screening Process,” offering a clear and structured explanation on evaluating inventions before patenting. She began by emphasizing the importance of screening to identify patentable innovations, reduce inefficiencies, and align with organizational goals. Using slides, real-world analogies, and examples such as a smart coffee mug, she explained how to assess patentability and conduct prior art searches using tools like USPTO, EPO, WIPO, Google Patents, and Espacenet. To illustrate business and strategic fit, she compared a smart gardening glove and wearable health tech, highlighting market relevance. The concept of technical feasibility was made relatable through the example of an AI-powered smart mirror, emphasizing the need for available tools and expertise. The session concluded with a demonstration of a weighted scoring model, enabling objective idea comparison. Her delivery was interactive, insightful, and well-paced, ensuring effective audience engagement and understanding



Glimpse of the Event:



Dr Raghavendra Shet delivering the session



Dr Suraj Shet delivering the session



Participant demonstration on hands-on experience



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MITE NDLI CLUB

Industry Orientation Program on MBA Career Compass

By Dr. Praveen Kamath, General Manager & HR Head Wipro

By Prof. Sunder Ram Korivi, Adjunct Faculty, Indian Institute of Corporate Affairs

By Mr. Shyam Nadig, Head of BFSI Portfolio- Sigmond

Date: December 22 to 24, 2025

Brief about the event:

MITE NDLI CLUB and The Department of Management Studies (MBA) successfully organized a three-day Industry Orientation Program on the title “MBA Career Compass: Navigating Specializations & Industry Needs” from 22nd to 24th December 2025. The program was conducted with the objective of familiarizing first-year MBA students with industry expectations, functional roles, and career pathways associated with major MBA specializations.

The orientation program was designed to bridge the gap between academic learning and practical industry requirements. Through expert-led sessions, interactive discussions, real-life examples and career-oriented guidance, the program enabled students to gain clarity on specialization choices and prepare themselves for future professional roles. The event hosted three eminent guests from the industry like

- Dr. Praveen Kamath: General Manager & HR Head (Global Strategic Transformation & Change Management), Wipro Limited
- Mr. ShyamNadigHead – BFSI Portfolio, Sigmond
- Prof. Sunder Ram KoriviAdjunct Faculty, Indian Institute of Corporate Affairs

Who envisioned the orientation for HR, Marketing and Finance industry respectively.

Session-wise Summary:

The sessions delivered by the experts covered different industries based on the strengths of the respective resource persons. The Marketing, Finance, and Human Resource domains were covered in detail, along with relevant activities.



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Marketing Specialization Sessions:

Resource Person: Mr. ShyamNadig Mr. ShyamNadigHead – BFSI Portfolio, Sigmoid

The Marketing specialization sessions focused on providing students with a practical understanding of marketing and sales as key revenue-generating functions in organizations. The speaker emphasized the evolving role of marketing in value creation and customer-centric business models.

Key aspects covered during the sessions included the role of marketing in demand creation and sales in demand conversion, the structure of sales organizations and the coordination between marketing and other functional departments. Special emphasis was placed on customer relationship management and long-term customer engagement.

Mr. Nadig explained the responsibilities and qualities of an effective sales manager, including target setting, team leadership, negotiation and performance management. Interactive activities such as product pitching and role-play demonstrations were conducted, enabling students to understand real-time selling situations and objection handling.

The sessions also introduced students to structured selling techniques such as the SPIN selling methodology and value-based selling approaches. Interview preparation tips, professional attitude and application-oriented learning were highlighted, helping students gain confidence in pursuing marketing careers.

Human Resource specialization Sessions:

Resource Person: Dr. Praveen Kamath General Manager & HR Head (Global Strategic Transformation & Change Management), Wipro Limited:

The Human Resource Management sessions provided students with an industry-oriented perspective on HR as a strategic business function. Dr. Kamath emphasized that HR goes beyond administrative activities and plays a crucial role in aligning people practices with organizational goals. The sessions focused on the importance of personal attitude, self-motivation, discipline and continuous learning for long-term career success. Students were encouraged to take ownership of their professional development and build adaptability to cope with dynamic workplace environments.



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Core HR functions such as recruitment and selection, training and development, performance management, compensation, employee engagement and industrial relations were discussed in detail. Emerging trends in HR, including HR analytics, HRIS and data-driven decision-making were also introduced. Career pathways in HR such as HR Business Partner, Learning & Development, Talent Acquisition, Compensation & Benefits, HR Analytics and Consulting were explained. The sessions helped students understand the people-centric yet business-driven nature of HR roles in modern organizations.

Finance Specialization Sessions:

Resource Person: Prof. Sunder Ram Korivi: Adjunct Faculty, Indian Institute of Corporate Affairs

The Finance specialization sessions provided students with a comprehensive and structured understanding of finance as a vast and diverse career domain. Using practical illustrations and conceptual frameworks, the speaker explained the purpose of finance and the optimal deployment of financial resources.

The sessions covered internal finance roles under the Chief Financial Officer such as controller, treasurer and compliance officer, as well as external opportunities in the BFSI sector. Regulatory bodies including RBI, SEBI, IRDAI, PFRDA, IBBI and IFSCA were discussed to help students understand the regulatory landscape. Students were introduced to career opportunities in banking, NBFCs, mutual funds, insurance, pensions, alternative investment funds, portfolio management services, insolvency services and GIFT IFSC. Specialized roles such as research analysts, fund managers, valuers, and investment advisors were also explained.

A detailed overview of the MBA finance curriculum, professional certifications, event-based learning through Union Budget and RBI policy reviews and essential skill development areas such as Excel, analytics and financial reporting was provided. The sessions motivated students to adopt continuous learning and structured career planning.

Outcomes of the Program

The Industry Orientation Program enabled students to gain clarity on specialization options and potential career pathways. It helped them understand current industry expectations and the professional competencies required across different domains. The program also created awareness about relevant certifications, tools, and skill requirements, thereby enhancing students' confidence, career readiness, and overall professional outlook.

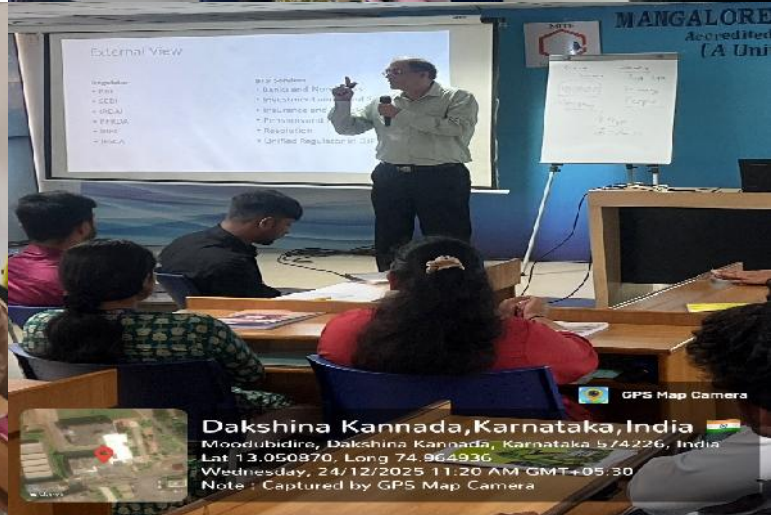
Conclusion

The Industry Orientation Program titled “MBA Career Compass: Navigating Specializations & Industry Needs” was a meaningful and enriching initiative that successfully connected academic learning with industry realities. The expert-led sessions on Marketing, Human Resources, and Finance provided valuable insights into functional roles, career opportunities, and professional expectations.

Overall, the program served as a strong foundation for MBA students to make informed specialization choices and prepare themselves effectively for future corporate careers.

Briefing session in progress for the students of MBA on the topic MBA Career Compass: Navigating Specializations & Industry Needs on 22/12/2025

Glimpse of the Event



Glimpse of the Event



Resource persons delivering the sessions



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Industry Orientation Program
on

MBA Career Compass:
Navigating Specializations
& Industry Needs

December 22-24, 2025

An Initiative By
Dept of Management Studies (MBA)



INDUSTRY EXPERTS



Dr. Praveen Kamath
General Manager & HR Head - Global Strategic Transformation & Change Management - Wipro Limited
Dr. Praveen Kamath Kumbha is a seasoned Talent Strategy Mentor, Startup Coach, Educationist, and HR Leader. With over three decades of global HR leadership experience, he has managed large-scale HR functions across India, Asia Pacific, Europe, and the Americas, spanning IT, ITES, and Manufacturing sectors.
Dr. Kamath is a renowned executive coach and mentor, guiding startups, CEOs, and young leaders, and is an active volunteer with Young Indians (Yi), Bengaluru. An accomplished academic and Gold Medalist with an FPM, he is a visiting faculty at IIMs, a Board of Studies member at leading institutions, and an invitee to the Senior Leadership Program at Harvard Business School.



Prof Sunder Ram Korivi
Adjunct Faculty - Indian Institute of Corporate Affairs
Sunder Ram Korivi holds a PhD in Economics from the University of Mumbai and brings extensive experience across academia, policy research, and financial education. He served as Founding Dean and SEBI SSIR Chair Professor at the National Institute of Securities Markets (NISM) and earlier held key academic roles at NMIMS.
He has also been a Visiting Faculty at IIM Kozhikode, IIM Amritsar, IIM Jammu, and IIM Mumbai. Additionally, he contributed as a Senior Consultant and Sector Expert with the DEA-AJNIFM Research Programme, shaping policy-oriented research in finance and economics.



Mr. Shyam Nadig
Head of BFSI Portfolio - Sigmoid
Shyam Nadig holds an MBA in Finance and Marketing from the Illinois Institute of Technology, Stuart School of Business. He has held senior leadership roles across leading global organizations including Indiabulls Securities and Financial Services, Oracle Financial Services Software Ltd., Marlabs Inc., CEB (now Gartner), Headstrong-a Genpact (NYSE: G) company, and Wipro.
He has served as General Manager and Head - Marketing and KPO Operations at Wipro and as Head of Pontoon Solutions, India and Global Practice Leader for Services Procurement. His leadership spans sales, marketing, service delivery, and large-scale transformation initiatives. His core domain expertise includes Capital Markets, Process Transformation, IT Services & Sales, Service Delivery, and Big Data & Analytics.



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MITE NDLI CLUB

Training Session on VTU Consortium, EBSCO & IEEE Digital Resources

By: Mr. M.S. Srinivasa, Training Manager, EBSCO.

Date: February 11th 2026

A comprehensive training session on VTU Consortium, EBSCO & IEEE Digital Resources was successfully conducted on 11th February 2026 at Mangalore Institute of Technology & Engineering (MITE). The program aimed to create awareness and provide hands-on training to faculty members, research scholars, and students regarding the effective utilization of premium digital research resources.

The session commenced with a warm welcome address by Dr. Santhosh Kumar T V, Librarian, MITE, who formally welcomed the Chief Guest, Mr. M. S. Srinivasa, Training Manager – EBSCO, along with faculty members and participants. He emphasized the importance of digital research databases in enhancing academic excellence, research productivity, and innovation within the institution.

The training program focused on:

- Overview of VTU Consortium digital resources
- Access and utilization of EBSCO Engineering Suite
- Effective usage of IEEE digital resources
- Demonstration of advanced search strategies
- Introduction to AI-enabled research tools for optimized literature search
- Awareness about AMA (American Management Association) Microcourses and certification opportunities



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The EBSCO Engineering Suite provides extensive access to eJournals and eBooks covering circuit branches and core engineering disciplines, along with comprehensive resources for the MBA department. With access to over 3,900 Web of Science (WoS) and Scopus-indexed journals, the platform offers high-quality, peer-reviewed content supporting research and academic projects.



Mr. M.S. Srinivasa, Training Manager, delivering the session

The IEEE digital resources session highlighted access to globally recognized technical papers, standards, and conference proceedings essential for engineering and technology domains. The demonstration included structured search techniques, citation tracking, and content filtering for efficient research output.

A special highlight of the session was the introduction to AI-powered research tools, which streamline academic workflows and enhance the accuracy and speed of literature reviews. Additionally, the AMA



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Micro Courses designed by experts from the American Management Association—were presented as valuable upskilling opportunities for faculty, students, Heads of Departments, and academic leaders. These micro-courses provide industry-relevant knowledge and prestigious e-certificates that strengthen professional profiles.

The training witnessed enthusiastic participation from approximately 600 attendees, including faculty members, research scholars, and students from various departments, reflecting the institution's strong commitment to research and academic development. Following the presentation, Mr. M. S. Srinivasa organized a quiz competition for the participants and awarded prizes to the winners. At the conclusion of the session, Prof. Narendra U P, Director (Placement, Training & Industry Relations) facilitated the Chief Guest as a token of appreciation for delivering an insightful and impactful session.

The program formally concluded with a Vote of Thanks proposed by Dr. Ramalingam H M, Convener – MITE KSCST IPR Cell, who expressed sincere gratitude to the Registrar, VTU Belagavi, VTU Consortium, and VTU Consortium coordinator Dr. Somaraya B Tallolli, the resource person, management, organizing team, and all participants for making the program a grand success.



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Glimpse of the Event



Wonders Turn Into Diamonds

MITE AN AUTONOMOUS INSTITUTION

IEEE MITE STUDENT BRANCH

MITE-KSCST IPR CELL

EBSCO

Organizing

Training Session on EBSCO & IEEE Digital Resources

Resource Person:

Mr. M S Srinivasa
Training Manager
EBSCO

Date: February 11, 2026 **Time : 2 PM**

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Mr. M.S. Srinivasa, Training Manager, delivering the session
